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| **Prashant Dubey**  () | [**prashantkeepitup@gmail.com**](mailto:prashantkeepitup@gmail.com)  (**+91) 7869616185** | |
| **OBJECTIVE**  An enthusiastic, highly-motivated and hardworking individual having **6+ Months’ Experience as Internship Trainee**, keen to gain experience with a view to progress a successful career within a thriving organization. Enjoy working as part of a team, and have the necessary skills and attributes to succeed in challenging and demanding situations.  **WORK EXPERIENCE**  **Internship Trainee**  **Honda Automobiles**  **Freelancer**         * I used to work in Sales Department, Customer Handling, Sales promotions, and several other things. * Responsible for the Marketing Communication and Social Media Marketing. * Involved in Digital marketing and Mobile Marketing. * Involved in Client Interaction. * Involved in Search Marketing. * Responsible for Sales Promotion and Brand Advertising. * Played a role under product Development team. * Responsible for Product Survey.   **EDUCATION**  **B.Com (Hons.)** JUN 2020  **Devi Ahilya vishwavidyalaya** , IPS,Indore, Madhya Pradesh  Percentage 76.3%  **Intermediate Examination** JUN 2017  **Vatsalya School(MP Board), Vidisha (MP)**  Percentage 72%  **High School Examination** JUN 2015 **Vatsalya School(CBSE), Vidisha (MP)**  Percentage 7.1 CGPA  **PROJECTS**  **Manufacturing of Automobiles – Honda AutoMobiles**  To demonstrate and showcase the capabilities of RPA and how RPA can lead to business transformations ensuring better accuracy, time and cost saving. The main focus of POC was on scanning process which was previously manually handled by associates. The bot developed in the POC enabled automatic processing of invoices received in mails and uploading the invoices from enterprise scan to SAP without any human intervention required.  **Sales Promotion - GChemics**  Robot will login to QAD with valid credentials. Robot will read all the menu options from the input file. Menu options is entered in QAD and bot will enter the details and generate the 32prn printer window for each menu and saved the generated file to particular path and send mail to the client.  **Advertising: An Effective Promotional Tool for Marketing New Product**  Main purpose of this project is to create Reports in Powerbi. Gathering two types of report Meta reports and Chart Reports for creating dashboard in Power bi. The Bot enabled automatic processing of reports received in different languages and uploading that reports on Power B  **Product Survey - GChemics**  Gathering data from SharePoint and VMviewer in the from of excel. Bot will take data and compare it after that bot is doing some process for matching fields.Bot will go to APIs and storing that data and it will take some data from that API and then open another API and then add and edit the date.  **Brand Advertising – GChemics**  This project deals with a firewalls present in ALGOSEC application. Bot will open application compare firewalls according to some condition and then take CSV for every firewall and then check some rules which is present in csv and then bot will do process for each rule. This project deals with reports provided by lab vendors and then process with data and store in database.  **ACTIVITIES & AWARDS**  **“Certificate of Appreciation”** From Honda AutoMobiles for the work.  Certified in Digital Marketing.  Certificate of Fashion Desining.  Active member of Emergency Response Team (ERT) in Honda AutoMobiles.  nVIDIA | | **Key Skills:**  Marketing  Communication  Social Media Marketing  Product development  Automobile  Digital Marketing  Client Interaction  Online Marketing  Mobile Marketing  Search Marketing  Display Advertising  **Tools Expertise:**  Excel  UIPATH  **DATABASES:**  SQL SERVER  **CERTIFICATION & TRAININGS**  Certified from Honda AutoMobiles.  Certified in Digital marketing.  Certified in Fashion Designing.  UIPath Developer training by Uipath team. |