

Angel Investment Simulator



Presented by: KEIRETSU



FORUM

CANADA

*Great Association with
Quality Deal Flow*

Inside the Pitch

**+ Global Entrepreneurs
+ Real Investors
+ Live Capital-Raising**

Trust Our Track Record in Investing:

Since 2015, \$120+ million invested in 268 companies



The Industry Partners



The Global Network of Investors and Portfolio Companies



CANADA
Great Association with
Quality Deal Flow

\$120,787,000
Invested into
268 Companies

*From 2013-2024
...in Canada*

\$13,555,600
Invested into
31 Companies

*During 2024
...in Canada*

3,500+
members

\$1B+
Funding to
Date

San Francisco★
Est. 2000

Toronto★
Est. 2013

2,500+
Funded
companies
to date

60+
chapters in 30+
countries on
4 continents

RANKED #1
ANGEL INVESTOR GROUP IN THE US



Angel Investment Simulator

1

Watch. Listen. Learn.

- Watch, participate and learn via **LIVE** Keiretsu Forum Investor Meeting broadcasts
- Become a virtual investor:
 - Fill out Keiretsu Forum Gold Sheets for real companies presenting to real investors
 - Identify and critique real pitches
 - Learn what investors are looking for
 - Learn how investors structure deals
 - Experience the capital raising process first-hand
 - Uncover common questions
- Tips & tricks for presenting to investors



Module Materials

- Sample Company Applications & Summaries
- Gold Sheets
- Access to Keiretsu Connect

Deliverables

- Prepare Application & Company Summary Sheet
- Refine presentation

2

Structure the deal.

A. Professional Legal

- Review & complete your company's documentation for investment
- Discuss your IP protection strategies with a patent lawyer
- Structure your investment term sheet

B. Professional Finance

- Financial Advice
 - Review business valuation models
 - Investment vehicles



Module Materials

- Shareholders' Agreement
- Employment Agreement
- Proprietary Rights Assignment Agreement
- Non-disclosure Agreement
- Patent strategy session
- Master Term Sheet
- Valuation Worksheet

Deliverables

- Clean up all documentation
- Identify and fill gaps in corporate documents
- Structure Data Room

3

Structure the pitch.

The Pitch Deck

- Know your audience
- Know what to ask
- Structure your problem/solution slides
- What is your business model?
- Why should investors allocate capital?
- Ask other than capital
- Terms and valuations



Module Materials

- Structuring the deck for investors
- Structuring the right business model
- Structuring the best terms

Deliverables

- A presentation slide deck to be delivered to investors

4

Present to Investors.

Reserved for the top 20 startups selected each quarter

A. Present your 3-minute pitch

- Present to active investors at our exclusive quarterly 'Portfolio Day'
- Gain real-time feedback from seasoned early-stage investors
- Learn by observing live pitches and investor Q&As from fellow global founders

B. Industry connections

- Connect with top-tier industry leaders who support and collaborate with emerging ventures
- Build lasting relationships with key partners who can open doors and accelerate growth



Module Materials

- Polish your 3-minute investor pitch
- Polish your extended investor pitch
- Identify and prepare your 'ask'
- Formulate a response to investors

Deliverables

- Present to investors
- Connect with investors and industry partners

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