

Angel Investment Simulator

INSIDE THE PITCH

- + *Global Entrepreneurs*
- + *Real Investors*
- + *Live Capital-Raising*

Presented by:



Trust Our Track Record in Investing:

2015-2024: \$120 million+ USD invested in 268 companies

OUR PROGRAM AIMS TO **STRENGTHEN A STARTUP'S POSITION** THROUGHOUT THE CAPITAL RAISE PROCESS.

Our Track Record:
A Global Network of Investors and Portfolio Companies

RANKED #1
ANGEL INVESTOR GROUP IN THE US



\$120,787,000
Invested into
268 Companies

From 2013-2024
...in Canada

\$13,555,600
Invested into
31 Companies

During 2024
...in Canada

2,500+
Funded companies to date

60+
Chapters in 30+ countries
on 4 continents

\$1B+
Funding to Date

3,500+
Members

Will. Knowledge. Action.

OUR PROGRAM EMPOWERS STARTUPS FROM AROUND THE WORLD TO ENGAGE **EARLY-STAGE INVESTORS** THROUGH **IMMERSIVE SIMULATIONS, STRATEGIC REFINEMENT, AND INVESTOR-READY PREPARATION.**

Companies Have Choices. Investors Have Choices.

Module 1: **BE THE INVESTOR**

1 Watch. Listen. Learn.

Watch, participate and learn via **LIVE** Keiretsu Forum Investor Meeting broadcasts

- **Become a virtual investor:**
 - Fill out Keiretsu Forum Gold Sheets for real companies presenting to real investors
 - Identify and critique real pitches
 - Learn what investors are looking for
 - Learn how investors structure deals
 - Experience the capital raising process first-hand
 - Uncover common questions
- **Tips & tricks for presenting to investors**

Module Materials

- Sample Company Applications & Summaries
- Gold Sheets

Deliverables

- Prepare Application & Company Summary Sheet
- Refine presentation

Module 2: **GET INVESTMENT READY**

2 Structure the deal.

LIVE Broadcast 1. Professional Legal

- Review & complete your company's documentation for investment
- Discuss your IP protection strategies with a patent lawyer
- Structure your investment term sheet

LIVE Broadcast 2. Professional Finance

- Financial Advice
 - Review business valuation models
 - Investment vehicles
 - Cap table management

Module Materials

- Shareholders' Agreement
- Employment Agreement
- Proprietary Rights Assignment Agreement
- Non-disclosure Agreement
- Patent strategy session
- Master Term Sheet
- Valuation Worksheet

Deliverables

- Clean up all documentation
- Identify and fill gaps in corporate documents
- Structure Data Room

Module 3: **POSITION YOUR PITCH**

3 Structure the pitch.

The Pitch Deck

- Know your audience
- Know what to ask
- Structure your problem/solution slides
- What is your business model?
- Why should investors allocate capital?
- Ask other than capital
- Terms and valuations

Module Materials

- Structuring the deck for investors
- Structuring the right business model
- Structuring the best terms

Deliverables

- A presentation slide deck to be delivered to investors

Module 4: **PORTFOLIO DAY**

4 Present to Investors.

A. Present your 3-minute pitch

- Present to active investors at our exclusive quarterly 'Portfolio Day'
- Gain real-time feedback from seasoned early-stage investors
- Learn by observing live pitches and investor Q&As from fellow global founders

B. Industry connections

- Connect with top-tier industry leaders who support and collaborate with emerging ventures
- Build lasting relationships with key partners who can open doors and accelerate growth

Module Materials

- Polish your 3-minute investor pitch
- Polish your extended investor pitch
- Identify and prepare your 'ask'
- Formulate a response to investors

Deliverables

- Present to investors
- Connect with investors and industry partners

Trust Our Track Record in Investing:

Since 2015, \$120+ million invested into 268 companies

