## Opening a new authentic Indian restaurant in Queens, NY



## **Data Section**

For this project we need the following data:

- 1. New York City data that contains Borough, Neighborhoods along with their latitudes and longitudes
- Data Source: <a href="https://cocl.us/new\_york\_dataset">https://cocl.us/new\_york\_dataset</a>

- Description: This data set contains the required information.
  And we will use this data set to explore various neighborhoods of New York city.
- 2. Indian restaurants in Queens neighborhood of New York city.
- Data Source: Foursquare API
- Description: By using this API we will get all the venues in the Queens neighborhood. We can filter these venues to get only Indian restaurants.

## Approach

- Collect the New York city data from <a href="https://cocl.us/new\_york\_dataset">https://cocl.us/new\_york\_dataset</a>.
- Using Foursquare API we will get all venues for each neighborhood.
- Filter out all venues which are Indian Restaurants.
- Data Visualization and some statistical analysis.
- Analyzing using Clustering (Specially K-Means):
  - 1. Find the best value of K
  - 2. Visualize the neighborhood with several Indian Restaurants.

- Compare the Neighborhoods to Find the Best Place for Starting up a Restaurant.
- Inference From these Results and related Conclusions