

Opening a new authentic Indian restaurant in Queens, NY



1. Discussion and Background of the Business Problem:

Indian Restaurants

Introduction Section

This final project explores the best locations for Indian restaurants throughout the Queens of New York. New York is a major

metropolitan area with more than 8.4 million (Quick Facts, 2018) people living within city limits. New York City is the largest city in the United States with a long history of international immigration. People came from many parts of the world. According to the 2007 American Community Survey estimates, New York City is home to approximately 315,000 people from the Indian subcontinent. With its diverse culture, comes diverse food items. There are many restaurants in New York City, each belonging to different categories like Chinese, Indian, French, etc.

Target Audience

- Business personnel who wants to invest or open a restaurant.
- The freelancer who loves to have their own restaurant as a side business.
- Finding the best location for opening a restaurant.
- Budding Data Scientists, who want to implement some of the most used.
- Exploratory Data Analysis techniques to obtain necessary data, analyze it and, finally be able to tell a story out of it.

Problem Statement

1. What is the best location for an Indian restaurant in Queens, New York City?
2. In what Neighborhood should I open an Indian restaurant to have the best chance of being successful?