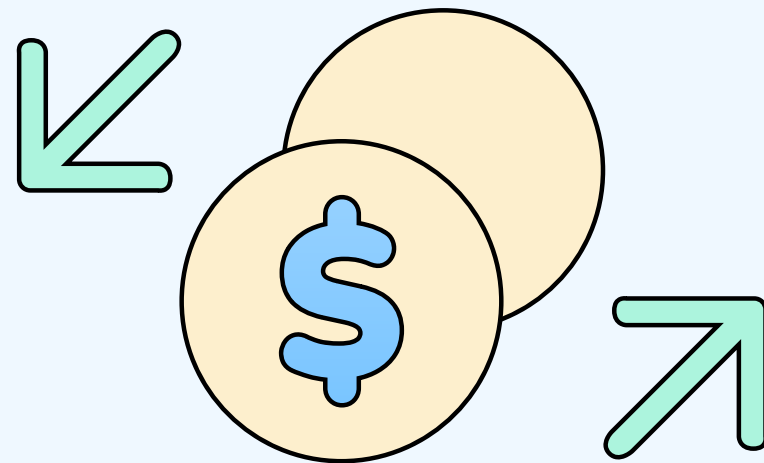


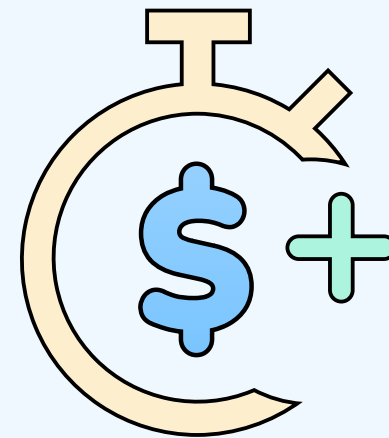
Why invest on Wefunder?

Support founders, build your portfolio, and join a community.



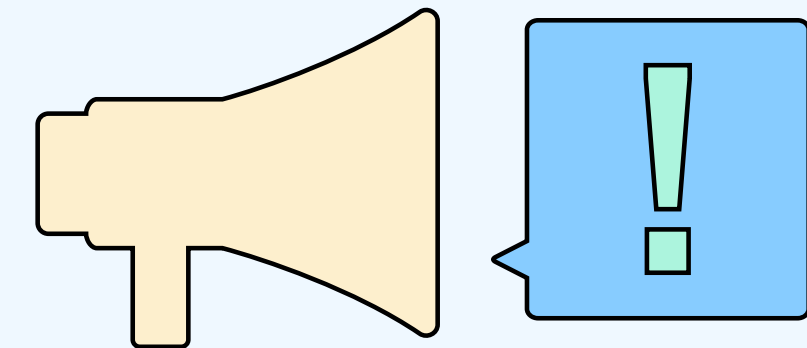
Invest and receive equity

Unlike Kickstarter or Indiegogo where you pledge money for products and perks, you invest money for equity on Wefunder.



Build wealth over time

Build an investment portfolio for the long-term by leveraging your unique knowledge and the wisdom of the crowd.



Get front row seats

When you invest, you'll get exclusive investor updates and opportunities to contribute to the companies you love.

Never invest more than you can afford to lose

Startups are riskier than public companies, and even the best founders fail. Plan to hold your investments for the long term. Expect to win big or lose all.

[Learn more in our Investor FAQ](#)