

BHARVESH DABAS

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EDUCATION

Amity University

Master of Computer Applications

2025 – 2027 (Pursuing)

Gurugram, India

Amity University

Bachelor of Computer Applications

2022 – 2025

Gurugram, India

- CGPA: 9.68 / 10

EXPERIENCE

Research Analyst Intern

July 2025 – Present

Innotech

Remote

- Led research initiatives to evaluate competing tools and identify key factors driving their revenue growth and market success.
- Conducted competitor analysis and market trend research to uncover strategic insights for product and marketing improvement.
- Utilized Excel to organize, analyze, and visualize datasets; prepared detailed reports using Word for strategic discussions.
- Presented research findings and actionable recommendations to the Business Strategy, Marketing teams, and the Co-founder.
- Collaborated with and mentored a team of 3 interns to coordinate data collection, ensure research accuracy, and improve analytical efficiency.

PROJECTS

Sales Insights Dashboard | Power BI, Excel, SQL

- Analyzed large datasets (100K+ records) to uncover trends, patterns, and actionable insights for business growth
- Cleaned and normalized sales data using SQL queries and data type standardization
- Built dashboards to monitor revenue, customer segments, and key business KPIs across time
- Enabled data-driven decision-making for sales strategy by identifying 985M revenue across 2M transactions
- **Link:** Sales Insights Dashboard

HR Analytics Dashboard | Power BI, Excel

- Partnered with internal data to answer strategic questions around employee attendance trends
- Transformed, unpivoted, and combined 3-month datasets (6,492 rows) for time-series analysis
- Monitored key performance indicators (in-office vs. remote rate), identifying June drop due to heatwaves
- Advocated for evidence-based HR decisions by visualizing attendance patterns via Power BI dashboards
- **Link:** HR Analytics Dashboard

Employee Attrition Analysis | Excel: Pivot Tables, Data Analysis

- Analyzed IBM HR attrition dataset (1,470 employees) using Excel to identify key attrition drivers
- Calculated and benchmarked a 16% attrition rate against industry standards
- Identified overtime, job dissatisfaction, work-life imbalance, and low income as primary attrition factors
- Performed pivot-based analysis across job roles, departments, income, satisfaction, and experience levels
- Delivered business-focused insights to support employee retention and workforce planning

CERTIFICATIONS

Google Professional Data Analytics Certificate – Coursera (2024)

Topics: SQL, Data Cleaning, Exploratory Data Analysis, Dashboards, Stakeholder Communication

TECHNICAL SKILLS

Data Analysis: SQL, Power BI, Excel, Data Cleaning, Data Visualization, Statistical Analysis

Programming: Python (Pandas, NumPy, Seaborn, Matplotlib), Jupyter

Tools: Git, VS Code, Linux

Soft Skills: Strategic Thinking, Communication, Curiosity, Attention to Detail, Self-driven