



NIKHIL SHARMA

DIGITAL MARKETER

ABOUT

I am an experienced Digital Marketer and Social Media Marketer seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

PROFESSIONAL SKILLS

SEO and Google Analytics
Social Media Marketing
Affiliate Marketing
Web content development
E-MAIL & SMS Marketing
You Tube Marketing
Facebook Marketing
Project management
Photo editing & Canva
Market research
Google Adwords & Adsense
Software Affiliate Marketing

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

P: +91 8295017363
E: Nikhilsharma.ns012@gmail.com

WORK EXPERIENCE

DIGITAL MARKETER & BUNIESS CONSULTANT
LOKA PRODUCTION.COM, UAE BASED COMPANY

- Lead Generation
- Web Development
- SEO
- Deal with other vendors to get more business (mostly vendors are from Dubai or nearby countries).
- Team Management.

DIGITAL MARKETER & AFFILIATE MARKETER.
The IAS Hub,(New Delhi)

- Developed social media strategies to increase the traffic of the company website
- Spearheaded a viral campaign for one of the company's new products
- Affiliate company's Products and Courses on various E-Commerce platforms.

DIGITAL MARKETER
WAMP INFOTECH PVT. Lmtd, (New Delhi)

- Managed social media accounts.
- Created social media posts for daily postings.
- Increased social media following and clicks by 200%.
- SEO executive.
- Analysed Market Research.

EDUCATION

GJU UNIVERSITY
BACHELOR IN JOURNALISM AND MASS COMMUNICATION, 2017-2020

DIGI PUBLIC SCHOOL
DIPLOMA COURSE IN DIGITAL MARKETING.