
Skills

Got good sense of the following in **Financial Analysis** :

- **Accounting, Financial Statements, Financial Ratios, Debits and Credits, Profit and Loss statements, Balance Sheets, Liquidity, Solvency, Profitability, and Growth Financial Ratios.**
- **Corporate Finance - Interest Rates, Financial Math Calculations, Loan Calculations, Time Value of Money, Present and Future Value of Cash Flows.**

Got a keen understanding of the following in **Business Analysis** :

- **Factors driving a Business and it's value, Key Items Analysis, The Importance of Industry Cycles, Important Drivers for a Startup, Growth, Mature and Declining Business.**
- **Capital Budgeting: Financial Feasibility of a company's project and comparison of different investment opportunities**

Got a functional understanding of the following in **Statistical Analysis**:

- Got insight in **SPSS (by IBM) for Statistical Analysis.**
- Can perform **Multiple Regression Analysis** and create **Descriptive Statistics.**
- Can interpret **Cross Tabulation** and perform **Chi-Square tests of Independence,**
- Efficient in creating **sample surveys and questionnaires** from the population.

Got practical understanding of:

- **Accounting & Bookkeeping principles.**
- Building company's **P&L statements and Balance sheets** from scratch.
- Performing **analysis of Financial statements.**
- The importance of **timing** in terms of **revenue and cost recognition.**
- Calculating **Liquidity, Solvency, Profitability, and Growth ratios** to analyze a company's performance.
- Assessing **project feasibility** through the **Net present value technique.**
- Complete **loan schedule calculations.**

Miscellaneous:

- Got grip on working with **Accounting Packages** like **Tally ERP.**
- Proficient in creation of **professional Spreadsheet formats and Charts** in **Microsoft Excel/Google Sheets.**
- Creating **professional Presentations** in **Microsoft PowerPoint/ Google Slides.**
- Got decent writing skills (**Mails/ Notices/ Formal Letters**).
- Possesses great **team player qualities**, and **analytical & organisational skills.**

Experience

Content Developer at FinLadder

June 2019 - July 2019

Created **digital slides** with devised **charts and graphs** depicting the **research findings** and incorporated **concrete examples and stories** to illustrate points and maintained audience attention.

Education

B.A. (HONS.) Business Economics from **Sri Guru Nanak Dev Khalsa College (Delhi University)**

Aug 2017- Aug 2020

Took “**The Complete Financial Analyst Course 2020**” paid course on Udemy (Publicly acclaimed by **Forbes & Business Insider**)

Senior Secondary(Commerce with Maths) - 72% and Class 10 - 74% from **Guru Harkrishan Public School (CBSE Board)**

Participated and won positions in many Art, Debate, Interschool dance competitions.

Project

Impact of Advertisement on Youth
Research Project

Primary data was collected through a structured questionnaire (Personal survey Method).

Conclusion : Youth get **highly impacted**, both positively and negatively by advertisements on Television and **social media apps, like Instagram and Facebook**. Also they value creativity a lot in advertisements.

As **advertisements provide information** to the customers, it helps them make better decisions and **improve standard of living** from the products bought.

Thus from the research study, it can be concluded that **advertisements influence the purchase decisions** of youth for consumer goods.

Awards

1st position in Entrepreneurial Bazaar(2018-19) of SGND Khalsa College.

2nd position in Sikh Chetna Mission(2014-15) of Guru Harkrishan Public School.

3rd position in Rangoli-Making Competition(2013) of Guru Harkrishan Public School.

1st position in Folk Dance(Jr.)(2010-2011) of Delhi School Sports & Activities.