



### MORE ABOUT ME

Dynamic and hardworking person with excellent spoken and written communication, interpersonal and computer skills who is detail oriented, well organized and has the ability to manage multi task and meet the deadlines simultaneously under minimal supervision.

### PROFESSIONAL SKILLS

Research  
Team management  
Excel  
Client handling

### LET'S COLLABORATE!

Number: 9045967004  
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### EDUCATION

B.com hons-Delhi University -7.622  
SGPA-2019  
HSC-Seth B.K.Maheshwari-89.25%-2016  
SSC-Seth B.k.Maheshwari-79.58%-2014

### PERSONAL INTERESTS

Sketching  
outdoor games  
Cooking

# AASHI RASTOGI

Research Analyst

### EXPERIENCE

#### Research Analyst

##### Lepton Software Export & Research (Dec2019- present)

- Gather information using a broad spectrum of sources.
- Develop and implement database that optimize statistical efficiency and quality and also interpret trends or patterns in complex data set.
- Collect and analyze research data.
- Reporting to the CEO of the company for the CRM.
- Regularly monitoring data quality dashboard to proactively monitor when inaccurate and incomplete data is entered into the system and quickly correct or escalate to the local research.
- Handling a team of interns.
- Interacting with vendors for new set. Collection and timely delivery of the same..

#### Research Analyst

##### Group Isource (July2019- Dec 2019)

- Conducting in depth web based research.
- Interacting with top IT management of various corporations and consulting telephonic survey to identify IT demand.
- Perform valid BANT analysis, measure effectiveness of marketing program and strategies
- Develop and implement database that optimize statistical efficiency and quality and also interpret trends or patterns in complex data set.
- Summarizing the information obtained into consideration and accurate report.

#### Research Analyst - Intern

##### High Beem Global Knowledge Services (july2018- Sep2018)

- Worked as a Market Research intern. It was the Secondary Research which was done through different websites.
- Learned the use of LinkedIn and Hoover's.
- Worked for the facebook project.

#### Social Media and Marketing - Intern

##### So Delhi (March2018-April2018)

- Interned for a Food Truck fest - Hork OK Please presented by Pepsi.
- Promoting and advertising the first on all social media platforms.