

# BHAVY JANGRA

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## ACADEMIC PROFILE

YEAR	COURSE	DOMAIN	INSTITUTE	PERCENTAGE /CGPA
2017-2020	B.COM (H)	COMMERCE	SRI RAM COLLEGE OF COMMERCE, Delhi University	6.986 CGPA
2016-2017	Senior School Certification Examination (C.B.S.E)	COMMERCE	D.A.V Public School, SEC – 14, Gurugram	93 %
2014-2015	Secondary School Examination (C.B.S.E)		D.A.V Public School, SECTOR – 14, Gurugram	7.6 CGPA

## INTERNSHIPS / TRAINING

NAME	DESIGNATION	DURATION	SUMMARY
NUMYARD	BUSINESS DEVELOPMENT INTERN	15/2/2020 – 20/3/2020	<ul style="list-style-type: none"><li>Primary research and DB creation about interaction hubs for CS / CT graduates on social media and online platforms.</li><li>Handling social media platform and increasing followers and engagement.</li><li>Primary research survey on key products preferences by Numyard customers and users.</li></ul>
TATA TELESERVICES LIMITED	PROJECT INTERN	03/06/2019 – 18/7/2019	<ul style="list-style-type: none"><li>Worked on awareness and market penetration of wireless products in B2B segment for TATA TELESERVICES LIMITED.</li></ul>
TAMASHA ENTERTAINMENT	PRODUCTION	11/07/2018- 20/10/2018	<ul style="list-style-type: none"><li>Crew member of project Macbeth (18 shows) and Daddy in doubt.</li><li>Recruitment and management of intern team.</li><li>Managed social media marketing for project Macbeth.</li></ul>
CLASS FINDER ( EDC )			<ul style="list-style-type: none"><li>Worked in creating of data for the prototype along with a team of four members.</li></ul>
COLLUDERA INNOVATION	MARKET RESEARCH INTERN	30/11/2018- 14/12/2018	<ul style="list-style-type: none"><li>Market research intern.</li></ul>
UMEED – THE NGO	MARKETING AND HR INTERN	01/06/2018- 30/06/2018	<ul style="list-style-type: none"><li>Social media marketing, human resource work helping in recruitment of volunteers, market survey.</li></ul>

## POSITION OF RESPONSIBILITY

COLLEGE / ORG.	DESIGNATION	DURATION	SUMMARY
XYLEM BY EPTITUDE	EXECUTIVE MEMBER	06/2018 – 11/2019	<ul style="list-style-type: none"><li>Prepared business model for the organisation and all the for the workshops. Conducted market survey.</li><li>Sales and marketing: converted 20 sales, managed social media marketing and offline marketing.</li><li>Events organised: workshop in SRCC, open Mics at Eptitude &amp; at Wat-a-Burger, Coho marketing event at Raahgiri. Conducted workshop on Financial wellness in collaboration with imoneyplant at MAIT and JMC.</li><li>Recruited and managed 7 team members.</li><li>Trained members on body language, delivery of speech and story narration.</li></ul>
SRCC (FASHION SOCIETY)	PRESIDENT	2018-2019	<ul style="list-style-type: none"><li>Managed a team of 40 member and 11 cabinet members.</li><li>Events Organised: photoshoots in campus and outside campus and video modelling shoots inside the campus, Fashionista 2019. (competitions and speaker session of famous fashion icons, INFERNO (fashion walk competition in cross roads (the annual fest of SRCC)), Organised flash mob for the orientation of the society.</li><li>Participated in Mr &amp; Miss competition at IIM Rohtak. Also Performed ramp walk for Nandini brand in Fine arts society event. Trained students for ramp walk.</li><li>Raised sponsorship of Rs. 25000 (both cash + kind).</li></ul>

## PROFESSIONAL QULIFICATIONS / CERTIFICATIONS

YEAR	INSTITUTE	CERTIFICATION
2020	COURSERA ( University of Virginia )	<ul style="list-style-type: none"><li>Marketing analytics</li></ul>
2020	LINKEDIN LEARNING	<ul style="list-style-type: none"><li>MARKETING (FOUNDATIONS) – competitive analysis, consumer behaviour, writing a market plan, value preposition development, branding foundation.</li><li>HUMAN RESOURCE – foundation, talent management, HR as a business partner.</li></ul>
2020	GOOGLE DIGITAL UNLOCKED	<ul style="list-style-type: none"><li>Fundamentals of digital marketing</li></ul>

## ACHIEVEMENTS / ACTIVITIES

POSITION	SUMMARY
<b>PARTICIPATION</b>	CULTURAL EVENT (SHIRDI SAI GLOBAL FOUNDATION ).
<b>FIRST PRIZE</b>	B-PLAN COMPETITION – YUVA SPANDANA’19 (PITCH YOUR IDEA)
<b>SECOND PRIZE</b>	B-plan competition, Kamala Nehru college DU (ECOPHORIA 2019 – START UP CHALLENGE)
<b>FIRST PRIZE</b>	B – plan competition, Mata Sundri college, (STRATAGEM)
<b>CONSOLATION PRIZE</b>	ELEVATOR PITCH Competition, JDMC (ELEVATOR PITCH, E – SUMMIT ’19)
<b>PARTICIPATION</b>	Mr & Miss Infusion ’19 – IIM Rohtak
<b>FIRST PRIZE</b>	monopoly, kamala Nehru college. (ECOPHORIA 2018)
<b>MEMBER (2017-2018)</b>	Performed at college freshers (Ramp walk). Raised sponsorship - 5,000. member of creative and organising team of prom night-2018 and inferno-2018. Model for photoshoots organised by society. Performed ramp walk at inferno for Max Fashions.
<b>SOCIAL INITIATIVE</b>	Volunteer at SANKALP-Teaching students in slum near tilak Nagar Delhi. (1/07/2018 – 31/07/2018)
<b>FIRST PRIZE</b>	Skit Competition at School level, 2015-2016
<b>SECOND PRIZE</b>	‘VOX POPULI’- at School Level, 2013-2014