

Akshat Jain

Gurgaon - 1220001
Haryana

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Digital marketer, Social Media executive,

TRAINING & CERTIFICATIONS

- Google Ads Display Certification
Online Google Academy, 2019
- Digital Sales Certification
Online Google Academy, 2019
- Google Ads Search Certification
Online Google Academy, 2019
- Google Ads Video Certification
Online Google Academy, 2019

SKILLS

- Content Writing & Optimization
- Wordpress Website Formation & optimization
- SEO
- Social Media Marketing
- Excel data Management
- Team Management
- Google Analytics
- Google Adwords
- Client Handling & sales

COMPUTER PROFICIENCY

Windows ●●●●●

Ms Office ●●●●●

Ms Excel ●●●●●

Wordpress website ●●●●●

Google Analytics ●●●●●

Analytical Tools ●●●●●

LANGUAGES

English ●●●●●

Hindi ●●●●●

PROFILE • ABOUT ME

Experienced Associate with a demonstrated history of working in the Digital Marketing industry. Managed social media handles. Skilled in Web Content Writing, Social Media Optimization (SMO), Social Media, and Interpersonal Communication with a belief that digital is the new age of marketing for the growth and success of an organization. Experienced with a background in sales, excel proficiency & search engine marketing. Seeking to leverage proven communication, marketing and business development skills.

EDUCATION

Advanced Digital Marketing & Website Handling, Digital Marketing Certification [Completed, September 2018](#)

Digipform - Digital Marketing Training Institute

Marks 91%

New Delhi, Delhi

New Media & Mass Communication, Mass Communication & Content Writing [Completed, September 2017](#)

YMCA institute for Media Studies and Information Technology

Division I

New Delhi, Delhi

Commerce, Bachelor of Commerce [Completed, March 2020](#)

CCS University

Muzaffarnagar, Uttar Pradesh

Commerce, Intermediate [Completed, March 2016](#)

M. G. Public School

CBSE – Marks 7.6 [CGPA]

Muzaffarnagar, Uttar Pradesh

WORK EXPERIENCE

Sales & Digital Marketing Executive

October 2019 - October 2020

Cowork-Insta

Gurgaon, Haryana

Working for Complete Co-working space at multiple locations for startups & business which also started with their startup to provide comprehensive digital marketing services for different clients according to their business requirements to help them achieve their business development goals.

PERSONAL INTERESTS

- Professional football player
- Adventure sports
- Reading
- Travelling and photography

PERSONAL INFORMATION

02/10/1998

Birthday

Male

Gender

Single

Marital Status

Indian

Nationality

- Working on digital platforms to generate leads out of potential audience & drive them through the leads funnel to get in touch & pitch about the services & them converted into clients for the co-work space. Also pitching them digital marketing services as per their business needs.
- Handling the company website. Creating periodic modifications, Generating analysis reports & driving more traffic on website
- Creating content for social media platforms & handled the complete social media marketing for cowork & serving clients.
- Managing Client's digital marketing & to executing tailored strategies for branding & clients growth.

Digital Marketing Executive

October 2018 - October 2019

Majorel

Gurgaon, Haryana

Handling the clients Digital Marketing & executing the digital marketing plans strategically to generate new leads via different channels that includes -

- Social Media Content Marketing
- Email Marketing Campaigns
- Search Engine Marketing(Google Adwords Campaining)
- SEO Research

Experience in Marketing content creation, Targetting potential customers. Worked under Senior's supervision and proved for best results in Digital Marketing aspects.

Content Writing Team Leader

February 2019 - February 2019

Project- ONGC- Petrotech 2019

Noida, Uttar Pradesh

Experienced as Team leader of the content writer interns, for the best co-ordination & efforts to cover the International Conference "Petrotech 2019 - Confluence of Energy" organised by ONGC & FIJI

- Cover and create a story of sessions of delegates for the official blog-website of Petrotech 2019.
- Covered the hon'ble PM Modi speech session at Petrotech 2019.

Sales Executive

April 2018 - September 2018

PolicyBazaar.com

Gurgaon, Haryana

Youtube Handler & Video Editor Internship

Samachar Today News Channel

November 2017 - February 2018

Muzaffarnagar, Uttar Pradesh

- Editing the news bytes for news programmes.
- Consistent news video uploadation on Youtube
- Generating traffic, reach, views, & subscribers for youtube channel
- Editing videos according to Youtube specifics
- Handling news channel official Youtube account and create engagement with audience