aish.kumar100@gmail.com

Aish Kumar

Scaling new heights of success with hard work & dedication and leaving a mark of excellence on each step; targeting for managerial level assignments with a leading organization of Preferred Location: Gurgaon

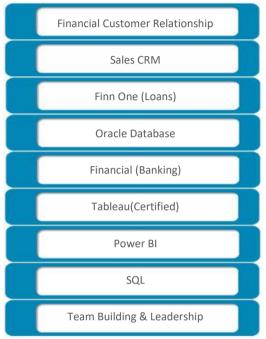
Profile Summary

- **Tableau Desktop Specialist Certified.**
- Growth-driven professional with nearly 4 years of experience in Banking & Visualization.
- Front-led major role in managing operations encompassing new route identification
- High Skilled in the area of Report generation by using Tableau, Excel.
- Working with Productivity objectives and target aimed at the achievements of the company's short term and long Term.
- Strong leader & team player; excellent motivational skills to sustain forward growth momentum while motivating peak individual performance from team members

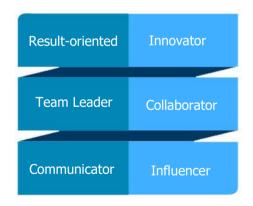
Skills/Professional Summary:

- **Growth-driven professional with nearly 4 years** of experience in **Banking & Visualization.**
- 2+ years of relevant experience in Information Technology (IT) industry in Banking domain.
- Strong foundation in Tableau 8.1, 8.2 and 8.3.
- POCs on Tableau 9.0 and good understanding of Tableau 10.0
- Analyzing user requirement, validating available data, propose a usable design and develop on tableau server
- Experience in end to end development of a new set of reports, dashboards and story
- Expertise with creating solution driven views and dashboards by developing different chart types including Line Chart, Bar Chart, Pie Chart, Scatter Plots, Heatmap.
- Implemented Tableau features such as parameters, calculated fields, groups and filters to implement business logics
- Experience in connecting and extracting data from different data sources
- Data blending to create views combining data from multiple data sources
- Understanding and implementing best practices of data visualization

Core Competencies



Soft Skills



Education

- 2016: Post Graduation & Diploma -Banking from ICICI Manipal Academy, Manipal University Bangalore with 7.40 CGPA.
- 2013: Bachelor of Commerce from Maharani Laxmibai College, Jiwaji University with 6.9 CGPA.
- 2010: Senior Secondary School → CBSE Board \rightarrow 6.1 CGPA.
- 2008: Higher Secondary School → CBSE Board → 6.0 CGPA.

Strong understanding of SQL

Professional Experience

July'20 till Present: Working in Ziff Davis Performance marketing (ZDPM) Private Limited on the designation of Senior Demand Generation Executive.

- Generation of Demand and Leads as per client's requirements and monitoring the quality of the lead.
- Create database and manage the database of clients.
- Market research.

Generate report on excel and create charts basis on Excel data.

Jan'20 till June'30 — Working in XDBS Private Limited on the designation of Senior Demand Generation Executive.

- Generation of Demand and Leads as per client's requirements and monitoring the quality of the lead.
- Create database and manage the database of clients.
- Market research.
- Generate report on excel and create charts basis on Excel data.

Dec'18- Dec'19 – Working in YES Bank on the designation of Branch Relationship Partner(AM-1) for Data Visualization and Dashboard

- Share Reports of Total Profitability of the branches to Upper Management.
- Prepare Provide reports for monthly sales and profitability of the branch using tableau chart like Donut chart, Gauge chart and waterfall chart.
- Monthly/Quarterly reports of Sales of Banking products (Life Insurance/Mutual Fund /Accounts/Credit Cards) of the Branches in the region.
- Generate report on excel and create charts basis on Excel data.

Apr'16-Dec'18 – Working on the designation of Privilege Banker (DM – 1).

- Prepare Investment plans for the clients in existing portfolio; identify opportunities for cross selling and referral to develop and maintaining a close understanding of customer business.
- Acquiring new client for banking business through the creation development and Maintenance of High quality advisory relationship, and follow-up with them regularly for the best services
- Ensuring customer satisfaction by providing superior service delivery & achieving service

- Provide reports for monthly sales and profitability of the branch using tableau chart like Donut chart, Gauge chart and waterfall chart.
- Use the database to provide overall performance of the team.
- Provide insights of the daily targets and monthly targets and share the reports to Top Management.

Professional Achievements

- Awarded as Certificate of Excellence for CA KA BIG BOSS contest on September 2016.
- Awarded as Certificate of Excellence in "Coffee with ZH" in Zonal Forum in October 2017.
- Awarded for Best Performance in Mutual fund in January 2018.
- Awarded as Certificate of Excellence in "Coffee with ZH" in Zonal Forum on November 2017.
- Awarded as Certificate of Excellence in "Coffee with ZH" in Zonal Forum on December 2017.
- Certificate of Appreciation for performance in Sourcing M52 in Demat Account.
- Awarded for Disbursing Loan against Property in Home Loan from Regional Head.
- Awarded as Certificate for Sourcing Credit Cards and scored 2nd position in Region.

Strength

- Use every opportunity to take initiative.
- Strong desire to achieve excellence.
- Self-starter with an attitude of learning new tasks quickly.
- Friendly Nature with the colleagues
- Can work in vibrant work environment.

Technical Skills

- Computer Applications (Internet, MS Office Word, Excel, Power Point)
- Power BI
- SQL
- Tableau

Personal Details

Date of Birth: 09th Feb, 1993 **Languages Known:** English, Hindi

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