

Arun Choudhary

RESEARCH & OPERATIONS



CONTACT

08826067987

arunchoudhary301@gmail.com

linkedin.com/in/arunchoudhary23/

New Delhi, IN

SKILLS

Research Analysis

Decision Making

Planning & Management

Designing/UI

MS Office

HTML/CSS

SOFTWARE

- Xilinx 14.2
- Turbo C++
- NS3, Proteus
- Eclipse
- MATLAB
- MS Excel
- ModelSim altera 6.4a

HOBBIES



SUMMARY

Impact driven individual with expertise in Product Research. As an Associate at VCFL's, Catalogue Operations team, I was involved in core product research, also choosing the appropriate product & how it will be displayed in company's in-house catalogue. I used different online platforms for product research like EcomHunt, SellTheTrend, product list Genie & Pexda.

Prior to this, I worked as an Business Development Executive at Ideas Design Solutions, where I was a part of sales team. I was the **Lead BDE** in the education sector of IDSPL in **Delhi/NCR**.

Proficient at making statistical analysis, and following quantitative and qualitative research methods. Superior critical thinking abilities that help to consider the various perspectives while performing research.



STRENGTHS

- Strong analytical and problem solving skills.
- Advanced in Photoshop, Illustrator, InDesign & CorelDRAW.
- Comfortable with application of MS-Office toolkit.
- Adaptable to any kind of situation in estranged group.
- Taking the initiative to work independently.



WORK EXPERIENCE

VCFL Express Pvt. Ltd.

Jan'20 - July'20

As a Research Associate in VCFL's Catalogue Operations Team, I was majorly involved in Product Research encompassing tasks like - identification of new and trending (winning) products in the market using effective tools to liaisoning with manufacturers & suppliers for Shipment to India warehouses.

Moreover, I lead the development of the company's in-house catalogue that involved successful conversion of products from leading marketplaces, updation of different attributes related to product and improving the **UI of catalogue**.

Ideas Design Solution Pvt. Ltd.

Feb'19 - Dec'19

Worked as a Business Development Executive in technology consulting space which dealt in providing certification, trainings, internship & placements to mechanical affiliated institutions. Took care of the marketing and advertising of various activities related to company. , I voluntarily participated in **Designing Posters** which eventually helped the company in generating more revenue.



EDUCATION

Banarsidas Chandiwalla Inst.t of Prof. Studies

Aug'17 - July'19

Masters in Business Administration

Maharaja Surajmal Institute of Tech.

Aug'13 - July'17

Bachelor of Technology (ECE)



PROJECTS & TRAININGS

Research Project (MBA Final Year)

A Study on Volatility of Selected Stocks of BSE.

Sharekhan Ltd.

In depth knowledge of stock market (equity, derivatives & graph analysis).

Project - Investor Awareness towards equity market Investment.



ACHIEVEMENTS

- As catalogue management not being my KRA, I was single handedly able to manage company's in-house catalogue successfully.(VCFL)
- Worked as a chief organizer in college festival & other events, designed banners & posters in undergraduation as well in MBA.
- Helped in redesigning the College Logo.(MBA)