

Aish Kumar

Scaling new heights of success with hard work & dedication and leaving a mark of excellence on each step; targeting for managerial level assignments with a leading organization of

Preferred Location: Gurgaon

Profile Summary

- › **Tableau Desktop Specialist Certified .**
- › **Growth-driven professional with nearly 4 years of experience in Banking & Visualization.**
- › **Front-led major role in managing operations** encompassing new route identification
- › **High Skilled in the area of Report generation by using Tableau, Excel .**
- › **Working with Productivity objectives and target aimed at the achievements of the company's short term and long Term.**
- › **Strong leader & team player;** excellent motivational skills to sustain forward growth momentum while motivating peak individual performance from team members

Skills/Professional Summary:

- › **Growth-driven professional with nearly 4 years of experience in Banking & Visualization.**
- › 2+ years of relevant experience in Information Technology (IT) industry in Banking domain.
- › Strong foundation in Tableau 8.1, 8.2 and 8.3.
- › POCs on Tableau 9.0 and good understanding of Tableau 10.0
- › Analyzing user requirement, validating available data, propose a usable design and develop on tableau server
- › Experience in end to end development of a new set of reports, dashboards and story
- › Expertise with creating solution driven views and dashboards by developing different chart types including Line Chart, Bar Chart, Pie Chart, Scatter Plots, Heatmap.
- › Implemented Tableau features such as parameters, calculated fields, groups and filters to implement business logics
- › Experience in connecting and extracting data from different data sources
- › Data blending to create views combining data from multiple data sources
- › Understanding and implementing best practices of data visualization

Core Competencies

Financial Customer Relationship

Sales CRM

Finn One (Loans)

Oracle Database

Financial (Banking)

Tableau(Certified)

Power BI

SQL

Team Building & Leadership

Soft Skills

Result-oriented

Innovator

Team Leader

Collaborator

Communicator

Influencer

Education

- › **2016: Post Graduation & Diploma – Banking** from ICICI Manipal Academy, Manipal University Bangalore with 7.40 CGPA.
- › **2013: Bachelor of Commerce** from Maharani Laxmibai College, Jiwaji University with 6.9 CGPA.
- › **2010: Senior Secondary School**→ CBSE Board→ 6.1 CGPA.
- › **2008: Higher Secondary School**→ CBSE Board→ 6.0 CGPA.

- › Strong understanding of SQL

Professional Experience

July'20 till Present: Working in Ziff Davis Performance marketing (ZDPM) Private Limited on the designation of Senior Demand Generation Executive.

- › Generation of Demand and Leads as per client's requirements and monitoring the quality of the lead.
- › Create database and manage the database of clients.
- › Market research.

Generate report on excel and create charts basis on Excel data.

Jan'20 till June'30 – Working in XDBS Private Limited on the designation of Senior Demand Generation Executive.

- › Generation of Demand and Leads as per client's requirements and monitoring the quality of the lead.
- › Create database and manage the database of clients.
- › Market research.
- › Generate report on excel and create charts basis on Excel data.

Dec'18- Dec'19 – Working in YES Bank on the designation of Branch Relationship Partner(AM-1) for Data Visualization and Dashboard

- › Share Reports of Total Profitability of the branches to Upper Management.
- › Prepare Provide reports for monthly sales and profitability of the branch using tableau chart like Donut chart, Gauge chart and waterfall chart.
- › Monthly/Quarterly reports of Sales of Banking products (Life Insurance/Mutual Fund /Accounts/Credit Cards) of the Branches in the region.
- › Generate report on excel and create charts basis on Excel data.

Apr'16-Dec'18 –Working on the designation of **Privilege Banker (DM – 1)**.

- › Prepare Investment plans for the clients in existing portfolio; identify opportunities for cross selling and referral to develop and maintaining a close understanding of customer business.
- › Acquiring new client for banking business through the creation development and Maintenance of High quality advisory relationship, and follow-up with them regularly for the best services
- › Ensuring customer satisfaction by providing superior service delivery & achieving service

- › Provide reports for monthly sales and profitability of the branch using tableau chart like Donut chart, Gauge chart and waterfall chart.
- › Use the database to provide overall performance of the team.
- › Provide insights of the daily targets and monthly targets and share the reports to Top Management.

Professional Achievements

- › Awarded as Certificate of Excellence for CA KA BIG BOSS contest on September 2016.
- › Awarded as Certificate of Excellence in “Coffee with ZH” in Zonal Forum in October 2017.
- › Awarded for Best Performance in Mutual fund in January 2018.
- › Awarded as **Certificate of Excellence in “Coffee with ZH” in Zonal Forum on November 2017.**
- › Awarded as Certificate of Excellence in “Coffee with ZH” in Zonal Forum on December 2017.
- › Certificate of Appreciation for performance in Sourcing M52 in Demat Account.
- › Awarded for Disbursing Loan against Property in Home Loan from Regional Head.
- › Awarded as Certificate for Sourcing Credit Cards and scored 2nd position in Region.

Strength

- › Use every opportunity to take initiative.
- › Strong desire to achieve excellence.
- › Self-starter with an attitude of learning new tasks quickly.
- › Friendly Nature with the colleagues
- › Can work in vibrant work environment.

Technical Skills

- › Computer Applications (Internet, MS Office - Word, Excel, Power Point)
- › Power BI
- › SQL
- › Tableau

Personal Details

Date of Birth: 09th Feb, 1993

Languages Known: English, Hindi

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