



## PROFILE

An aspiring and enthusiastic market research professional focused on analyzing the current and future market dynamics and trends across multiple industries to provide investment guidance to the industry stakeholders/clients.

## CONTACT

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## PROJECT DETAILS

### (Geospatial Media & Communication)

- Global Geospatial Industry Analysis & Outlook – 2019, 2020
- Indian Geospatial Economy

## PROJECT DETAILS

### (Koncept Analytics)

- Global Diabetes Market: Industry Analysis & Outlook (2016-2022)
- Global Eyewear Market: Industry Analysis & Outlook (2016-2020)
- Global Outdoor Advertising Market: Industry Analysis & Outlook (2017-2021)
- Global Infant Formula Market: Industry Analysis & Outlook (2018-

# IQBAL AHMAD

Research Analyst – Market Research & Consulting

## PROFESSIONAL SUMMARY

- A focused and result oriented professional with more than 5 years of experience in Market Research & Consulting.
- Experienced in writing and designing research reports from more than one industry verticals.
- Create competitive intelligence reports by analyzing the strategic and financial variables of companies across industries.

## EDUCATION

- **Master of International Business (MIB) - Jamia Millia Islamia, New Delhi, India**  
2014
- **B.A. (Prog.) – Jamia Millia Islamia, New Delhi, India**  
2011
- **Class- XII (Commerce)- Giridih College Giridih- Jharkhand Board**  
2008

## WORK EXPERIENCE

### Geospatial Media & Communication Pvt. Ltd. Research Analyst – Market Research & Consulting

November, 2017 – Current

- Work in close coordination with the head of the Market Research & Consulting Division on proposals, presentations, assignments execution and delivery.
- Plan, organize and conduct research, data collection, and collation, analysis in respective industry segment/market assignment using combination of tools and approaches
- Taking complete ownership of the processes involved and develops analytics paper annually which shall be dealing with prospects, challenges and the way forward for Geospatial Industry to do business with different industry verticals.
- In-depth assessment of companies involving their business structure, product/services offering, management team, recent development such as M&A, partnerships, basic financial analysis, and outlook..

### Koncept Analytics Pvt. Ltd. Research Analyst

January, 2016 – June, 2017

- Assisted clients and/or other research delivery team members in articulating and refining research requests and project.
- Conducted extensive primary and secondary research to author research reports, white papers and other publications.
- Summarized the information obtained into concise and accurate reports.
- Managed a team of two to three Jr. Research Analyst.
- Communicate research results through the creation of structured end-products (memos, spread sheets, reports, presentations, etc.)
- Ability to manage ad hoc queries and projects, and deliver on the same day.
- Client communication - via emails, phone and conference calls.

2022)

## IT SKILLS

- Experienced in using statistical tools and programs like SPSS and SAS.
- Excellent Microsoft Office products skills (Excel, Word, Power Point) for preparing Client reports and presentations

## PERSONAL DETAILS

Father's Name: Abdul Halim

DOB: 7<sup>th</sup> August 1990

Gender: Male

Nationality: Indian

Languages: English, Urdu, Hindi

### Koncept Analytics Pvt. Ltd. Jr. Research Analyst

March, 2015 – January, 2016

- Prepared customs and syndicates reports across various industry sectors.
- Conducted market, product and company analysis in both quantitative (database, modals) and qualitative (profiles, presentation, reports) forms and taking responsibly for their production to publishable standards.
- Competitor intelligence: In-depth assessment of companies involving a review of their business operation, product & service offering, management team, recent development, go-to-market approach, and outlook.
- Doing SWOT, PESTLE and Porters Five Forces Model analysis to provide in-depth detailed information about the market/product/company environment.

## SUMMER INTERNSHIP

### Reliance Communication Pvt. Ltd. Intern

May 2012–June 2012

- Analysis on Taxation

### Axis Bank Ltd. Intern

May 2013–June 2013

- Retail Banking Operation

## SKILLS

