NITISH KUMAR GUPTA
Address :- T7/Flat no. 175 Palm Olympia Colony
Noida Extension- Sector 16C Greater Noida West (U.P)
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Career Objective :- To work for an organization which provide the opportunity to improve my knowledge , skills & offer me a stable positive environment that inspires me to enhance and therefore to innovate the work culture for the betterment of all parties concerned.

Academic Qualifications

PGDM (Marketing & Operations) IILM Institute for Business & Mgt ,Secure 62 %   **2017-2019**
B.tech (Computer Science Engineering) Amity University, Secure 64.98 %   **2010-2014**
Senior Secondary (12th) National Institutional of Opening Schooling, Secure 60.00 %   **2009-2010**
High School (10th) Sarswati Vidhya Mandir, Sambhal   2006-2007

Live & Academic Projects
 Bajaj Finserv ltd (Live Project) : Shara Mall, Gurgaon
- Done a research on how to convert non transacting Bajaj Finserv Card users into transacting users.
- Done a research on why people are not using Bajaj Finserv Cards or why people prefer other card over it.

Neilsen project
- Done a Primary survey from 9th feb'18 to 14th Feb'18 at AUTO EXPO2018
-To analyze Buying behavior of customer for cars

Summer Internship
Future Consumer Enterprise Ltd : Gurgaon
Project :- New product placement & consumer awareness of Brand Product in Dwarka Sector-10 & Moti Nagar
- involved in new promotion of Brand product
-performed in shop activities & trains the new interns on product sampling & demonstration
- maintain stock in given outlet

Summer Training Details: - 16-06-2013 to 31-07-2013
Six weeks training in **Central Electricity Authority (Distribution Division):** Project on Computer Application in Power System & adoption in IT in Power System . The assignment include java Application & Other Aspects of Computer Application in power System

Mini & Major Project (B.tech) :-(7th Sem & 8th Sem)

Online Shopping
Driver Independent GUI Based Application CURD Operations by using Java Database Connectivity
* it involves technology used is JDBC for creating the connection to the database & knowledge of SQL database like oracle 9i for performing the specific data manipulation & data definition queries & thus generating the results in tabular GUI made by using Swing & Awt in Java.

Additional Qualifications:- Certifications
1. Course in C++ from NIIT (August 2012); New Delhi
2. Course in J2EE from Ducat (25-08-2012 to 10-01-2013); Greater Noida

IT/ Technical Summary :
Operating System: - Windows XP, Windows 7
Languages: - C, HTML, XML, CSS, SQL
Technology: - Java, Android
Knowledge of: - Microsoft Excel 2007, Microsoft Office Word 2007, Microsoft Power Point 2007

Leadership Experience
-Active member of the cultural club , contributed in organizing events
-Promoted an Imaginary product through an act with a team conducted by marketing club
-Active Member of the Operation Club, Contributor in Organizing Operation club Activities

Workshop & Conferences
-Attended International HR conference- Organizing Excellence through the power of human capital.
-AICTE: International panel Discussion : Effective leadership and communication in cross cultural Context & Global business
Scenario.

Strength :-
- Positive Thinker
-Zeal to learn new things & work innovatively
-Believe in Smart Work

Personal Information :-
Parents : Mr. Nripendra Kumar Rastogi / Mrs Vandana Rani Gupta
HomeTown : Amroha
Gender : Male
Nationality : Indian
Language Known : English & Hindi

I undertake that all the information provided above is true to the best of my knowledge.

Date:-

Signature
(Nitish Kumar Gupta)