



PARAG VASHIST

GET IN CONTACT

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CAREER OBJECTIVE

To become a successful executive in a top-notch organization and become an indispensable individual in the company's growth using my creative, strategic skills and ability to work efficiently.

CERTIFICATES

- Business Communications Skills from Internshala.
- Advanced MS Excel from Internshala
- Retail Management from Swayam Online (CEC-Savitribai Phule Pune University)
- Brand Management from Swayam Online (Indian Institute of Management Bangalore)
- Management of Fashion and Luxury Companies from Coursera (University of Bocconi)

PERSONAL TRAITS

- Hardworking
- Good communication skill
- Dedicated towards work assigned
- Good learner
- Good time manager
- Leading skill

INTERSHIPS

SOCIAL MEDIA MARKETING INTERN

UNSCHOOL | 10 April 2020 – 10 May 2020

- Assess the given data according to the requirement
- Spread Awareness through the social media platform
- Providing attractive and catchy taglines to aware

SALES AND MARKETING INTERN

MyCAPTAIN | 20 May 2020 – 20 June 2020

- Creating Posters and spreading through the social media platform
- Advises customers regarding the products
- Prepared detailed reports

MARKETING AND STOCK MARKET INTERN

SHAREKHAN by BNP PARIBAS | 20 October 2020 – 12 December 2020

- Communicating with dormant clients and pursue them to invest
- Getting new customers and pitching them to invest
- Handling terminal and analyzing the portfolio of active clients
- Direct Personal Meeting with HNI Investors

EDUCATION HISTORY

DRONACHARYA GOVERNMENT COLLEGE, MDU

Bachelor of Commerce, 2015–18

- Head and Founder of Cultural Society
- Secured 5th position in B.Com at College
- Went to LPU to attend a global fest

SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

Master of Commerce – Business Administration. 2018–20

- Organized Cultural Event (Traditional Day)
- Part of Commerce Society
- Scored 9.5 CGP

RESEARCH PROJECT

Marketing Strategies of Tata Iron and Steel Company

PERSONAL DOSSIER

Father's Name : Mr. Dinesh Kr. Vashist
Marital Status : Unmarried
Date of Birth : 3rd April 1996
Nationality : Indian
Hobbies : Listening Music, Cooking, History, Watching Movies, Fitness

OTHER SKILLS

- Multi-tasking abilities with proficiency in organizing and managing different task
- Ability to rapidly build a relationship and set up trust
- Confident and Determined
- Excellent interpersonal and communication skills
- Ability to cope up with different situations

DECLARATION

I hereby declare that the information furnished above is true and correct to the best of mY knowledge

Date:

Place:

(Parag Vashist)