

COVER STORY



Sanjay Kaushik, Managing Director

■ Netrika Consulting India Pvt. Ltd.

Attaining the Top Spot in the Field of Fraud Risk Consulting

Netrika Consulting India Pvt. Ltd., largest Indian risk consulting company, is quickly inching toward to be the topmost customer choice in Risk Consulting across India, ASIA and UAE. Attaining a top notch, in Risk Consulting Domain within such short span of time is a pretty big accomplishment and a result of aeons of hard work, sincerity and dedication by the entire Netrika team.

Netrika Consulting India Pvt. Ltd. is one such Business entity which has managed to carve out niche for itself in the Risk Consulting field across the Country.

The best part and what surprises many is, Netrika has done this commendable work within the first five years of coming into realm. Under the leadership of Mr. **Sanjay Kaushik** (Managing Director), the company began its Journey in 2013 along with Mr. Aashish Taneja (Co-Founder and Director, Background Screening), and Mr. Dhruv Maingi (Co-Founder and Director, Brand protection).

By Deepak Khattar, Chief of News Bureau and also of Rinky Marwaha

The range of services offered by Netrika include Forensics, Fraud Management, Corporate Investi-gation, Anti Counterfeiting/Brand Protection/IPR, Due Diligence, Cyber Forensics, IT Security, Background Checks, Asset Tracing, Anti Piracy, Risk Consulting, Integrity Checks, Lifestyle Mapping, Security & Safety Trainings, Women Safety and Corporate Trainings, Piracy, Crime Prevention and Anti Terrorism.

Netrika operates out of six offices in the domestic terrain, which are based in Delhi, Mumbai, Chennai, Hyderabad, Kolkata, and Bangalore. In addition to this, it has three International nodes in Singapore, Dubai, and Sri Lanka. The growth chart of this company reflects some really applaudable work. It logged in an average turnover of INR



Aashish Taneja, Co-founder Director

2 Crores in 2013, and has crossed the INR 15 Crore mark in 2017-18. In effect, the Company's revenue is growing by almost 35-40% yearly. Netrika, which is ISO 9001 & 27001 and NASSCOM-certified, has clients across industries such as IT, ITES, Telecom, Pharma, Auto, Retail, Sports, E-commerce, Banking and Financial Services, Media, Hospitality, Hospitals and Healthcare, Insurance and many more. It manages to retain about 95% of its clientele as "Netrika

provides personalised and customised services." Netrika's USP is "We are flexible with any and everything which provides solutions to our clients' requirements and needs."

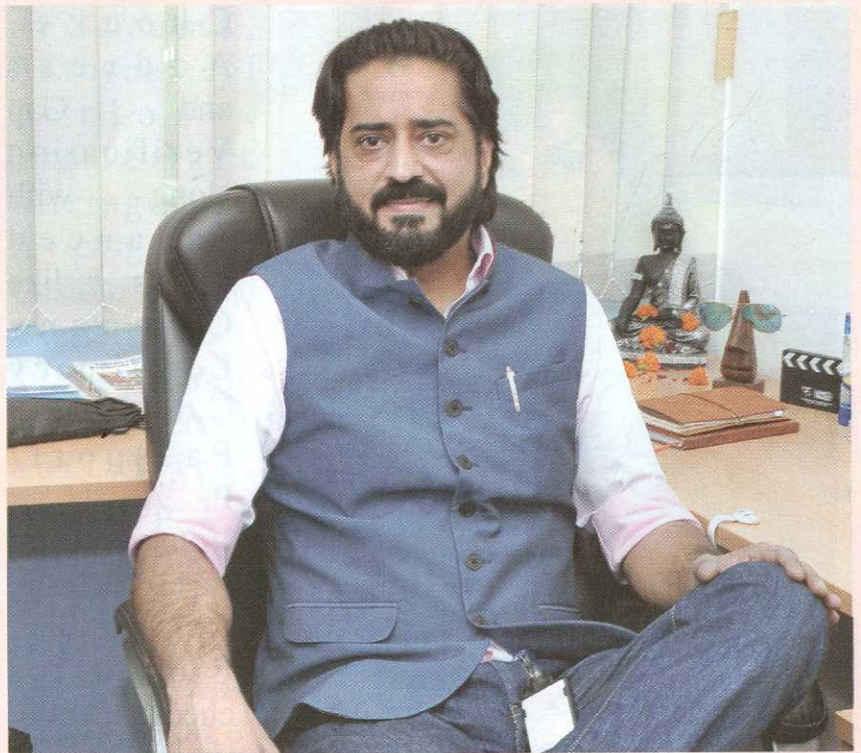
Netrika is currently steering its ship towards a Mission 50 Goal (this calls for touching a turnover of INR 50 cores by 2021). In effect, it has envisioned a "Achieving Excellence with Global vision" for the company within the foreseeable future. Netrika is also planning to expand

its reach and touch the shores of USA, Africa, South East Asia, and amplify horizons in Dubai. Mr. Sanjay Kaushik, opines that “We must perceive every single day of our lives as the best period for our professional growth”.

The success scorecard of Netrika was spelt out and written in bold letters by the “Spirit of diehard teamwork.” Mr. Sanjay also believes “There is no shortcut to success, The key to any long-term success is to take all the necessary steps to steadily progress rather than skip any of them.



Col Sangnagouda Dhawalgi,
Executive Director FI



Dhruv Maingi, Director IPR

Achieving accolades for the work done and retaining clients by the company is truly a reflection of

its exemplary work being delivered by Team Netrika. This is more than apparent when we realise, Netrika bagged the Security Design of the Year award at Secutech, and an award for outstanding

contribution in the field of Risk Management, Forensics, and Data Security, from the Indian National Bar Association. Netrika, was basically, set up to “lend a helping hand to its clients so they could concentrate on their core competencies in a risk-free atmosphere” by using it’s 100 year of collective team experience across all industries on a global scale. The other services offered by Netrika include Threat risk assessment, Forensic Technology services, whistle-blower



**Suruchi Gaur, Associate Director
Marketing and Training**

hotline, Insurance claim Investigations, Women safety, School and campus safety assessments, Crisis Management and BCP, Fraud control and Risk Assessment, Financial Fraud Investigations, Anti Bribery & Corruption (FCPA, UK Bribery & PCA) and Asset Tracing. Within the purview of Background Checks, Netrika provides "Risk base" screening options to its customers: Basic checks such as Education, Employment, Reference, Database and Criminal

and form 16 verification. In addition to this, it offers Psychometric tests such as Gate keeper test for Background vetting and weeding out those who do not fit the bill. In its Corporate Investigations work, this company brings forth Anti-bribery, Anti-corruption, and Regulatory compliance

Checks, reviews, Anti-money laundering, Know your Address and Gap vendors and clients Verification services, Organizational along with structure, Personnel advanced policies, and Internal checks like control analysis along with mystery shop- Company Legitimacy ping. It also provides C h e c k , detection and investigation Passport/ to establish the extent P A N / of losses and potential Voter Card perpetrators, Intelligence validation, gathering, Background Drug testing, investigation of probable Biometrics employees and entities, check, Identity Financial statement and verification, swot analysis, Integrity Media search, and lifestyle audits, and interview of suspect services.



Pravin Parab, Director Operations

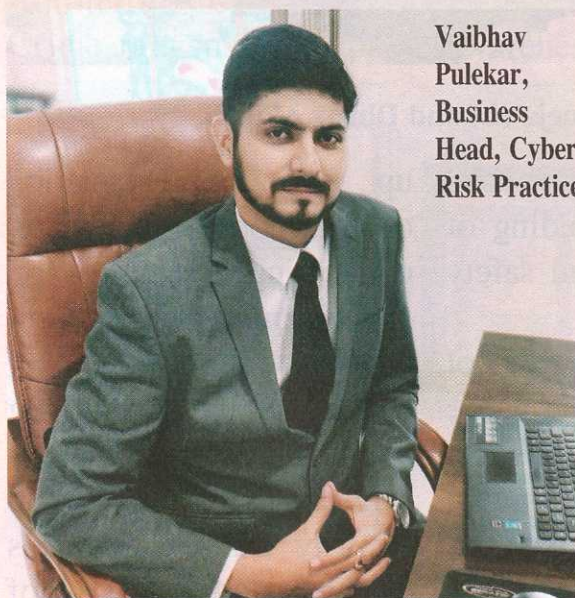
The due diligence work from Netrika incorporates Investigative Due Diligence, Company/Directors/Shareholders due diligence, Compliance and Governance audits, Vendor screening, Integrity checks, and reputational/social due diligence. It's part and parcel of antecedent checks encompasses verification of Personal background, Professional experience, Social behavioural and Reputation, Web and Media searches, Financial Regulatory and Litigation checks.

The brand protection work from Netrika includes Anti-counterfeiting and Piracy

programs, Enforcement actions, Trademark Infringement Investigations, Custom and Excise services, Transshipment and Diversion activities, Supply chain audits, Litigation support work and Cyber surveillance.

Within the range of Threat risk assessment, Netrika provides Corporate security training, Penetration testing, TSCM-technical surveillance, and Executive protection.

Vaibhav Pulekar,
Business
Head, Cyber
Risk Practice



Crisis Management and BCP activities include audit of existing controls and mitigation schemes – Gap analysis, planning and implementation of business continuity processes for ISO 22301:2012



Jyoti Khetarpal, Associate Director FI

certification on BCMS, integration with ISMS practices for a holistic BCMS environment etc.

The BCMS work here is inclusive of Scope definition and Finalization, Documentation gap analysis, Business impact assessment for critical processes, perform Risk Assessment and Risk Treatment, integrate methodology with ISMS requirements, conduct BCMs awareness and training, perform mock drill exercises, certification assistance etc.

The roadside safety audits and traffic management



Sanjay Kaushik (Sitting), Aashish Taneja (L) and Dhruv Maingi

plans of Netrika include conducting road safety audits of premises, plants, and other industrial setups, recommend best practices to clients and assist in their implementation, develop and control mitigation schemes, create a traffic management plan and

conduct workshops on road safety and handholding of the clients for road safety awareness week.

Within the gambit of school and campus safety audits, Team Netrika brings forth services like Envi-ronment study through parents, students, and staff; setup

up and implementation of a school safety plan, conducting workshops on school and campus safety along with handholding the clients for streamlining the school and campus safe plans. The Corporate security training methods of Netrika consists of



Management Team at Netrika

comprehensive awareness modules, compliance modules, and interactive learning modules. In addition, it takes care of certified workshops for Anti-terrorism activities, Crime prevention, Supply chain security etc. It also provides Non-certified workshops for various purposes like safety training for women, Self-defence training for men, Physical security awareness training, Business continuity management etc. In a nutshell, it is more than evident that Netrika has its hands' full with projects which keep it humming all the year through and is more than

a signature tune of resounding success which is knocking at its door.

This is nothing short of a real pat on the back of its core team and the purposeful work which they exhibit and promote.

Kudos to Team Netrika!!



Awards & Certifications