#### **Manika Yadav**



#### Contact



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Noida, Uttar Pradesh

# Skill Highlights

Leadership Team management

Decision making Quick learner

Good interpersonal skills Dynamic

Client interaction Team player

Good communication skills

#### **Technical Skills**



### Languages

English
Hindi

## **Summary**

Professional with more than 3.5 years of experience in secondary research and business research with team management skills.

## **Experience**

**Assistant Manager** 

Digital IP Insights Pvt. Ltd.

04/2019 till date Noida, Uttar Pradesh

- Successfully managed a team of 25 members with good decision making and leadership skills.
- Successfully maintained project status reports and reporting to the clients.
- Acted as a liaison between the clients, seniors hierarchy, project managers and team members for the smooth work operations.
- Developed Standard Operating Procedures (SOPs) for key organizational processes and systems.
- Regularly reviewed and monitored the work SOPs and provided regular feedback for the enhancements in the work process/SOPs and improvements.
- Prepared, reviewed and reported project presentations and summaries to clients

**Team Lead** 

Digital IP Insights Pvt. Ltd.

04/2018 – 03/2019 Noida, Uttar Pradesh

- Used my good decision making and leadership skills to manage a team of 15 members in secondary research.
- Provided mentoring and coaching to team to boost their enthusiasm in order to attain the highest level of quality in tasks assigned.
- Ensured that the team met project deadlines.
- Planned, supervised, and coordinated daily activity of team.

**Senior Research Analyst** 

04/2017 – 03/2018

Digital IP Insights Pvt. Ltd.

Noida, Uttar Pradesh

- Gathered, reviewed and validated the data collected from the secondary research using web search and proprietor database tool.
- Detected and monitored suspicious transactions involving world's largest payment processor to protect the brand value from illegal and brand reputation damaging transactions.

Research Analyst

06/2016 - 03/2017

Digital IP Insights Pvt. Ltd.

Noida, Uttar Pradesh

• Collected the data from secondary research using web search and proprietor database tools.

### **Education**

Qualification	Specification	School/ University	Year
Bachelor of Technology	Computer science engineering	MDU	2014
Higher Secondary	Non-Medical/ CBSCE Board	Raman Munjal	2010
Senior Secondary	Matriculation/ CBSCE Board	Vidya Mandir	2008

#### **Interests**

Drawing, Painting, Cooking