**CURRICULUM VITAE**

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Sector 83

Gurgaon - 122004

**Personal Summary**

A competent **Research Analyst** who has **more than 7.5 years of relevant experience** in secondary research, project management and team handling. Possessing good communication skills and having the ability to communicate professionally with clients

**Professional Abridgement**

**Cians Analytics India Pvt. Ltd, Gurgaon**

**Designation: Associate**

**Period: April’ 16 – August’ 17**

Assisted in the data analytics vertical of a hedge fund. The role required:

* Checking & analyzing data using basic Linux command lines & help them screening missing feeds & inconsistencies in the raw data files
* Prepare research summaries to help data managers & quantitative researchers
* Indexing the data files and building the data dictionaries so that the data can easily be fed into their proprietary algo trading system

**Designation: Senior Research Analyst**

**Period: February’14 –March’ 16**

Worked under the Private Equity Consulting vertical for several Private Equity and Investment Banks. The role required:

* **Company Analysis**: Preparation of detailed analysis of focus companies involving assessment of business models, products/services offerings, segment analysis, strategic initiatives, trend analysis, SWOT and operating industry overview through in depth secondary research
* **Industry Overviews**: Preparation of comprehensive market sector assessment including historical size & outlook, key trends / drivers, trade, competitive landscape, market characteristics, five forces analysis, new technologies and innovations, opportunity assessments, regulatory changes, trading comparables and M&A activity through in depth secondary research
* Preparing case studies as well as specific buyer profiles with acquisition rationale
* Run Trading and Precedent Transactions analysis, Company Screening from databases
* Possess knowledge of databases such as Bloomberg, Capital IQ, Factiva, Reuters Thomson, Hoovers, Euromonitor (EIU), First Research, Moody’s Economy and OneSource

**BA Continuum India Pvt. Ltd. (A Non-Bank Subsidiary of BANK OF AMERICA)**

**Location: Gurgaon**

**Designation: Senior Research Analyst**

**Period: April’12 – January’14**

**Roles & Responsibilities**

* Handled customized and adhoc competitive intelligence requests for the BoA’s Strategy & Enablement Team in MS Word & Powerpoint format
* Conducting market, business & competitive intelligence through use of primary and secondary resources like McKinsey Quarterly, Gartner, Forrester, Everest, Tholons, NeoIT, Market Research Executive Board, Offshoring Times, i-Source, NASSCOM and national & regional newspapers and various BPO related websites.

**Location: Hyderabad**

**Period: January’10 – March’12**

**Designation: Senior Analyst**

**Roles & Responsibilities**

* Interacting directly with the Commercial Sales team to understand their requirements with regard to the information required
* Gathering data through different databases and analyzing data to create report. Examples of different databases include Factiva, First Research, Moody’s Economy.com, OneSource, Hoovers, IBISWorld, FactSet, various Government sources and internal databases
* Creating pitch books (power point presentations) with extensive information about industries & companies (Examples of industries worked upon: Construction, Manufacturing, Retail as well as other niche market segments)

**Educational Qualification**

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| **Degree** | **Institute** | **Year of Passing** | **Specialization** | **Percentage** |
| Masters in Business Administration | Banasthali University, Rajasthan | 2009 | Banking and Finance | 66.0% |
| Bachelor of Arts | Avadh Girls’ Degree College, Lucknow University | 2007 | Economics and History | 53.8% |
| Class XII (ISC) | St Mary’s Convent Inter College, Lucknow | 2004 | Commerce | 75.6% |
| Class X (ICSE) | St Mary’s Convent Inter College, Lucknow | 2002 | All subjects | 72.4% |

**Personal Profile**

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| **Date of Birth** | 06-Apr-1986 |
| **Languages Known** | English, Hindi |
| **Gender** | Female |
| **Marital Status** | Married |