Ideation Phase Brainstorm & Idea Prioritization Template

Date	13 April 2025
Team ID	SWTID1743509015
Project Name	iMovies – Online Movie Ticket Booking System
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

- Our team connected through **online meetings (Google Meet/Zoom)** to initiate discussions.
- We used WhatsApp and Google Docs for continuous collaboration and idea sharing.
- Each member pitched **4 project ideas**, which were compiled in a brainstorming chart.
- We evaluated ideas based on **feasibility**, **technical stack**, **and user impact**.
- After discussion, we finalized "iMovies A Smart Movie Ticket Booking System" as our problem statement.
- The idea was chosen for its **real-world relevance**, **scalability**, **and scope for innovation** using the MERN stack.

Step-2: Brainstorm, Idea Listing and Grouping

Bhaskar		Srayash	
Two-column layout for Login	Trending carousel	JWT auth for users/admins	MongoDB schema design
Category filter buttons	Responsive mobile UI	Booking history API	Separate admin routes
Rishabh		Dhruv	
Rish	abh	Dh	ruv
Rish Dark/light mode toggle	abh Use yellow/crea m theme	Tag-based movie recs	ruv Track user favorites

Step-3: Idea Prioritization

