

Ideation Phase

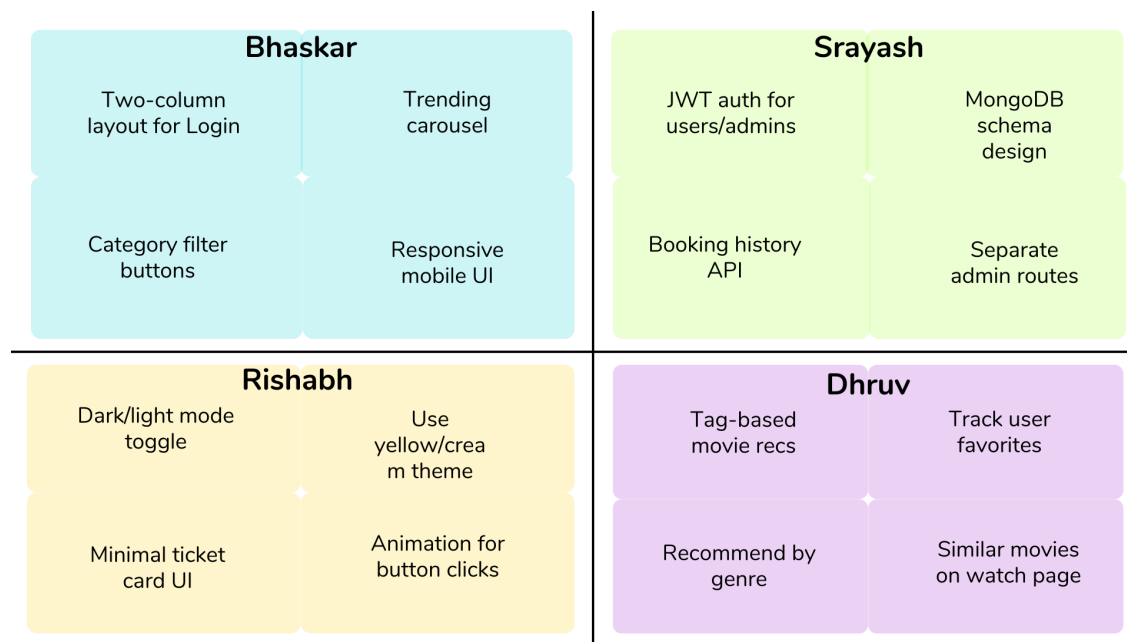
Brainstorm & Idea Prioritization Template

Date	13 April 2025
Team ID	SWTID1743509015
Project Name	iMovies – Online Movie Ticket Booking System
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

- Our team connected through **online meetings (Google Meet/Zoom)** to initiate discussions.
- We used **WhatsApp and Google Docs** for continuous collaboration and idea sharing.
- Each member pitched **4 project ideas**, which were compiled in a brainstorming chart.
- We evaluated ideas based on **feasibility, technical stack, and user impact**.
- After discussion, we finalized **“iMovies – A Smart Movie Ticket Booking System”** as our problem statement.
- The idea was chosen for its **real-world relevance, scalability, and scope for innovation** using the MERN stack.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

