

Bhaskar Sinha

Bhaskar Sinha has held various academic and corporate positions in a span of 12 years of his professional career. He has significant experience in the application of academic research across industries, designing industry-oriented courseware, organizing academia-industry interface through guest lectures and training. Bhaskar has a range of experience in addressing and handling global needs of companies specially based in emerging market economies like India.

He specializes in the area of Firm financing decisions, Financial Intermediation, Market microstructure, Applied Econometrics with a distinct goal to creating a paradigm shift in the strategy and practice of management professionals.

Bhaskar was associated with ICFAI Business School (IBS) Hyderabad as Assistant Professor (Finance) for five years and Holy Mary Business School for three years. He has taught courses like Financial Management, Security analysis, Statistics, Derivatives and Financial risk management to MBA and BBA candidates.

Prior to his academic experience, Bhaskar also had an opportunity to work with companies like IDBI Bank and Videocon International. Apart from other banking activities, he performed various analysis on branch banking at IDBI Bank. While in Videocon International he managed primary & secondary sales of the products, viz. Home Appliances (washing Machines & Refrigerators) in Pune Region and also tracked market performance, customer feedback and prepared market feedback reports for performance evaluation.

Bhaskar Sinha has a commendable academic background. He graduated with Electrical Engineering from Nagpur University with distinction and has a Post Graduate Diploma in Management with Finance & Marketing (dual specialization). Furthermore, he completed his management teachers program (MTP) specializing in Finance. He was awarded Full Scholarship from ICFAI University for the Visiting Scholars Program to Department of Finance, M. J. Whitman School of Management, Syracuse University, New York for one year.

In addition, he has honed his skillsets by acquiring certifications, presenting papers, and attending conferences in India & abroad, relevant to his domain as listed below:

- Participated in 4th International Workshop on Quantitative Finance conducted jointly by IDRBT, IGIDR, IIT Kanpur and RPI, USA from December 22 - 25, 2012.
- Attended Faculty Development Program/ Management Development Program on IBM SPSS 20 conducted jointly by SIMS, Pune and SPSS South Asia on September 14 & 15, 2012.
- Attended the 1st Indian Financial System Conference at Wharton Business School (Univ. of Pennsylvania) on invitation from April 19 - 21, 2007.
- Attended the Compliance and Risk Management Seminar organized by the Federal Reserve Bank of New York on invitation (2007).
- The 5th International conference on Economics, Finance & Accounting, NTU, Taipei on “Financial Institutions and Capital Markets” (2007).
- Participated in 17th Annual Management Convention of Association of Indian Management Schools held at ICFAI Business School, Hyderabad from August 28 - 30, 2005.

Besides this Bhaskar has attended the following certification programmes:

- Certification on Financial Modelling using Matlab, conducted by Mathworks Inc., Natick (Massachusetts).
- Certification on SPSS vs. 20 for statistics, conducted by SPSS South Asia, Bangalore.

A prolific writer and a researcher by choice, Bhaskar has contributed in the following publications that includes research articles, research papers and chapters in books:

- Does enhancement of creditors’ rights improves credit access for the firm? Chapter in: *“Inclusiveness and innovation - challenges for sustainable growth of emerging economies”* (page 339-346); Excel India Publishers (2012).
- Sinha, B (2009). Does Entry of Global Financial Services Brands Influence commercial borrowers in a Lesser Developed Economy? *The Icfai Journal of Brand Management* (Vol.VI;No. 2; June) .
- Sinha, B. (2005). Due Diligence: *The Critical Stage in Mergers and Acquisitions*. The Icfai Journal of Accounting Research.
- Chapter in the book *“Marketing Research”* by R.Nagunkar by Tata McGraw Hills (2nd edition).

Bhaskar has also been conducting training programmes and undertaking consulting assignments across corporates. Some of his assignments are as below:

- Was invited by Rotary Club, Secunderabad as a guest speaker to speak on 'The Importance and Relevance of Banks in competing for Financial Inclusion' in the year 2013.
- Conducted a 3-day workshop on Finance and Risk Management for Management Professionals on behalf of Holy Mary Business School, Hyderabad. The participants comprised of employees of IT companies.
- Conducted a 3-day workshop on using 'R' as a tool for Financial Risk Analysis. The participants included members of Lehmann Brothers (Quants Team) and PhD. research scholars.
- Worked with General Motors (Michigan) on a project for their Powertrain division on Cost Value Analysis.
- Currently, working on a consultancy assignment, mentoring an enthusiastic team of doctors in setting up a multi-specialty hospital in Hyderabad.