

Quessence

Content Marketing Plans (Monthly Retainers)

Standard

Rs 75,000 / month

One-time setup fee: Rs 45,000

Monthly deliverables

- 4 Reels
- 4 Carousels
- 8 Stories

Shoot visits (outsourced)

- 1 visit/month included (up to 5 hours)

Engagement + revisions

- 4 hours/month
- Revisions: 2 rounds per deliverable

Gold

Rs 1,10,000 / month

One-time setup fee: Rs 75,000

Monthly deliverables

- 6 Reels
- 8 Carousels
- 12 Stories

Shoot visits (outsourced)

- 2 visits/month included (up to 5 hours each)

Engagement + revisions

- 8 hours/month
- Revisions: 2 rounds per deliverable

Platinum

Rs 1,40,000 / month

One-time setup fee: Rs 75,000

Monthly deliverables

- 10 Reels
- 8 Carousels
- 20 Stories

Shoot visits (outsourced)

- 2 visits/month included (up to 5 hours each)

Engagement + revisions

- 12 hours/month
- Revisions: 2 rounds per deliverable

Important policies

Extra shoot visits: Rs 6,000 per extra visit (each visit is up to 5 hours).

Travel: Up to 15 km included. Beyond that, client bears travel costs.

Extra revisions: billed separately and may impact timelines.

Taxes: GST and other applicable taxes charged as per invoice.