





## Bhaskar Arya


### Data Analyst

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 Portfolio: <https://bhaskaraya3.github.io/portfolio-bhaskar/>

 GitHub: <https://github.com/bhaskaraya3>

 LinkedIn: <https://www.linkedin.com/in/bhaskararya01/>

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### SUMMARY

Data Analyst with hands-on internship experience at **EliteTechIntern**, working on real-world data analysis and business intelligence projects. Proficient in Python, SQL, Excel, and Power BI with experience in data cleaning, exploratory data analysis, DAX, and dashboard development. Strong analytical and business thinking skills for transforming data into actionable insights.

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### TECHNICAL SKILLS

**Programming:** Python

**Libraries:** Pandas, NumPy, Matplotlib

**Databases:** SQL (MySQL)

**Data Analysis:** Data Cleaning, EDA, Data Validation

**Visualization:** Power BI, Excel (Pivot Tables, Charts)

**Tools:** Git, GitHub

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### SOFT SKILLS

- Analytical Thinking
- Critical Thinking
- Business Thinking
- Problem Solving
- Data Interpretation
- Communication Skills

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## PROJECTS

### Coffee Sales Analysis — Power BI Dashboard

Tools: SQL (MySQL), Power BI, DAX

[Github](#)

- Performed SQL-based exploratory data analysis on transactional coffee sales data to analyze revenue trends, product performance, and payment behavior
- Conducted Pareto (80/20) analysis to identify top revenue-contributing coffee products
- Analyzed Month-on-Month (MoM) growth, average order value, and revenue volatility using SQL queries
- Designed a multi-page interactive Power BI dashboard including Executive Overview, Product Analysis, and Time Intelligence views
- Built DAX measures for KPIs such as total revenue, total orders, MoM growth, and product rankings
- Delivered business insights highlighting seasonal demand patterns, high-value products, and revenue concentration

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### Superstore Sales & Operations Intelligence Dashboard

Tools: SQL, Power BI, DAX, Python

[Github](#)

- Conducted end-to-end Business Intelligence analysis on Superstore sales data focusing on revenue growth, customer value, product performance, and delivery efficiency
- Used SQL for data validation, segmentation, aggregation, and operational analysis
- Translated business logic into optimized DAX measures for KPIs, rankings, and time intelligence

- **Built executive-ready Power BI dashboards covering Executive Overview, Product & Category Performance, Customer & Geographic Analysis, and Operations & Delivery Performance**
  - **Identified revenue concentration risks, operational delays, and improvement opportunities in shipping strategies**
  - **Delivered actionable insights to align delivery performance with high-revenue segments**
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## **PROFESSIONAL EXPERIENCE**

### **Data Analyst Intern**

**EliteTechIntern | 1 Month**

[Github](#)

- **Worked on multiple real-world data analysis and business intelligence projects during the internship**
  - **Performed data cleaning, preprocessing, and exploratory data analysis using Python and SQL**
  - **Built interactive dashboards using Power BI to visualize KPIs and business metrics**
  - **Conducted sales, customer, and operational analysis to support data-driven decision-making**
  - **Gained hands-on experience in end-to-end analytics workflows from raw data to insight delivery**
  - **Applied analytical and business thinking to interpret insights and support data-driven decision-making**
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## **EDUCATION**

### **Bachelor of Computer Applications (BCA)**

Kumaon University, Nainital

Currently Pursuing – 2nd Year

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## **CERTIFICATIONS**

- Data Analyst Internship Completion Certificate – EliteTechIntern
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