

# Lec. VI. Hypothesis Testing

A statistical hypothesis test is a method of statistical inference used to decide whether the data at hand sufficiently support a particular hypothesis.

Hypothesis testing allows us to make probabilistic statements about population parameter.

e.g. Lays → (green) fav in market (profit ↑↑)

↓ replace with

(purple) How to analyze profit?

Sell some quantity in market & Analyze.

Suited for small firms, but what for big companies. If purple Lays didn't work they catch huge loss

↓ Solution

① NULL Hypothesis : Null Hypothesis is hypothesis of no difference.

Thus, we shall presume there's no significant difference between observed value and expected value

Then we shall test whether this hypothesis is satisfied by data or not. If hypothesis is not approved the difference is considered to be significant.

If the hypothesis approved then the difference would be described as due to sampling fluctuations

denoted by :  $H_0$

② Alternative Hypothesis : Any hypothesis which is complementary to NULL-Hypo.

i.e. If we want to test null hypothesis that the population has a specified mean  $M_0$  (say)

$H_0 : \mu = M_0$  then the alternative hypothesis could be  
 $H_1 : \mu \neq M_0$  (i.e.,  $\mu > M_0$  or  $\mu < M_0$ )

## NULL Hypothesis

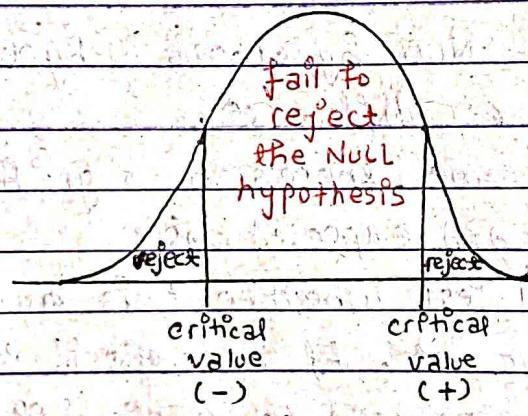
green Lays (profit) = purple Lays (profit)

alt<sup>o</sup> hypothesis,

green Lays (profit) > or purple Lays (profit)

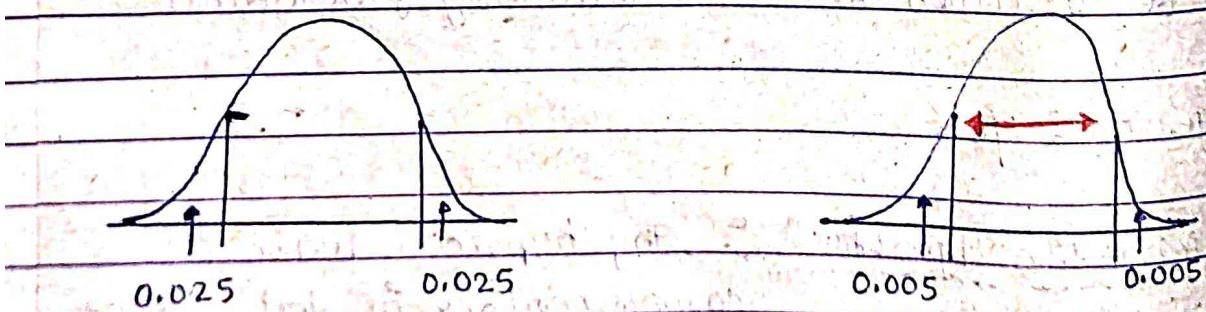
\* Significance Level: Denote as  $\alpha$  (alpha),  
is a predetermined threshold used in hypothesis testing to determine whether the null-hypothesis should be rejected or not.

It represents the probability of rejecting the null hypothesis when it's actually true also known as Type 1 error.



e.g. 5% significance

( $\alpha \leftarrow$ ) 1% significance:



NULL

$\alpha \leftarrow$  hypothesis area shrinks  
hence, fail's even after it's true.

→ Test of significance of large samples ( $n \geq 30$ ):

Normal distribution is the limiting case of binomial distribution when  $n$  is large enough.

For Normal distribution 5% of the items lie outside  $M \pm 1.96\sigma$  while only 1% of the items lie outside  $M \pm 2.58\sigma$ .

\* Z-test:  $Z = \frac{\bar{y} - M}{\sigma}$  where  $Z$ : standard normal variate.  
 $\bar{y}$ : observed nos of successes

first we find value of  $Z$  -

(i) (A) if  $|Z| < 1.96$  difference b/w the observed & expected nos of successes is not significant at 5% level of significance.

(B) if  $|Z| > 1.96$ , if diff. is significant at 5% level of significance.

(ii) similar with 2.58 at 1% level of significance.

The prob. of success is  $p$  for normal distribution, we know that 99.7% of it's members lie within  $2\sigma$  range  $\neq 3\sigma$  i.e.,  $3\sqrt{npq}$  on either side of mean  $np$ , so that only 0.3% of the members lie outside range.

Again, only 5% of the members of normal dist. lie outside the range  $\neq 2\sigma$  i.e.,  $2\sqrt{npq}$ .

Sampling distribution of the proportion

A simple sample of  $n$  items is drawn from the population. If each individual in sample has a chance  $p$  for success &  $q$  for failure.

• mean =  $np$       • std. dev. =  $\sqrt{npq}$   
Let us consider the proportion of success then,

• mean proportion  $\Rightarrow \frac{np}{n} \Rightarrow p$   
of success

• standard error  $\Rightarrow \frac{\sqrt{npq}}{n} \Rightarrow \sqrt{\frac{pq}{n}}$   
propn. of success

8 steps involved in hypothesis testing :

### (i) Rejection region approach -

(i) formulate a null & alternative hypothesis.

$$\text{ie } H_0 : \mu = 6 \text{ min}$$

$$H_1 : \mu > 6 \text{ min}$$

(ii) select a significance level (This is the prob. of rejecting Null hypothesis when it's actually true, usually set at 0.05 or 0.01)

(iii) Check assumptions (ie, distributions)

(iv) decide which test is appropriate

(Z-test, T-test, Chi-square test, ANOVA)

(v) Select the relevant test statistic.

(Z-test  $\rightarrow$  z-score, t-test  $\rightarrow$  t-value)

(vi) Conduct the test

(vii) Reject or not reject null hypothesis

(viii) Interpret the result.

(Q) A sample of 900 days is taken from meteorological records of certain district & 100 of them are found to be foggy, what are the probable limits to the percentage of foggy days in the district?

$$n = 900, \text{ nos of foggy days} = 100$$

$$\text{proportion of foggy days in the sample } (p) = \frac{100}{900}$$

$$q = 1 - p \Rightarrow \frac{8}{9}$$

$$\text{The standard error for proportion of foggy days in district} \Rightarrow \sqrt{\frac{pq}{n}} \rightarrow \sqrt{\frac{1}{9} \times \frac{8}{9} \times \frac{1}{900}} \Rightarrow 0.0105$$

$$\text{Limit for proportion of foggy days} \rightarrow \text{point estimate} \pm Z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$$

$$\rightarrow \frac{1}{9} \pm 3 \times 0.0105$$

$$\rightarrow (0.08, 0.1325) \text{ or}$$

$$\rightarrow 8\% \text{ to } 13.25\%$$

(Q) A random sample of 500 pineapples was taken from a large consignment & 65 were found to be bad? What is the percentage on bad pineapple in the consignment?

$n = 500$ , nos of bad pineapple in sample = 65

propn. of bad pineapple in sample  $\Rightarrow p = \frac{65}{500} \Rightarrow 0.13$

$$q = 1 - p \Rightarrow 0.87$$

$$S.E. \text{ of proportion} = \sqrt{\frac{pq}{n}} \Rightarrow \sqrt{\frac{0.13 \times 0.87}{500}} \Rightarrow 0.015$$

Thus, Limit for the propn. of bad pineapple in consignment  
 $\rightarrow 0.13 \pm 3 \times 0.015$   
 $\rightarrow (0.085, 0.175)$   
or 8.5 to 17.5 %

### ■ Examples on Hypothesis

(Q) In a locality containing 18000 families, a sample of 840 families was selected at random from those 840 families, 206 families were found to have a monthly income of Rs. 10000 or less. Within what limits would you place your estimate?

Total nos of sample  $\rightarrow 840$

Nos of families having family income 10,000 or less  
 $\Rightarrow 206$

proportion of success  $\Rightarrow p \Rightarrow \frac{206}{840} \Rightarrow \frac{103}{420}$   
of the sample

$$q = 1 - p \Rightarrow \frac{317}{420}$$

$$S.E. \text{ of proportion} \Rightarrow \sqrt{\frac{pq}{n}} \Rightarrow \sqrt{\frac{103}{420} \times \frac{317}{420} \times \frac{1}{840}}$$

$$\Rightarrow 0.015$$

We have that limits,  $\frac{103}{420} \pm 3 \times 0.015$   
 $\Rightarrow 0.20, 0.29$  or  
 20 to 29 %

(Q) In a sample of 1000 people in maharashtra, 540 are vegetarian and the others non-vegan. Can we assume that both vegan & non-vegan are equally popular in this state at 1% level of significance?

we are given  $n=1000$   
 nos of vegan = 540

Null hypothesis  $\rightarrow$  both Vegan & Non-vegan are equal population in the state.

$$P = \frac{500}{1000} \rightarrow \frac{1}{2} \rightarrow q = \frac{1}{2}$$

The test statistics is  $\rightarrow z = \frac{\bar{x}_1 - \bar{x}_2}{\sqrt{npq}}$

$$\frac{540 - 500}{\sqrt{1000 \times \frac{1}{2} \times \frac{1}{2}}} \Rightarrow \frac{40 \times 2}{\sqrt{1000}} \Rightarrow \frac{80}{10\sqrt{10}} \text{ or } 2.532$$

$2.532 < 2.58$  (Null hypothesis, accepted)

We may conclude both Vegan & Non-vegan are equal popular in maharashtra.

Q) A dealer takes 100 samples from Consignment of 1000 items of a certain goods and finds that there are 50 items are grade I worth rupees 5 per thousand, 30 item of grade II worth rupees 4 per thousand, and 20 items of grade III worth 3 per thousand

Within what limits should the value of the Consignment be fixed.

Total number of sample  $n = 100$

$$\text{for items of grade I, } P = \frac{50}{100} \rightarrow \frac{1}{2}$$

$$q = \frac{1}{2}$$

for item of grade II, for item of grade III,

$$P = \frac{30}{100} \rightarrow \frac{3}{10}$$

$$P = \frac{20}{100} \rightarrow \frac{2}{10}$$

$$q = \frac{7}{10}$$

$$q = \frac{4}{5}$$

Hence, the standard error for —

$$\text{grade I, } \sqrt{\frac{pq}{n}} \rightarrow \sqrt{\frac{1}{2} \times \frac{1}{2} \times \frac{1}{100}} \Rightarrow 0.05$$

$$\text{grade II, } 0.046$$

$$\text{III, } 0.04$$

Lower & upper limit percentage of three grades —

Limits

I

II

III

$$\text{Upper } 0.50 - 3 \times 0.05 \Rightarrow 0.35 \Rightarrow 35\%$$

$$16.2\%$$

$$0\%$$

$$\text{lower } 0.50 + 3 \times 0.05 \Rightarrow 0.65 \Rightarrow 65\%$$

$$43.8\%$$

$$32\%$$

$$\text{highest} \rightarrow 35 \times 5 + 16 \cdot 2 \times 4 + 8 \times 3$$

(Q) A sample of 400 male students is found to have a mean height of 168 cm. Can it be reasonable regarded as a sample from a large population with a mean height of 167.8 cm and S.E 3.25 cm?

Under  $H_0$ , the test statistic is -

$$Z = \frac{\bar{x} - \mu}{\sigma / \sqrt{n}}$$

$\bar{x} \rightarrow 168$      $n \rightarrow 400$   
 $\mu \rightarrow 167.8 \text{ cm}$   
 $\sigma \rightarrow 3.25$

$$Z \Rightarrow 1.25$$

Since,  $|Z| < 3$  we conclude that the data don't provide any evidence against null hypothesis which may be accepted at  $0.3\%$  level of significance.