Product Adoption Life Cycle

<https://medium.com/@bhat.sachin/product-adoption-lifecycle-for-music-streaming-in-india-cb19ec1a718e>

Affinity Mapping

<https://trello.com/b/ya8tW72A/research-data-by-sachin>

Agile Implementation in Zomato

<https://medium.com/@bhat.sachin/agile-implementation-in-zomato-c8b0c68489d9>