



*PDEA's College Of Engineering, Pune*

*Presents*

# CODELITE 2024

**CODE | CREATE | CONQUER**

## **SPONSORSHIP PROSPECTUS**

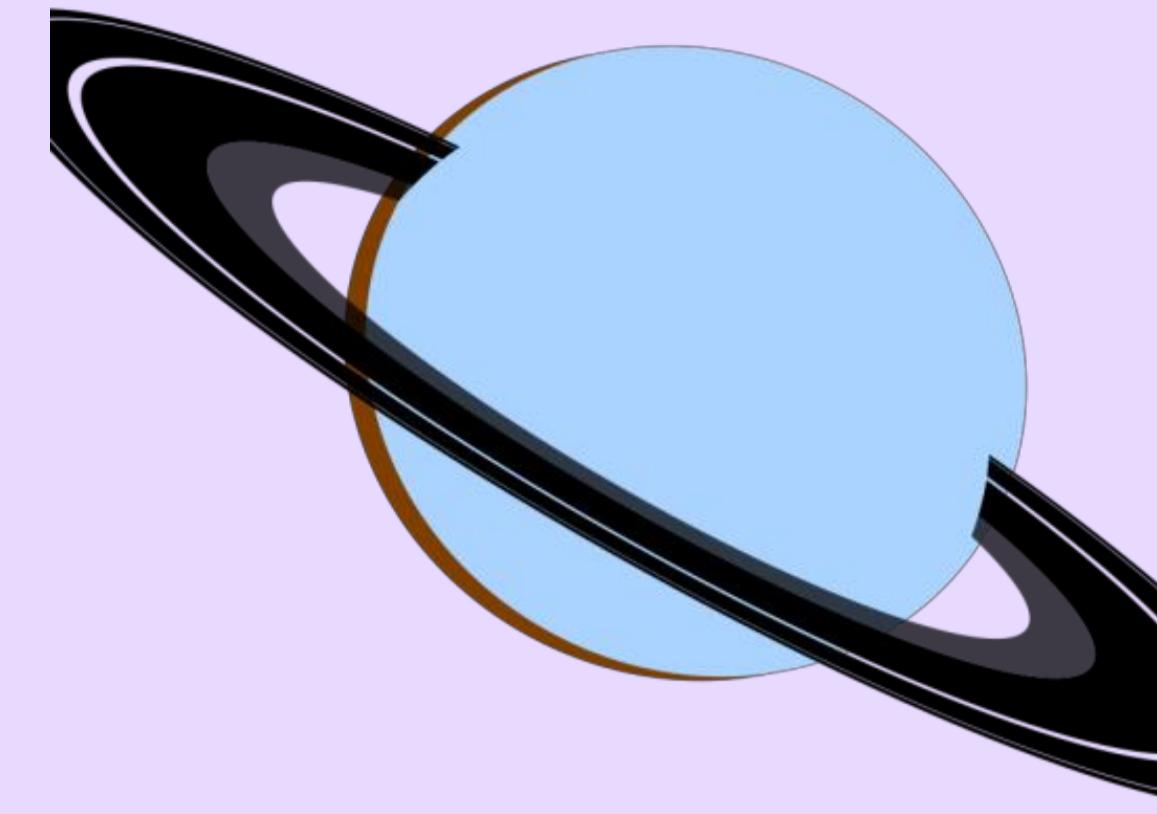
*socials*

[www.codelite.tech](http://www.codelite.tech) | @codelitehacks

# ABOUT

## What is Codelite..?

CodeLite is a hackathon where the power of GenAI meets the limitless potential of Web3. Set against a cosmic theme, participants will explore and create in a universe inspired by space and the solar galaxy, innovating solutions that shine like stars in the digital frontier.



## Why Sponsor..?

Sponsor our hackathon to connect your brand with the future of technology. Join top talent as they explore the exciting worlds of GenAI and Web3 in a space-themed event. Your support helps drive innovation, positioning your brand as a leader in the next wave of digital transformation.

# THEME

## GenAI

Generative AI is a powerful tech force, rapidly creating images, text, and ideas from vast data, like stars forming from cosmic dust. It explores complex patterns, transforming raw data into innovative outputs, reshaping the digital landscape like a black hole bending space-time.

## WEB3

Web3 is a decentralized internet evolution, empowering users like stars in a vast network. It ensures secure, transparent transactions, giving users control over ownership, identity, and value creating a more open and connected digital world.

	Cluster	Galaxy	Nebula	Star
<b>General</b>	\$1000	\$750	\$500	\$250
Can conduct Workshop / Session	1-2	1-2	0-1	0-1
Can Send Mentors	3-6	2-4	1-3	1-2
Can Send Judges	1-2	1-2	1-2	0-1
Sponsored Tracks	✓			
Sponsored Challenge	✓	✓		
Distribute Swags	✓	✓	✓	
Distribute API	✓	✓	✓	✓
<b>Marketing</b>				
"Sponsored by you" Title	✓			
Recognition in Opening Ceremony	✓	✓	✓	✓
Logo on site, Social media & banner	✓	✓	✓	✓
Logo on t-shirt, Presentation, Flyer	✓			
Distribute promo items	✓	✓	✓	✓
Sponsor on activity	✓	✓	✓	
Opening Speech	5-10 min	2-5 min		
Closing speech	✓			
Pre/post event mail	✓			
<b>Recruitment</b>				
Recruitment Opportunity	✓	✓	✓	✓
Private Sponsor Virtual Booth	✓	✓		
Access to Resume	Early	✓	✓	✓
Access to LinkedIn & Github	Early	✓	✓	✓

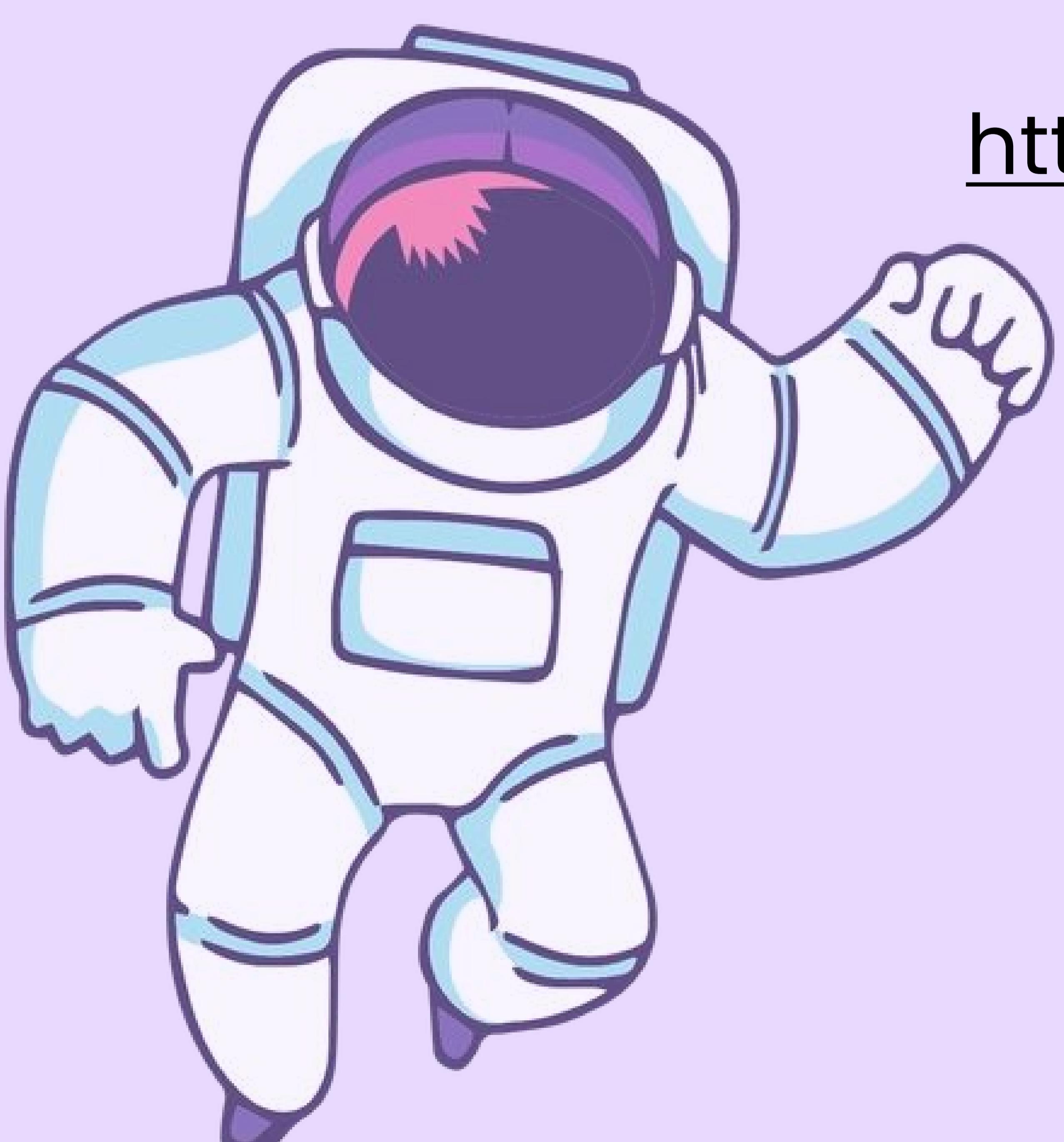
# PARTNERS

\$150

## Benefits :

- Recognition in opening ceremony
- Logo on Site, Social Media & Banner
- Recruitment Opportunity
- Access to Resume

## CONNECT WITH US



<https://www.codelite.tech/>

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