Introduction

This project seeks to identify best locations to open sports good item in Toronto

Business Problem

Now people are keener on physical fitness and health. Further kids as well as adults do various types of sports to maintain their physical fitness level. Therefore, tools and accessories for physical fitness and health are highly demanding. This project seeks to explore data insights specifically to identify sport item shop locations in sport and physical fitness oriented neighborhoods in Toronto that may be under served by existing venues, and what are the factors that lead to such insights.

Audience & Stakeholders

The audience for this project is investors. This project explores some of those data insights specific to venue location.

Data and Data Source

This project sources data from Foursquare data.