



**Mayur Bhatia**

Web Developer / Graphic Designer

*"I certify that the work included in the portfolio is my original work. Work included which was conducted as a part of team or other groups is indicated and attributed as such - the other team members are named and a true description of my role in the project is included"*

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# WEB DESIGNS

Archimedes Academy

Ashapura Pharma

Urban Donate

Other Projects

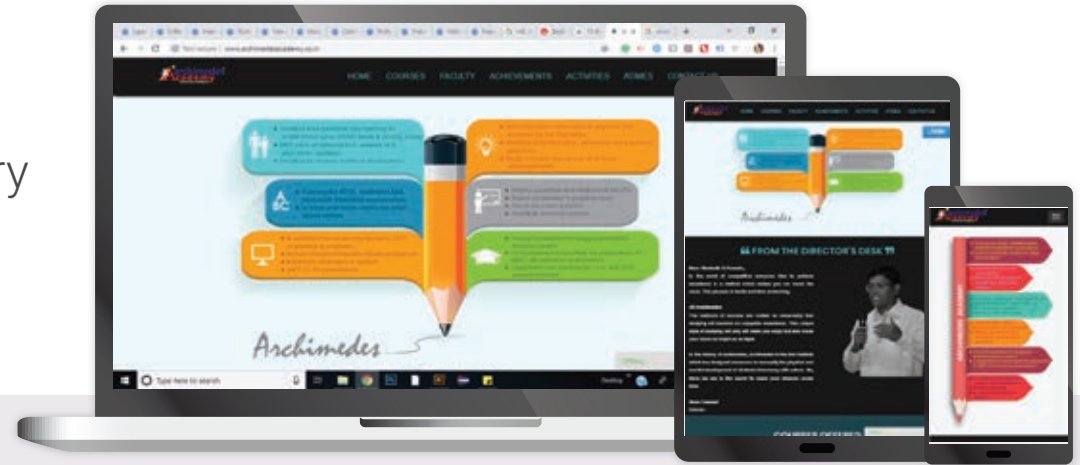


# Archimedes Academy

www.archimedesacademy.co.in

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An institute providing coaching for senior secondary certificate (SSC), higher secondary certificate (HSC) & competitive exams.



## Team:

- **Mayur Bhatia:** Front-end development and UI/UX.
- **Nilesh Jain:** Requirement gathering and handling business-end.
- **Shubham Khetan:** Back-end and database.

## Purpose & Challenge:

In these technological times, to stand out from the competition an online presence is a must. However, even today most of the small businesses rely on traditional marketing methods to attract more customers.

The education industry is one of the most competitive industries and with an increasing number of online teaching applications such as Udemy or Coursera, it is getting difficult for small-scale offline coaching institutes to thrive.

## How can we get more students to apply to Archimedes Academy coaching institute?

Getting an interactive website and increasing social media presence of the institute.

**Plan:****This project was divided into two phases:**

The first phase involved creating a comprehensive digital presence through a website and strengthening the local search engine optimization to increase the reach of Archimedes academy.

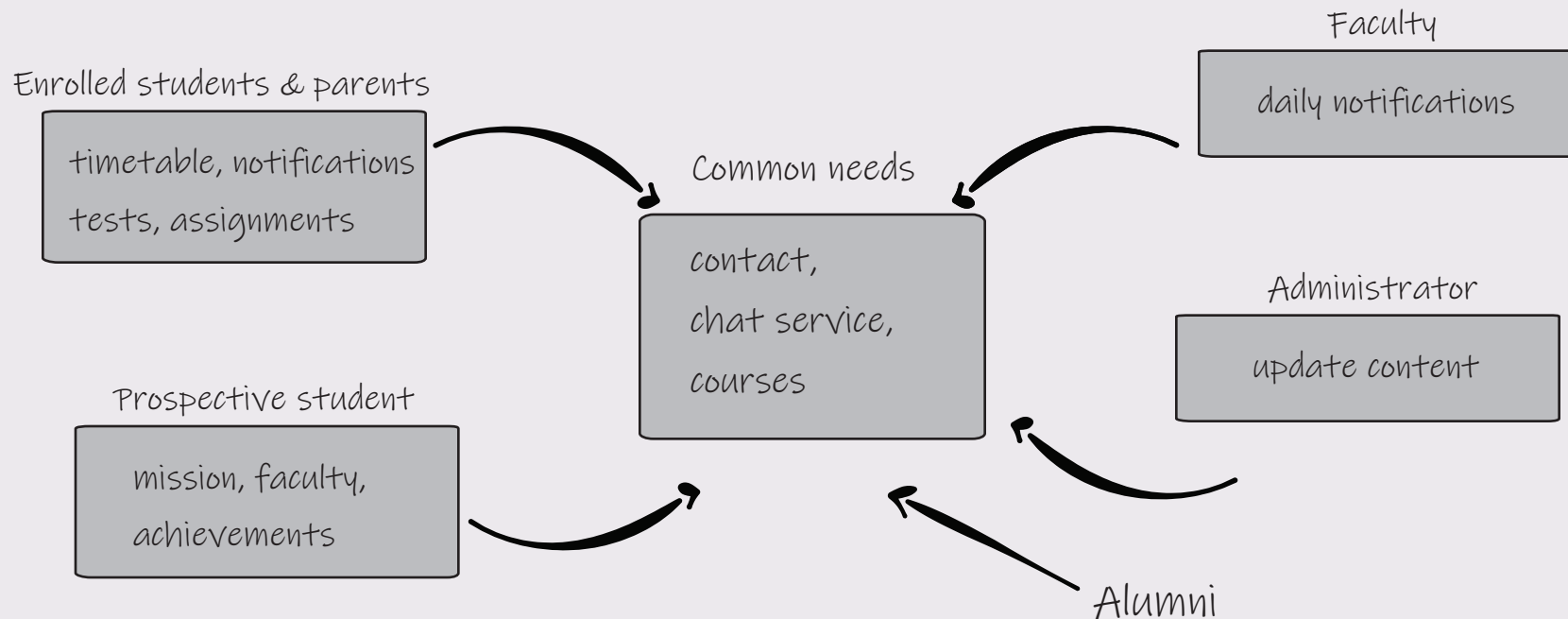
Since getting a website isn't enough for any business, the content of the website needs to be updated regularly in order to keep the users engaged.

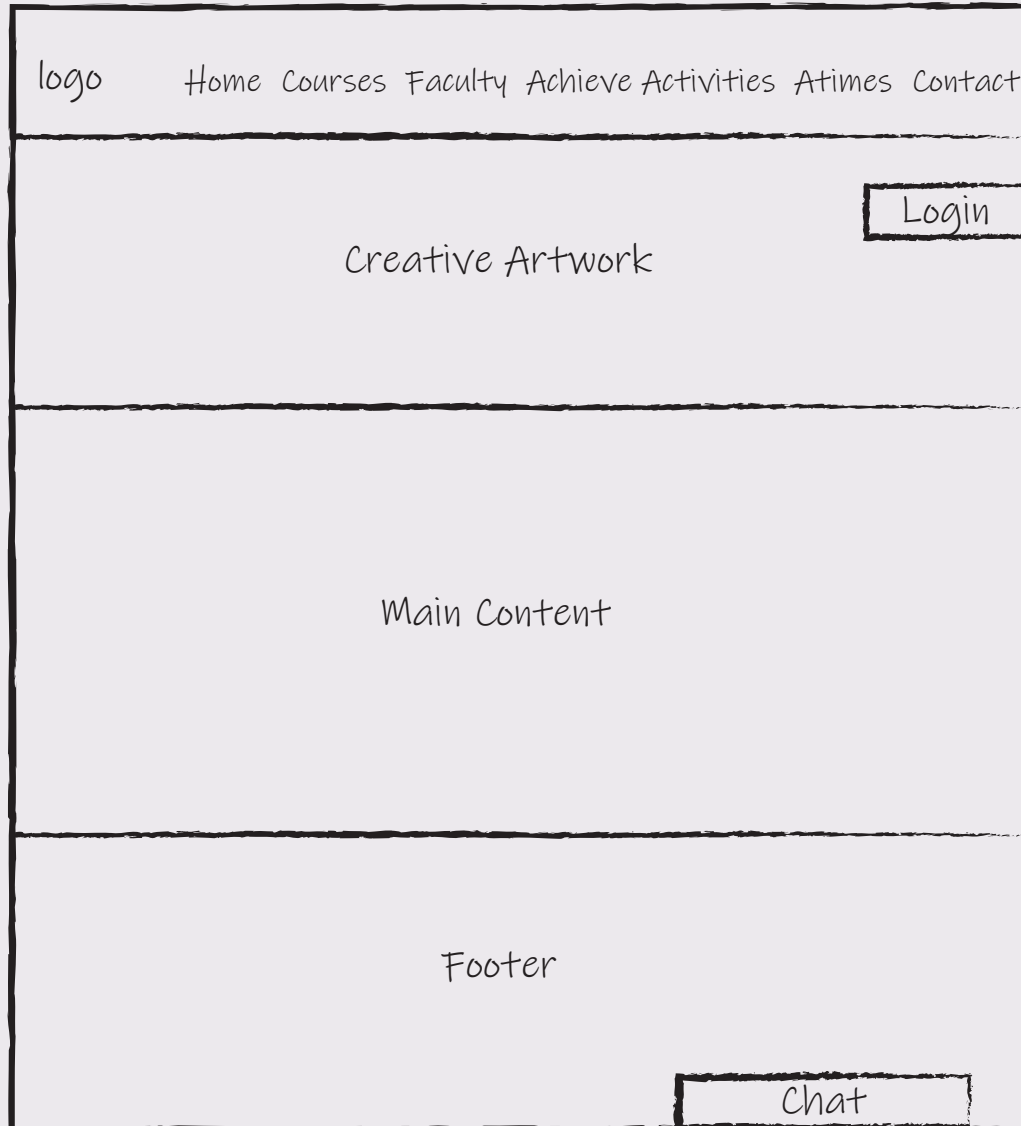
So, in the second phase, a dashboard was created through which the client can update the website content like daily notifications, timetable, assignments and weekly tests without the developers need. Also, a chat application was added so that the users can communicate directly with the client.

**Design:**

**Users :** Enrolled students and their parents, Prospective students, faculty, alumni, administrator.

Each user has its specific need and few common needs.





The website is divided into 7 webpages:

1. Home
2. Courses
3. Faculty
4. Achievements
5. Activities
6. Archimedes Times (ATimes)
7. Contact Us

Most of the webpages follows the displayed layout.

### **Archimedes Times**

It is a dedicated webpage for the students who are already enrolled. As per the client's requirement the layout of this webpage is similar to an online journal.

It includes:

- Notifications regarding vacations, achievements etc.
- Batchwise Timetable, Assignments, Weekly tests

A dashboard was created for a client using which the administrator can modify the content of this page.



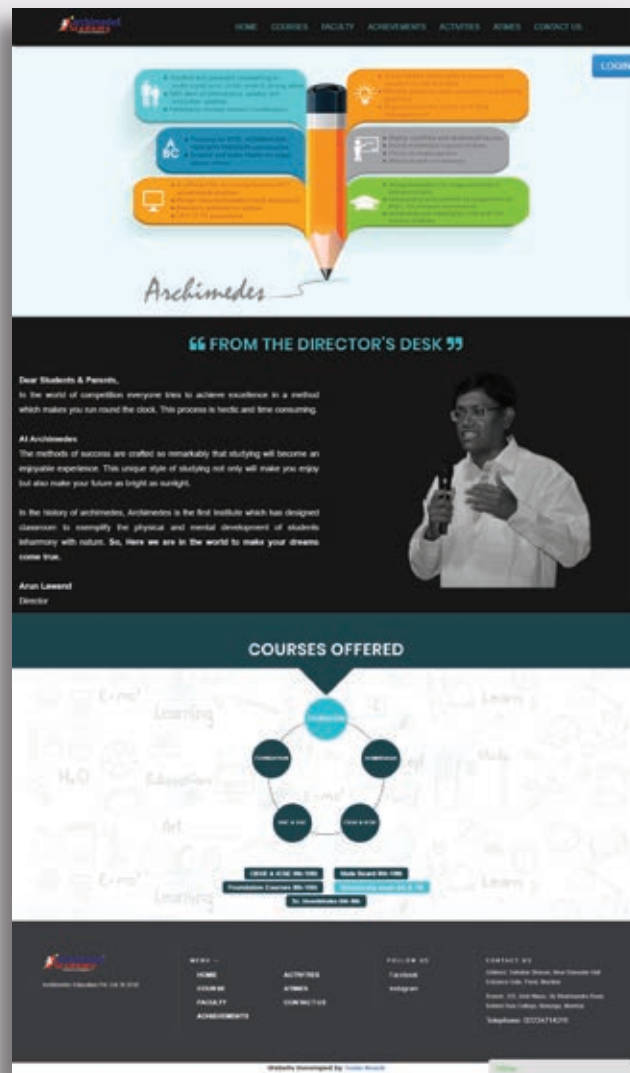
# Implementation:

Programming Languages: HTML, CSS, JS, jQuery, PHP, SQL

Framework: Bootstrap

Designing tools used: Adobe Photoshop, Adobe Illustrator

## HOME



## FACULTY



## COURSES



Some of the artworks for the website are inspired and taken from Freepik.com

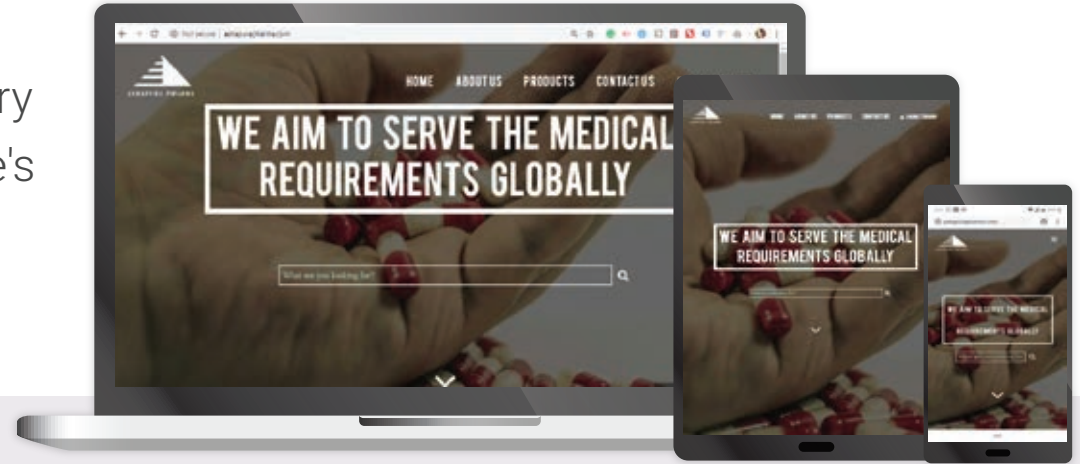




# Ashapura Pharma

www.ashapurapharma.com

Ashapura Pharma is in pharmaceutical industry since 1996 and is working everyday for people's health by enabling timely supply of medicines.



## Team:

- **Mayur Bhatia:** Front-end development and UI/UX.
- **Nilesh Jain:** Requirement gathering and handling business-end.
- **Shubham Khetan:** Back-end and database.

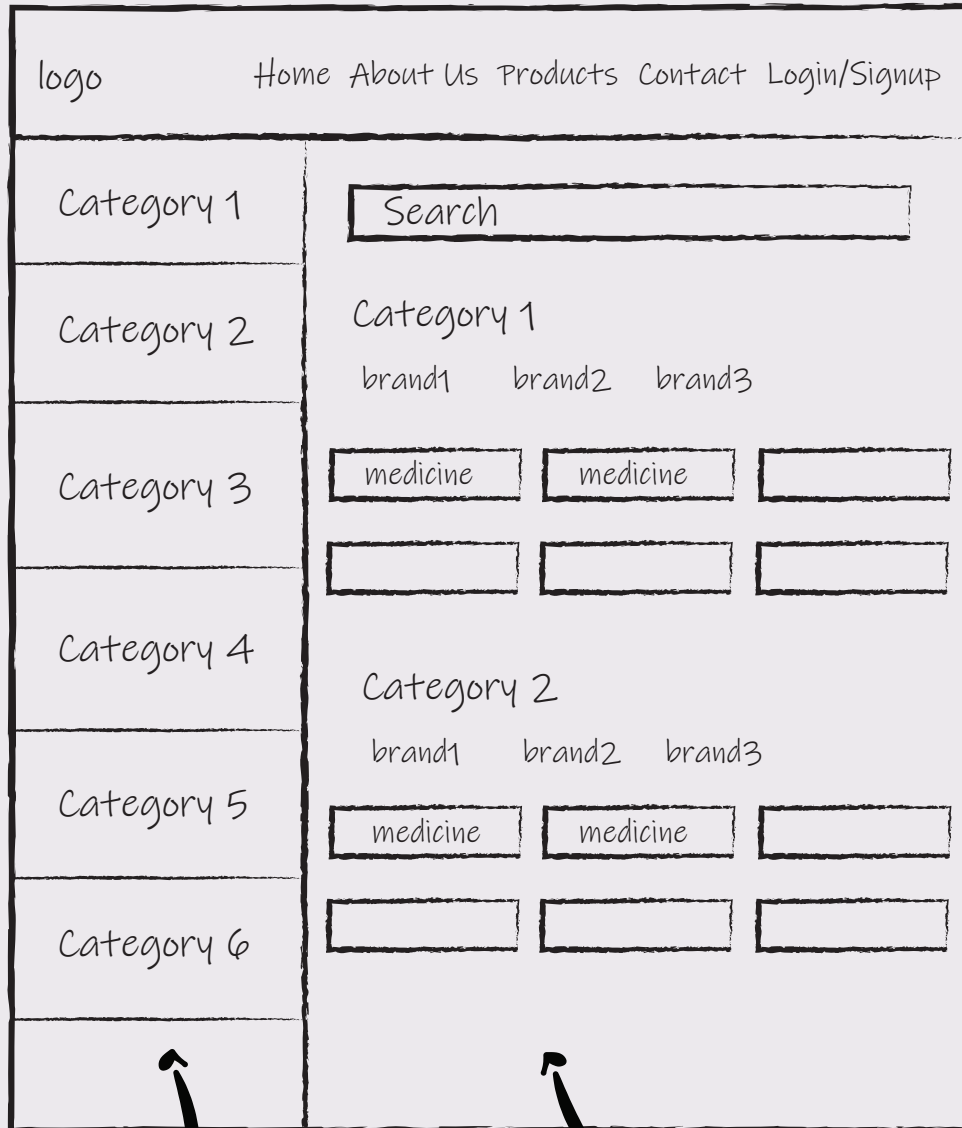
## Purpose and Challenge:

Ashapura Pharma is one of the leading stockist and distributors of medicine in India. They supply a large variety of medicines and products to Chemists, Doctors, Nursing Homes, Hospitals and Government and Private Institution within and outside the country. Since ashapura pharma deals in a large number of medicines of different categories and brands, they needed a website where their clients can easily check the list of products they deal in and also the availability of these products.

In this website, the major challenge was to design a Products webpage where we needed to display the dynamic list of more than 1000 medicines which the administrator can add, modify or delete from the dashboard. These medicines need to be segregated based on their brands and categories. Another challenge was to keep the website responsive so that users can check the list through their phones and tablets also.

## Design and Layout:

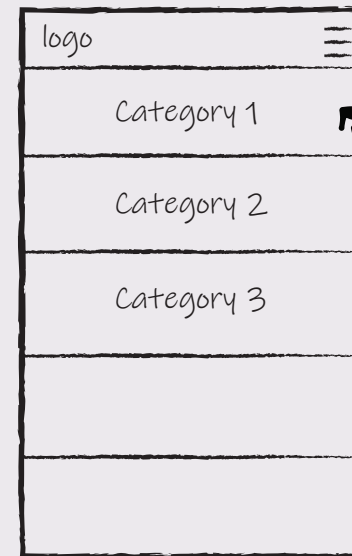
Product page layout for desktop



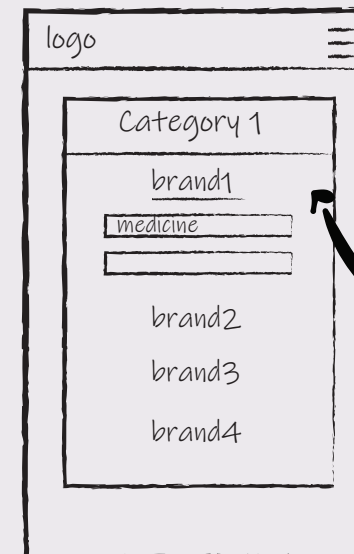
Fixed Navigation

Scrollable portion

Product page layout for mobile



Click on Category 1  
a modal box will open



Click on brand  
to expand the list of  
medicines.

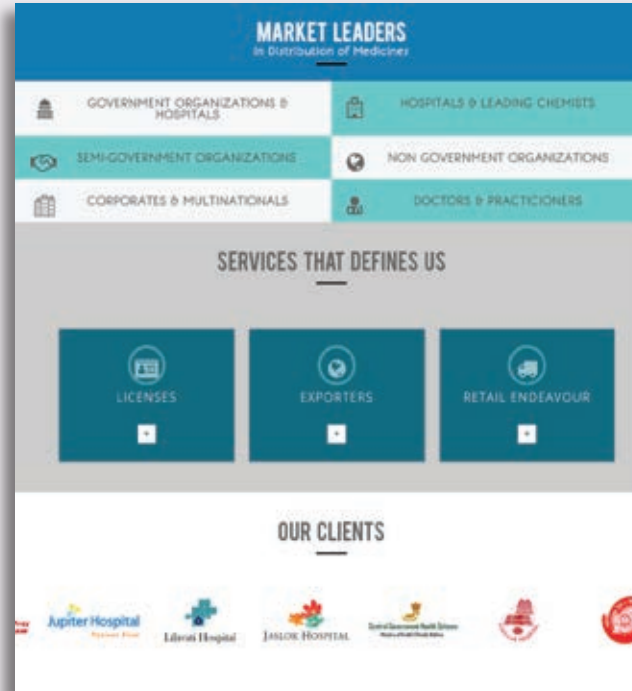
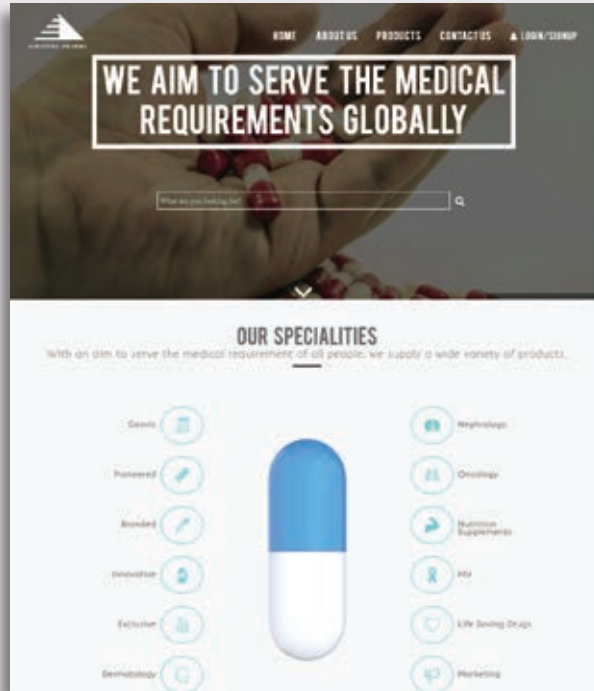
# Implementation:

Programming languages: HTML, CSS, JS, PHP, SQL

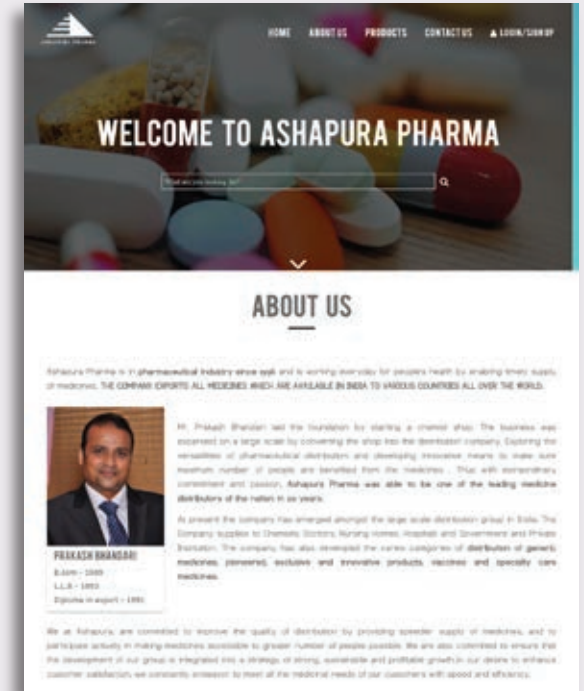
Framework: Bootstrap

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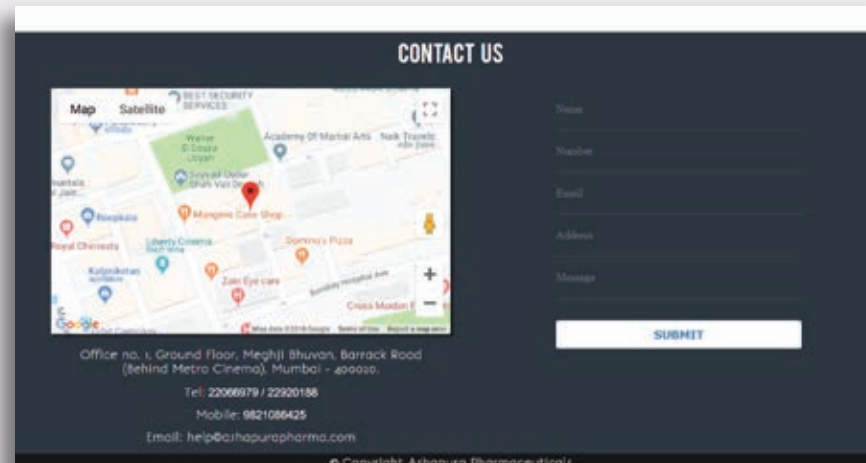
## HOME



## ABOUT US

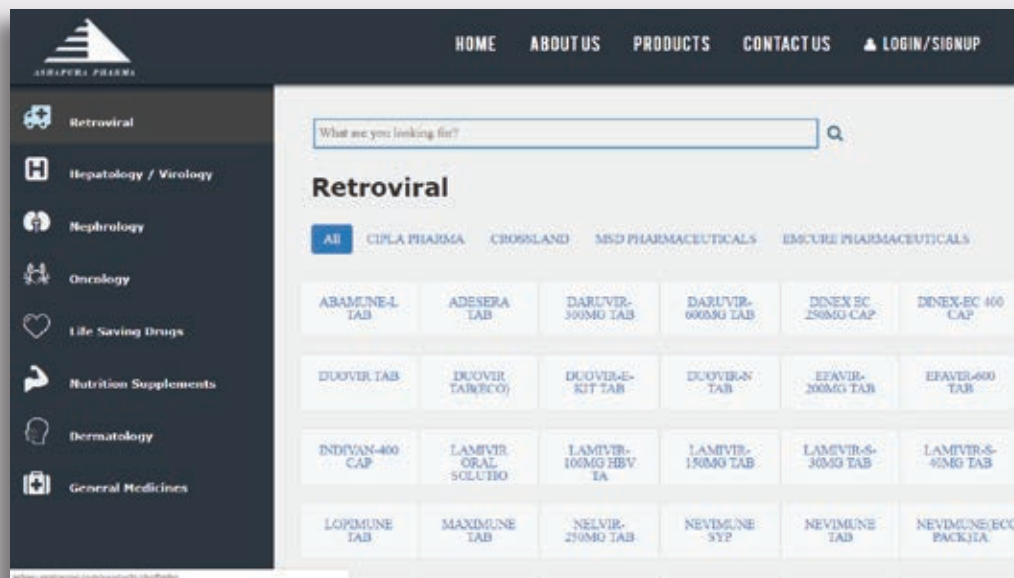


## CONTACT US

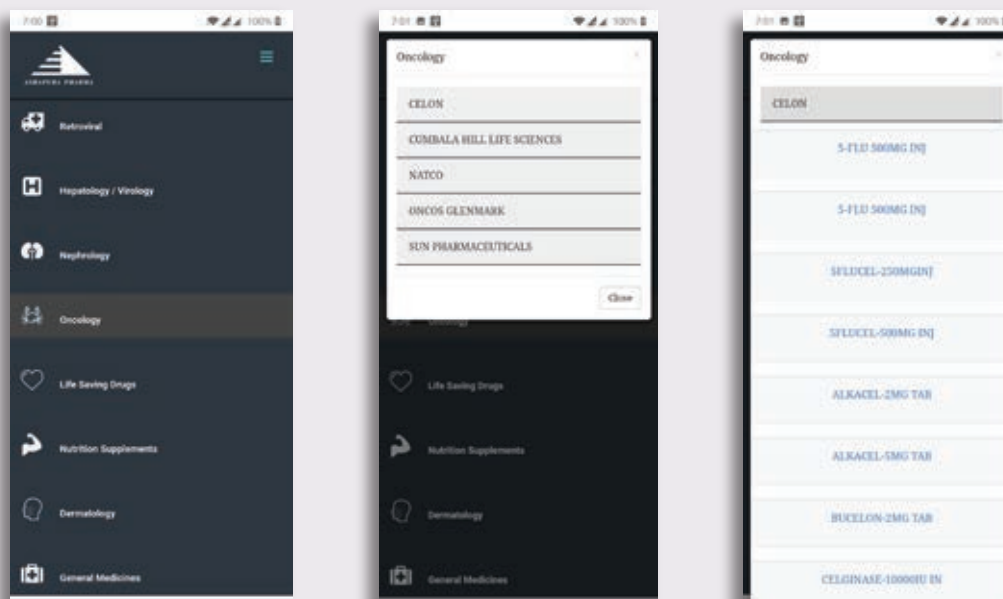


# PRODUCTS

## Desktop



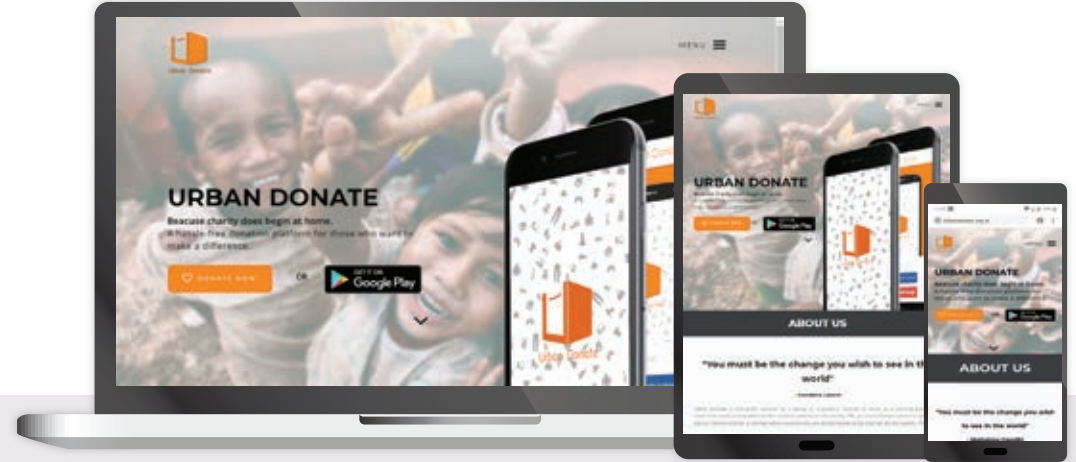
## Mobile



# Urban Donate

[www.urbandonate.org.in](http://www.urbandonate.org.in)

Urban donate is a techno-charity platform which intends to serve the needful section of the society by making the donation process easier.



## Team:

- **Mayur Bhatia:** Front-end development and UI/UX.
- **Abhishek Kanal:** Marketing and Operations
- **Kshitij Checker:** Back-end and database.

## Purpose and Challenge:

In this fast-paced world, we are so busy in our lives that we have forgotten the needs of others and the importance of contributing to the society. For those who even want to contribute does find time to do so. In this fast-paced world, we are so busy in our lives that we have forgotten the needs of others and the importance of contributing to our society. Now, even if someone desires to contribute they face many challenges such as: Finding an NGO, Carrying the items, Donating items that are not even going to help an NGO like donating old sports equipment to an old-age home etc.

## So how can we make this donation process hassle free?

To solve these issues we came up with a donation platform "Urban Donate" where a user can easily search the NGO based on their location and check the list of items that are required by that NGO.



## Process of Urban Donation:

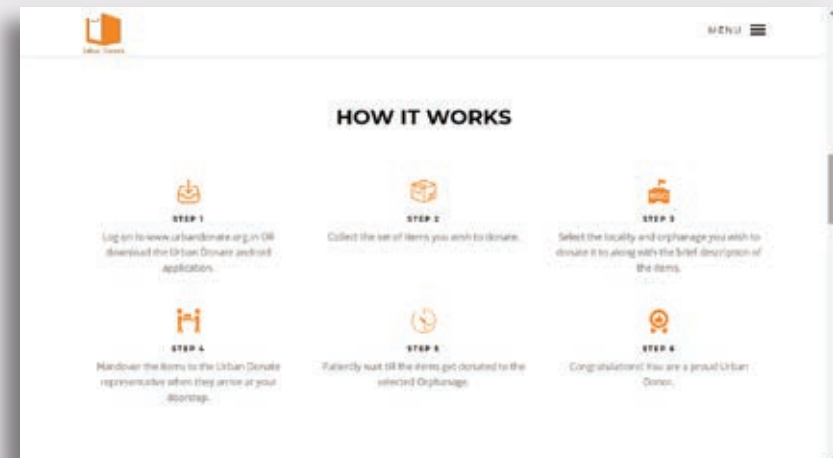
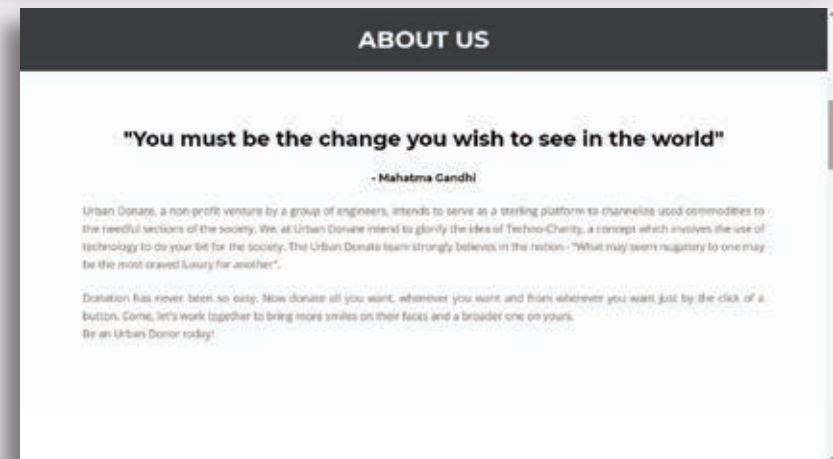
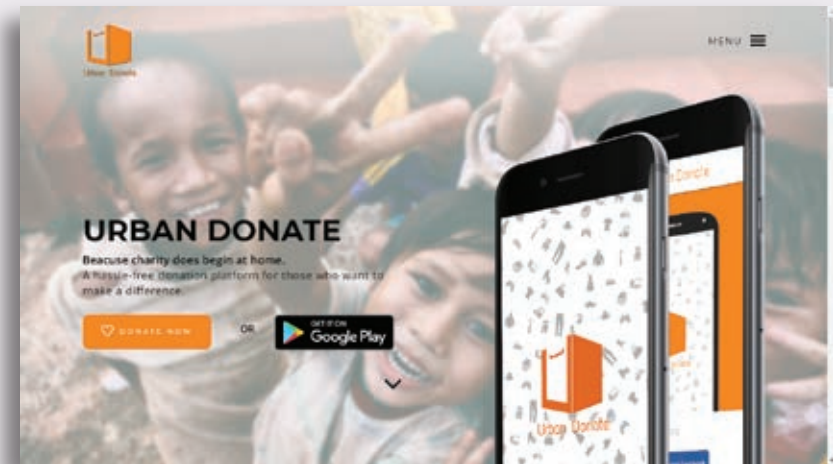
1. Log on to [www.urbandonate.org.in](http://www.urbandonate.org.in).
2. Collect the set of items you wish to donate.
3. Select the locality and orphanage you wish to donate it to along with the brief description of the items.
4. Handover the items to the Urban Donate representative when they arrive at your doorstep.
5. Patiently wait till the items get donated to the selected NGO.
6. Congratulations! You are a proud Urban Donor


## Design and Implementation:

The website has seamless interface design so that the user does not have to navigate to any other webpage.

The single webpage is divided into 7 sections:


1. Landing Page
2. About Us
3. How it works
4. Donate Now
5. Volunteer with us
6. Help Us Grow
7. Footer - Contact Us



 MENU

## DONATE NOW


It only takes a moment to change a life forever.

 MENU

## HELP US GROW

Want to make your small contribution to help us reach out to more donors across the nation? Urban Donate is now open to CSR and Barter Collaborations.


You can reach out to Mr. Abhishek Kanat on [abhishek@urbandonate.org.in](mailto:abhishek@urbandonate.org.in) or fill in the form below. We'll get back to you real quick.

 MENU

## VOLUNTEER WITH US

Wondering how exciting it is to bring that cosmic ear-to-ear smile on the faces of those children?  
Join us today as a volunteer!

P.S : Age is not a criterion

 MENU

URBAN DONATE

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### EXPLORE

- Home
- About Us
- How it works
- Donate
- Volunteer with us
- Help Us Grow

### CONTACT US

We would love to hear from you. You could contact us on [support@urbandonate.org.in](mailto:support@urbandonate.org.in) or fill the form below. We'll get in touch with you real soon.

# Other Projects

[www.jivanjyotdrugbank.org](http://www.jivanjyotdrugbank.org)



Website for a Non-profit organization

[www.theteamtad.com](http://www.theteamtad.com)



Website for an event-management firm

[www.apex.netlify.com](http://www.apex.netlify.com)



Website to showcase products of iron-manufacturing industry

[www.reack.netlify.com](http://www.reack.netlify.com)



Concept Design for Portfolio Website

# Graphic Designs

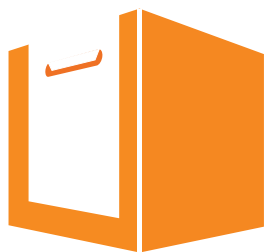
A decorative wavy line in shades of gray spans the width of the page, positioned below the main title and above the list of design services.

Logo Designs

Poster Designs

Brochure Design

# Logo Designs



Urban Donate



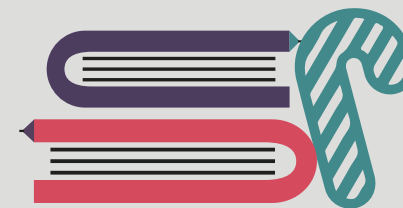
Daulat Surgical and Scientific Shop



JAINSON FOREX



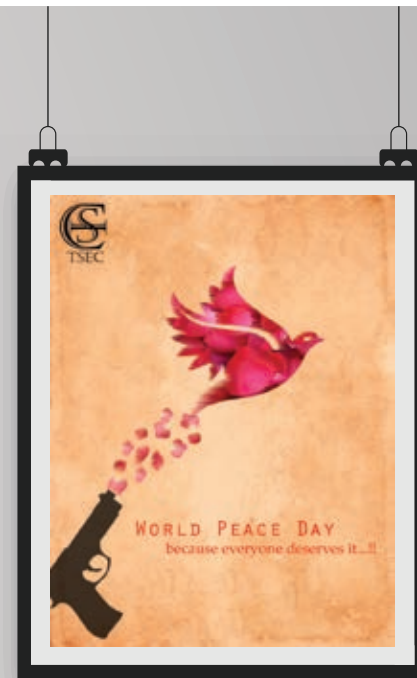
DOORDARSHAN  
NETWORK



BOOKCANDY 21



# Poster Designs



# Brochure Design



17th February	18th February
<b>Cansat Workshop</b> 11am onwards <i>"Build satellites which fits in a 'soda can'"</i>	<b>Cansat Launching</b> 12:15pm to 1pm <i>"Launch the first ever satellite built by you"</i>
<b>Codiac</b> 11am to 2pm <i>"Solve the problem statement using a language of your choice"</i>	<b>Laser Tag</b> 11am onwards <i>"Shoot your enemies in the battle of lights"</i>
<b>Occult Coding</b> 2pm to 5pm <i>"Learn basics of new programming language and solve the problem statement immediately"</i>	<b>Cube Solving</b> 1pm onwards <i>"Showcase your skills in solving this epic invention by Erno Rubik"</i>
<b>Project Exhibition</b> 11 onwards <i>"A platform to showcase your technical brilliance and innovation"</i>	<b>Fifa</b> 1pm onwards <i>"Classic game favourite of all times"</i>
<b>TPP</b> 11 onwards <i>"Showcase your skills by presenting a technical paper on the concept/invention of your choice"</i>	<b>Obstacle Avider</b> 1pm onwards <i>"Learn to build android based robots"</i>
<b>Counter Strike</b> 12pm onwards <i>"Classic game favourite of all times"</i>	<b>Googler</b> 1pm to 3pm <i>"Deploy the ultimate weapon from the arsenal of search engines"</i>
<b>CCNA Workshop</b> 2pm to 4pm <i>"The complex web of networking and analysis made simpler"</i>	<b>Third Eye</b> 1pm onwards <i>"Experience the world from a robot's eye"</i>
	<b>Quiz</b> 1pm onwards <i>"Tattle your brain skills with our skull-tling questions"</i>
	<b>Light Painting</b> 3pm to 5pm <i>"Sketch your imagination in real time using some leds and a camera"</i>
	<b>Laser Tag</b> 1pm onwards <b>Project Exhibition</b> 1pm onwards <b>Mind Sensing Robot Seminar</b> 2pm to 3pm

Computer Society Of India  
Presents  
RUBIX '15  
Conclave  
Bringing together tech from all spheres under one single roof on 16th Feb 3:30pm to 5:30pm at Wattumal Auditorium

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Computer Society Of India  
Presents  
RUBIX '15  
Manav Robots Show  
Come and watch the humanoid robots & their charismatic abilities on 16th February.

www.rubix.co.in