



region, market

All

customer

All

segment, category,...

All

2018

2019

2020

2021

2022  
Est

Q1

Q2

Q3

Q4

YTD



81.17%✓

LY: 80.21% (+1.2%)

Forecast Accuracy

-3472.7K✓

LY: -751.7K (+361.97%)

Net Error

6899.0K✓

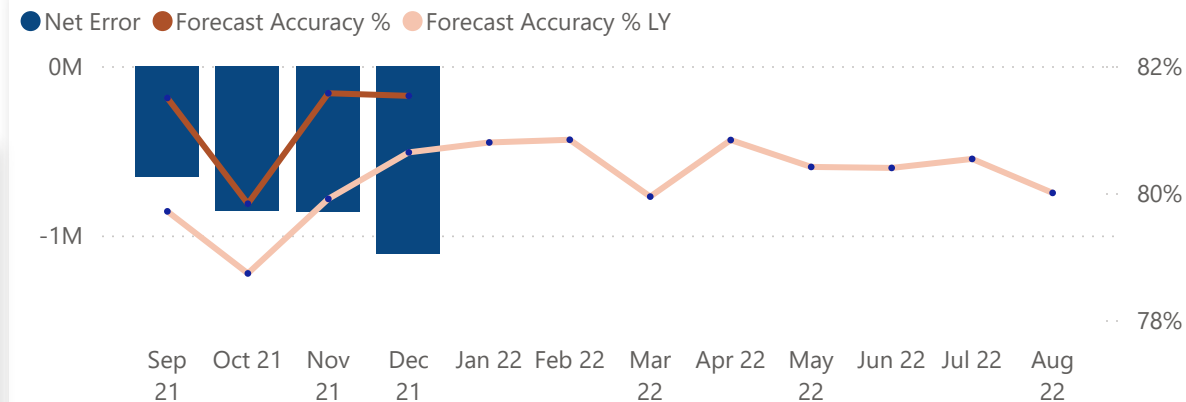
LY: 9780.7K (-29.46%)

Absolute Error

## Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Acclaimed Stores	57.74%	50.69%	83037	10.7%	EI
All-Out	43.96%	29.09%	-150	-0.3%	OOS
Amazon	73.79%	74.54%	-464694	-9.2%	OOS
Argos (Sainsbury's)	54.78%	56.08%	-23040	-17.6%	OOS
Atlas Stores	49.53%	48.16%	-4182	-2.3%	OOS
Atliq e Store	74.22%	74.59%	-294868	-9.6%	OOS
Atliq Exclusive	70.35%	71.69%	-359242	-11.9%	OOS
BestBuy	46.60%	35.31%	81179	16.7%	EI
Billa	42.63%	18.29%	3704	3.9%	EI
Boulanger	52.69%	58.77%	-48802	-20.2%	OOS
Chip 7	34.56%	53.44%	-85293	-35.0%	OOS
Chiptec	50.49%	52.54%	-20102	-11.4%	OOS
Circuit City	46.17%	35.02%	85248	16.5%	EI
Control	52.06%	47.42%	64731	13.0%	EI
Coolblue	47.66%	52.95%	-34790	-15.3%	OOS
Costco	51.95%	49.42%	101913	15.8%	EI
Croma	36.58%	42.78%	-77649	-16.5%	OOS
Currys (Dixons	54.29%	35.92%	8104	6.0%	EI
Total	81.17%	80.21%	-3472690	-9.5%	OOS

## Accuracy / Net Error Trend



## Key Metrics By Product

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Profit %	Risk
⊕ Networking	93.06%	90.40%	-12967	-13.72%	OOS
⊕ Desktop	87.53%	84.37%	78576	-13.75%	EI
⊕ Storage	71.50%	83.54%	-628266	-13.76%	OOS
⊕ Peripherals	68.17%	83.23%	-3204280	-14.03%	OOS
⊕ Notebook	87.24%	79.99%	-47221	-14.06%	OOS
⊕ Accessories	87.42%	77.66%	341468	-14.05%	EI
Total	81.17%	80.21%	-3472690	-13.98%	OOS