



RANJITH SIMHA BHATTARU

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Hyderabad

CAREER SYNOPSIS

An Enthusiastic & Performance-Driven Professional with around **10 years** of experience in efficiently handling **Full Stack Web Development, User Interface Designing, CMS: Template Customization, E-Commerce Web Development, End-to-End Customer Support/Training** and **Search Engine Optimization**.

TECHNICAL EXPOSURE

HTML/CSS ●●●●○

JOOMLA ●●●●○

PHP ●●●●○

JavaScript ●●●●○

Angular ●●●●○

NodeJs ●●●●○

MongoDB ●●●●○

Bootstrap ●●●●○

MySQL ●●●●○

x-Cart ●●●●○

Git ●●●●○

JIRA ●●●●○

EXPERIENCE

Microsemi Corporation, Hyderabad

Staff Web Developer (Jan 2015 – Present)

- Parametric Search: Creating a **Node.js** API which supplies data to a Parametric Search UI being written in **Angular** and Integrating the App into current website powered by the **Joomla CMS**
- Designed a normalized structure for Numeric and Alphanumeric parameters and developed new interface around it
- Developed Bulk Import and Export tool for Parametrized data
- Stock Availability Application: Created a Service to load/retrieve data from OCTOPART to local database; Designed and integrated the application on Product Category and Part Specific pages along with Standalone version
- Converted a multi-tiered website system to utilize the **Git-Flow** source control workflow using **Git**
- Facilitated multiple major content migrations from acquired company websites. In each case they required custom technical solutions to reduce intensive human labor and reduced the project timelines by more than half the original estimate.
- Page Scoring for lead nurturing implementation
- In addition to daily user support, conducted several training sessions for internal users who edit website content
- Website Layout & Updates
 - Implementing a modern design for 3 column layouts and a New Mega Menu on the website
 - Automation of the menu creation on Product Category and Product pages
 - Data driven implementation between application and product pages

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DW Practice, Hyderabad

Sr Web Developer (Jun 2014 – Jan 2015)

As a Contractor for Microsemi, My Responsibilities include:

- Automated Document Approval Process by Creating multiple extensions
- Developed Campaigns with Lead routing to **SFDC** across various BU's with Dual Optin algorithm
- Developed extensions for Sales Contacts and Global Support
- Created new features, modified existing functionality, and fixed bugs within the framework
- Redesigning the Applications and Products Landing Page on Website

McRaen Systems, Hyderabad

Sr Software Developer (May 2012 – May 2014)

- Handling a team of 10 with multiple projects for Powder Coating, Traveling & Hotel domains in parallel
- Created core extensions and addons for Joomla
- Converted WordPress websites into Joomla Bootstrap templates
- Integrated the payment gateway (Blue Pay)
- Created Functional Diagrams, Wireframes, workflows and DB Schema

Krishna Softwares, Goa

Software Engineer (Nov 2010 – Apr 2012)

- Responsible for developing and integrating custom extensions into Joomla website
- Extensively worked on customizing 3rd Party Components (AceSef, PhocaGallery, hwdVideoShare, Joomfish and JReviews)
- Implemented Payment gateway for travel and hotel related customizations
- Day to Day maintenance of Hotel Booking website and effectively handled SEO

Avni Media Pvt.Ltd, Hyderabad

Web Developer (Dec 2008 – Oct 2010)

- Designed and Developed Healthcare and Pharma related websites featuring Joomla, HTML, CSS, and other opensource technologies
- Responsible for developing and integrating custom extensions into Joomla website along with template customizations

EDUCATION

- B.E in Electrical and Electronics (**2002-2006**) with **70%** - JNT University.