FOR AUDIOPHILES
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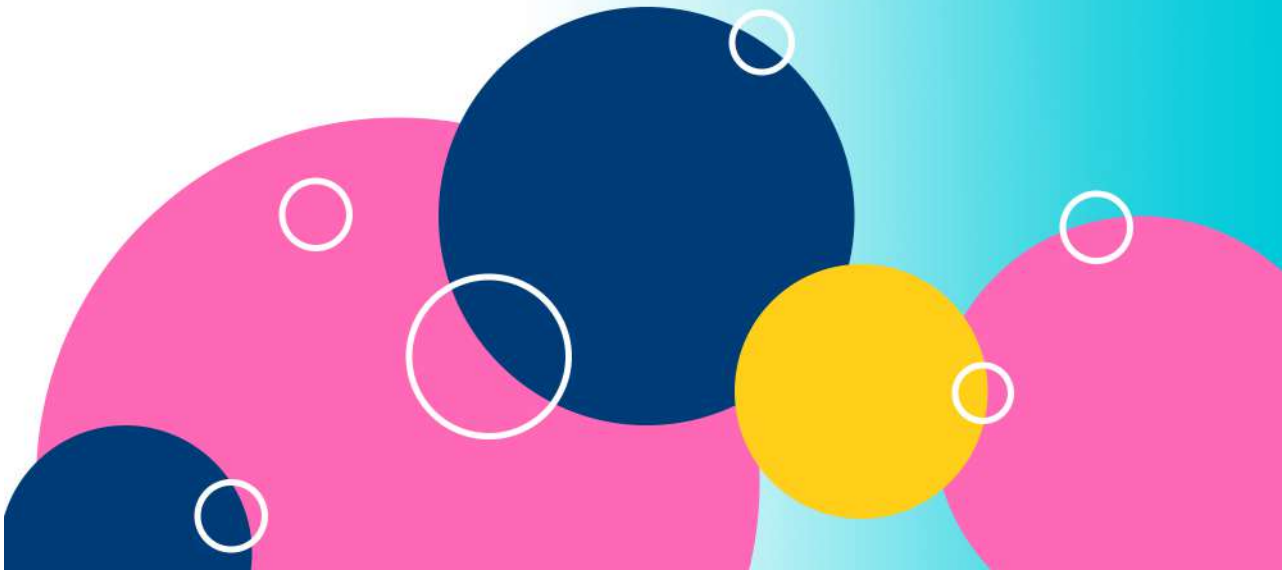
CONVERGENCE MODEL

- This picture gives clarity of product such as Headphones.
- All the layouts are categorized.
- Only selected areas to be highlighted.
- Make sense of the music gadgets.
- Provide a calear idea about the product and its features.
- Focusing the character.
- Direct contact with the company representative.
- Highlighted the main points.

DIVERGENCE MODEL

- Seeking unusual idea of poster.
- Enhancing theproduct's characteristics.
- Generate clear concept about product
- Fantasize the strong character who uses the product.
- Combine different layouts with great viewing side.
- Exploring the product features.
- Imagine a product layout with eye catching colors.
- Visualized product details.- Playingwith concept and characteristics.
- Enlarging possibilityof product.

Thank You...

by. Dipak Bhatt.