

## RECOMMENDATIONS

- ✓ In 2019 a total of 1078 movies and 3289 in 3 years (2017-19) belong to “**Drama**” genre were produced which is the highest among all other genres. Therefore, RSVP should go ahead with the next movie/project of **genre** “Drama”.
- ✓ The future project could have an **average duration** of approximately of **107 minutes**.
- ✓ **Dream Warrior Pictures** and **National Theatre Live** have produced the greatest number of hit movies. So, RSVP can partner with either or both of the **production house** for their upcoming project.
- ✓ Director **James Mangold** can be hired by RSVP for next project as he is the topmost **director** with higher average rating.
- ✓ Based on average rating **Mammootty** (8 movies) is top **actor** followed by **Mohanlal** (5 movies) can be hired for the upcoming RSVP project.
- ✓ Based on the average rating **Vijay Sethupathi** (rating-8.42) can be hired for the next project to give a **regional feel** to the audience.
- ✓ Based on the average rating **Taapsee Pannu** (rating-7.74) can be hired as lead **actress** for the next project.
- ✓ Parvathy Thiruvothu (rating-8.3), Susan Brown (rating-8.9), Amanda Lawrence (rating-8.9) are the top 3 actresses based on number of Super Hit movies in “drama” genre can also be considered for the star cast.
- ✓ Global Production House **Marvel Studios** (ranked 1<sup>st</sup>), **Twentieth Century Fox** (ranked 2<sup>nd</sup>) and **Warner Bros.** (ranked 3<sup>rd</sup>) based on the number of votes received by their movies. RSVP can partner either of the three as a **Global Partner**.