Shubham Bhatt

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EDUCATION

University of Petroleum and Energy Studies
Masters of Business Administration (Strategy and Consulting)
Dehradun
June 2025

International Institute of Information Technology, Bangalore – GPA: **3.30/4.00**
Executive Post Graduate Programme in Data Science
Bengaluru
Oct,2021 - Nov 2022

Guru Gobind Singh Indraprastha University – GPA: **8.64/10.00**
Bachelor of Computer Application
New Delhi
Aug,2016 - July 2019

St. Thomas School XII– Percentage: **64.80%**
Ghaziabad, UP
March, 2016

St. Thomas School X– CGPA: **8.6/10.00**
Ghaziabad, UP
March, 2014

PROJECT (Academic)

Credit Card Fraud Detection (Oct'2022 - Nov'2022)

- **Objective:** Identify the root causes of fraud in customer data and develop a long-term solution to minimize losses and increase the bank's revenue.
- **Key Achievement:** Developed a model with **Recall score of 75%,** if deployed the model could help save **$108,636** to bank.
- **Tools & Skills:** Jupyter Notebook (Python), Excel, PPT | Understanding the Data, Data Cleaning, EDA, Data Transformation, Train/Test Data Splitting, Model Building, Model Evaluation, Business Impact, Cost-Benefit Analysis, Machine Learning, Analytical Thinking

Lead Score/Conversion (April'2022 - April'2022)

- **Objective:** To identify and prioritize potential leads with the highest likelihood of conversion. This will enable the sales team to initiate outreach, including calls and emails, in order to promote our online courses to industry professionals.
- **Key Achievements:** Potential leads that are likely to convert were identified.
- **Tools & Skills:** Python (jupyter notebook) | Understanding the Data| Data Cleaning, EDA| Data Transformation| Train/Test Data Splitting| Model Building (Machine Learning) | Model Evaluation| Analytical Thinking

LEADERSHIP & INVOLVEMENT

Koshu (The Strategy Society)
Core Member
Dehradun
September 2025
- Part of the coordination team, responsible for cross-team collaboration and supporting smooth functioning of activities.

Case Café (Part of Case Center Society)
Core Member
Dehradun
August 2025
- Contributed to organizing events through coordination, logistics, and ensuring successful execution.

CERTIFICATIONS

- **BCG Introduction to Strategy Consulting Job Simulation**   (Oct'2023 - Oct'2023)
- **Machine Learning Specialization**   (Oct'2022 - Jan'2023)
- **Google Data Analytics Professional Certificate**   (Jul'2021 - Dec'2021)

SKILLS & INTERESTS

- **Applications:** Microsoft Office (Word, PPT, Excel), Tableau
- **Languages:** English, Python, SQL,
- **Soft and Technical Skills:** Data Analysis, Problem Solving, Structured Thinking, Storytelling, Data Mining, Team Player, Analytical Skills, EDA, Feature Engineering, Prompting
- **Interests:** Volunteering, Travelling

AWARDS & ACHIEVEMENTS

National finalist in Enigma at Atharv Ranbhoomi'25 organized by IIM-Indore (October, 2025)

VOLUNTEERING

Robin Hood Army
As a Robin and Tutor at Robin Academy, I help children develop their basic aptitude skills and actively participate in food and clothing distribution drives to support the community and spread smiles. I also assisted in organizing an event sponsored by Decathlon.