Yumvino

Connect great people to great wine

Submitted By,

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Purpose of the site:

Our website <u>Yumvino</u> is an easy way to find wineries in different places, look for deals and discounts, review and talk about what's great and not so great. It is used by people to look for wines offered at their local places, find opinions of people and follow people of their interest.

It is similar to Yelp which is used to find food restaurants. People can follow each other and comment on different wines. There website also provides customized search based on the location of the wineries, price of the item and also the wine.

What do you want the web site to accomplish?

We want users to easily find information about wines and locate them through this website. When someone is buying a product for the first time, they can look for rating, feedback and opinion of other people. Users can find honest feedback and opinions about wineries. Since a mobile application is not available, we have developed a website which is responsive and can be viewed in mobile, tablet or any device. The website will have map integration to locate the wineries. Information about winery, its location, timings and availability can be found in the website.

Who is your intended audience?

This website caters to people who like wine or would like to know more about wine at different wineries. Also, someone who is interested in knowing about wine and different wineries can use this website. Wine lovers can connect with each other to discuss, express their opinions.

What opportunity, problem or issue is your site addressing?

Through this website, we are connecting wine lovers across places to search for wines, discuss about wines and provide feedback and reviews which will also be useful to other users. There are also articles published in the website by users of the website.

What type of content might be included in your site?

The website is designed for the user to navigate easily across different sections and content. We have HTML and CSS for graphical user interface. We used bootstrap for assembling different components on the page. We also used modal from bootstrap which allows users to login and signup easily without requiring them to open an altogether a new page. JavaScript was used to implement Google maps, Carousel and tab animations. PHP was used to retrieve information for profile page, comment on someone's post and to write reviews.

List at least two related or similar sites found on the Web.

Similar sites for food and restaurants are available such as Yelp and Zomato. They are widely used for finding restaurants at local places, food reviews, following people and getting discounts. Our site is similar but it is used for wineries.

Yelp - https://www.yelp.com

Zomato - https://www.zomato.com/

Some of the future enhancements are as below:

- Developing a mobile application

- Google map integration for locations

- Live updates for deals and discounts

- Social media integration and login