

# **BHAUMIK KAJI**

#### **User Experience Designer**

I am a multidisciplinary designer. I strive to create clean and delightful experiences that bridge business with its customers. In my design practice, my goal is to create useful products by empathizing with people and their needs.

#### bhaumik.design

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New Delhi, India.







WORK

## **Microsoft** Senior UX Designer - Lead

Noida, India. 6 years.

Present - 2016

Lead designer on Microsoft Stream web and mobile. Designing the next generation enterprise mobile app and video player on Android and iOS.

I have championed Mobile design, video, chat, productivity workflows and emerging markets @Microsoft. Well versed with creating and managing Design systems in large organization.

#### **Visiting Faculty**

National Institute of Design, Bangalore, India.

2022

Co-Lead on Tangible User Interfaces with Interaction Design students.

INTERNSHIPS

### **Practo Technologies**

Product Design Intern.

2015

#### **IBM India**

UX Design Intern.

2014

## **EDUCATION**

### Master's in Design, **Design for Digital Experience** National Institute of Design,

Bangalore, India.

2013 - 2015

## M.DES. Design Innovation and Service Design -**Exchange Programme**

Glasgow School of Arts. Scotland.

2015

#### **B.E. Instrumentation** and Control

Sardar Vallabhbhai Patel Institute of Technology, Gujarat University. Vasad, Gujarat, India.

2007 - 2011

#### SKILLS

#### Intellectual

Interaction design, Motion design, Prototyping, Storytelling, Design Usability, Visual design, Design Mentoring, Hiring.

Figma, Sketch, Adobe After Effects, Protopie, Marvel App and Abstract.

I am a stern tech designer. Being a multidisciplinary professional allows me to pick up any new tool in no time.

HOBBIES

DJing, photography, gaming and watching movies.

#### ☆ PATENT

## **Gesture Definition for Multi-Screen Devices**

Serial No.: 16/912,048. Microsoft.

☆ KUDOS

E+D India 'Be a Leader' Award. Microsoft

2020

**Directors' Award for "Making** others great".

Microsoft.

2017

## MAJOR PROJECTS

## **Microsoft Stream Mobile**

As a Lead Senior Designer, I am responsible for designing a HVC (high value control) on mobile that empowers users with video jobs across Microsoft Apps. Creating an experience that works for multiple apps and scenarios, was a challenge.

Planning product strategy and ship the new app is my present role.

## **Microsoft Teams Polls**

I have designed the Polls experience within Microsoft Teams. Along with Web-Desktop, I also designed them for the Mobile.

This work helped laying foundation and design system. My designs are now part of Microsoft Forms and is being widely used across organizations and Teams meetings.

## **Microsoft Kaizala Actions**

I have designed a design system for Actions in Microsoft Kaizala. A micro app framework within chat that helps in increased productivity.

With this project I got to design for multiple domains such as Payments, Decision making, Task management, Location tracking in a chat productivity space.