# Bhaumik Kaji

Senior Design Manager · Digital Product Designer

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Toronto, ON.

I am a multidisciplinary designer. I strive to create clean and delightful experiences that bridge gap between the business with its customers. In my design practice, my goal is to help organization create robost, high performing team and with designers and researchers build empathy for the people and their unmet needs.

**EXPERIENCE** 

Microsoft • 7 years Noida, India • Present - 2016

### Senior Manager, User Experience Design • Microsoft Stream

Presently leading a team of 7 UX Designers and Researcher. Responsible for the redesign of the new Stream Mobile App, Designing Camera UX for short video messaging in Microsoft Teams Mobile, Designing Intelligent video player UX for apps such as Microsoft Teams, Office Mobile and Stream. Designing enterprise video search experience and Improving Video playback experiences on Microsoft SharePoint for Web.

### **UX Designer 2, Lead • Microsoft Stream**

As a Individual contributor, I worked with the Product leadership to define the Product Strategy for video in Mobile ecosystem. Responsible to design and envision the new modern enterprise video player for M365 apps on Mobile. Creating an impact of increase of 10M new users of enterprise video in the M365 mobile ecosystem. Awarded E+D India 'Be a Leader' Award for being Customer obsessed and leading Research led design in the Product team.

### **UX Designer 2, Lead •** Microsoft Kaizala

I was responsible to create a design system for mini apps framework, 'Actions' for productivity in chat for Microsoft Kaizala. I got to design experiences a UPI Payments, Survey, Training, Quick Poll, Share Location on Mobile. The design system helped the 1P and 3P developers build consistent and polished mini apps experience on Microsoft Kaizala.

### **UX Designer •** Mobile Only Initiatives

As a budding product designer, I got to design features in productivity chat app, Microsoft Kaizala. I designed end to end workflows for features like @mentions, read recipts, Media download and upload experience, Survey mini app. I was awarded Directors' Award for 'Making others great' for being a good team player and helping others designers being more productive.

### Visiting Faculty, National Institute of Design, R&D Campus.

Bangalore, India • 2022

Co-Lead on teaching Tangible User Interfaces to 4th Semester Interaction Design students for a 4 weeks study course.

WEBLINKS

6





PATENT

### Gesture Definition for Multi-Screen Devices

Serial No.: 16/912,048. Microsoft. 2020

**EDUCATION** 

# M.DES. Design for Digital Experience [Interaction Design]

National Institute of Design, Bangalore, India. 2013 - 2015

# M.DES. Design Innovation and Service Design

Exchange Programme Glasgow School of Arts. Scotland. 2015

### **B.E. Instrumentation and Control**

Sardar Vallabhbhai Patel Institute of Technology. Gujarat, India. 2007 - 2011

SKILLS

### Intellectual

Design Leadership, Interaction design, Motion design, Prototyping, Storytelling, Design Usability, Visual design, Inclusive Hiring.

### **Tools**

Figma, Adobe After Effects, Protopie, Sketch, Adobe Lightroom, Photoshop and Illustrator, Adobe Premiere Pro, Microsoft Office suite.

HOBBIES

DJing, 2D Animation, Photography.