

# **ANALYZING THE PERFORMANCE & EFFICIENCY OF THE RADISSON HOTELS USING DATA VISULIZATION TECHNIQUES**



## About **RADISSON**

Our company history | Radisson | X

radissonhotels.com/en-us/corporate/about-us/our-company

Q Destination

Check-in 12 Apr 23

Check-out 13 Apr 23

Occupancy 1 room 2 adults

Selected rates Lowest available rate

SEARCH

### More than 75 years of hospitality experience

With that experience, we have grown to become one of the largest and most dynamic hotel groups in the industry with a powerful set of brands that deliver world class hospitality and excellent service.





# Their works

About us | Radisson Hotel Group

+

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## Our way of being

At Radisson Hotel Group we strive to be the first choice in the mind of guests, owners and talent. In our journey to achieve this, we practice strong beliefs and actions that respect the diversity of people, the community, ethics and the planet.

Find out more






## An international presence

We are present in over 95 countries with nine distinctive brands. Together with our partners, we continue to develop new hotels and generate synergies to go much further.

Our presence

Discover all our brands

Type here to search



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12-04-2023





# **PERFORMANCE OF THE RADISSON HOTEL**



## **Services**

The screenshot displays the Accenture website's 'Services' page. The browser's address bar shows the URL `accenture.com/in-en/about/accenture-song-index`. The website's navigation bar includes the Accenture logo, a search icon, and a language dropdown set to India. The main content area features a grid of 24 service categories, each with a blue link. At the bottom, a horizontal menu lists various company sections, and a 'Cookies Settings' button is visible in the bottom right corner.

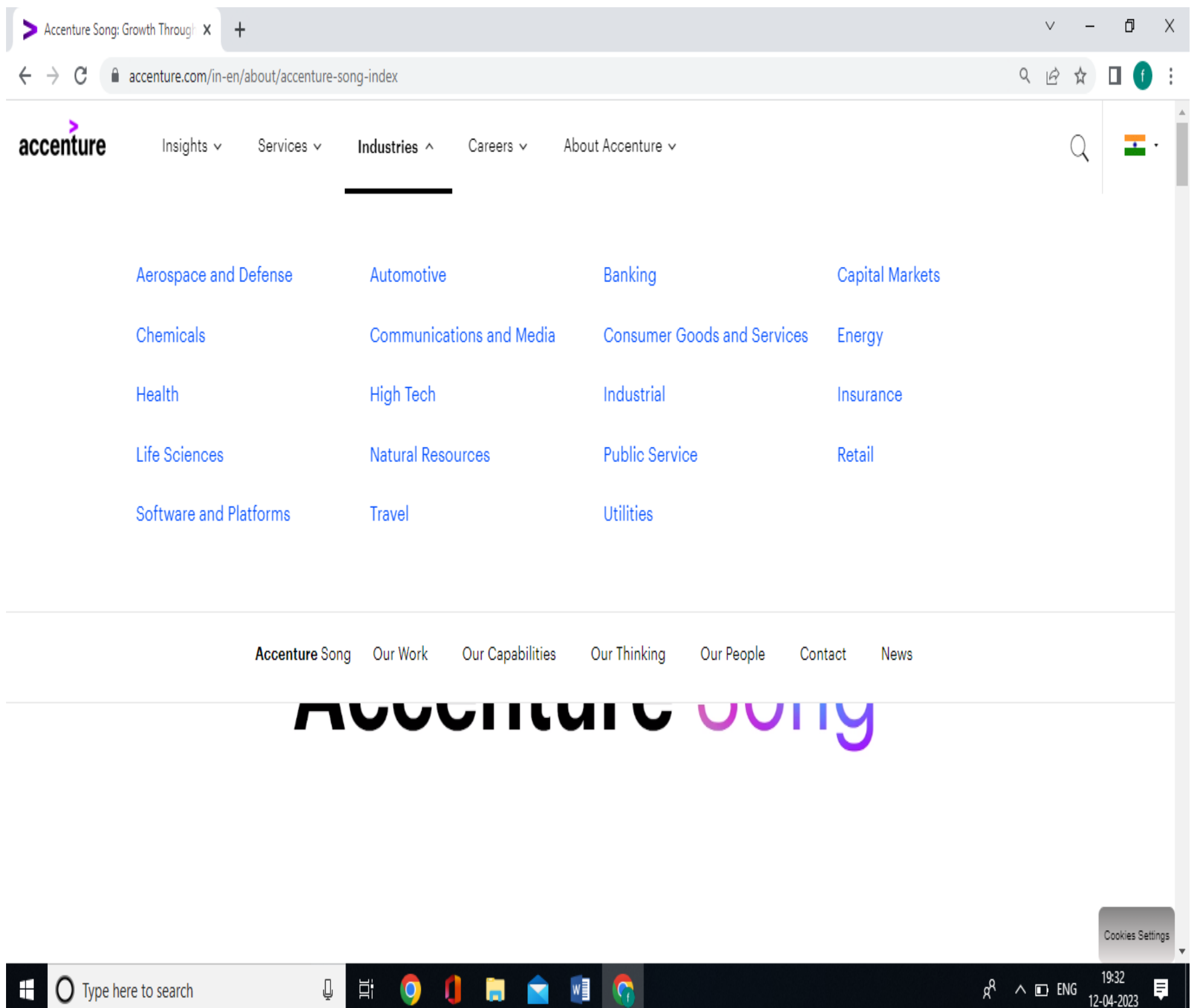
Services			
<a href="#">Application Services</a>	<a href="#">Artificial Intelligence</a>	<a href="#">Automation</a>	<a href="#">Business Process Outsourcing</a>
<a href="#">Business Strategy</a>	<a href="#">Change Management</a>	<a href="#">Cloud</a>	<a href="#">Customer Experience</a>
<a href="#">Data &amp; Analytics</a>	<a href="#">Digital Commerce</a>	<a href="#">Digital Engineering &amp; Manufacturing</a>	<a href="#">Ecosystem Services</a>
<a href="#">Finance Consulting</a>	<a href="#">Infrastructure</a>	<a href="#">Marketing</a>	<a href="#">Mergers &amp; Acquisitions (M&amp;A)</a>
<a href="#">Metaverse</a>	<a href="#">Operating Models</a>	<a href="#">Security</a>	<a href="#">Supply Chain Management</a>
<a href="#">Sustainability</a>	<a href="#">Technology Consulting</a>	<a href="#">Technology Innovation</a>	<a href="#">Zero-Based Transformation</a>

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Cookies Settings



# Industries





# **EFFICIENCY OF THE RADISSON HOTELS**



## **Planet & Energy efficiency**

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radissonhotels.com/en-us/corporate/responsible-business/planet

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### Think Planet

It's in our interest to support the preservation of natural resources and destinations. Radisson Hotel Group is making efforts to reduce our carbon, energy, water, and waste footprint as part of Think Planet. We aim to reduce the negative impact of our business on the planet, enhance our ability to deliver the value our customers expect and protect valuable natural resources for future generations.



### Energy efficiency

It is estimated that 30% of energy used by buildings is wasted. A key goal of Think Planet is to reduce our overall energy consumption significantly. There are several ways to do this, such as investing in energy-saving technologies and tools, developing environment-friendly building designs, collaborating with owners and investors to invest in sustainability measures, and engaging and educating team members.

### Carbon reduction



## • Carbon reduction

Planet - Corporate Social Respon X +

radissonhotels.com/en-us/corporate/responsible-business/planet

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SEARCH






### Carbon reduction

Radisson Hotel Group is committed to science-based net zero by 2050 and actively strives to reduce our carbon footprint by finding energy-efficient solutions and increasingly using renewable energy sources. We believe that renewable energy has immense untapped potential. That's why we are undergoing an energy transition, working to implement renewable electricity solutions that are carefully designed to achieve the greatest carbon reduction impact. Our goal is to reduce our carbon footprint by pursuing a renewable energy sourcing strategy that will increase the amount of renewable electricity we purchase and produce.

### Carbon neutral meetings

Radisson Hotel Group automatically offsets the carbon footprint of every single meeting and event taking place at any of our hotels worldwide, at no cost to clients.

Carbon offsetting is done in partnership with First Climate, one of the world's





# Reduce, Reuse, Replace, Recycle

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Addressing the challenge of managing global water resources, water stewardship is a key priority for Radisson Hotel Group. Better management of water is not only good for the planet and people, but it's also good for business. We are focused on ensuring water use is equitable in the communities where it does business. Our water stewardship efforts include limiting the use of water through technology improvements in its rooms and operations, using rainwater and gray water wherever possible.

## Reduce, Reuse, Replace, Recycle

Radisson Hotel Group works to reduce, reuse, replace and recycle and share best practices in this area. We work with suppliers to reduce waste and increase recycling. Other key waste management priorities include food waste management and the elimination of single-use plastics wherever possible.













# Responsible sourcing


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## Responsible sourcing



Much of a hotel's environmental impact is generated through products, services and activities that are sourced. Radisson Hotel Group partners with like-minded suppliers committed to doing business responsibly, providing integrated projects and solutions for our hotels.


Suppliers are required to respect Supplier Code of Conduct, with all applicable laws and regulations and request the same from their supply chain, including third-party labor agencies.

## Ecolabels

Making sure our hotels operate as sustainable as they can is key. Radisson Hotel Group values the third-party certification of our hotel's sustainability efforts. It ensures our achievements are fully transparent and credible, and it



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