

# **SurveyReport:**

## **The Impact of Social Media on the Community in the Area**

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**Date:**[06-10-2025]

**TargetGroup:**Students&YoungAdults(Ages15–35)

**SampleSize:**[32respondents]

**SurveyMethod:**GoogleForm

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### **1. Introduction**

This survey was conducted to study how Social media has become an important part of everyone's daily life. It helps people in the community stay connected, share information, and express their opinions easily. Through platforms like Facebook, Instagram, and WhatsApp, people can communicate quickly, promote local events, and raise awareness about social issues. However, it also has some negative effects, such as spreading false information and reducing face-to-face interactions. Overall, social media has a strong impact on how people in a community interact, learn, and support each other..

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### **2. Objectives of the Survey**

- Understand how often and for what purposes people use social media.
- Identify the positive effects of social media, such as better communication and awareness..
- Find out the negative effects, like misinformation or reduced personal interaction.
- Know how social media helps in community growth, education, and local development..

- Suggest ways to use social media responsibly and effectively for the benefit of the community.

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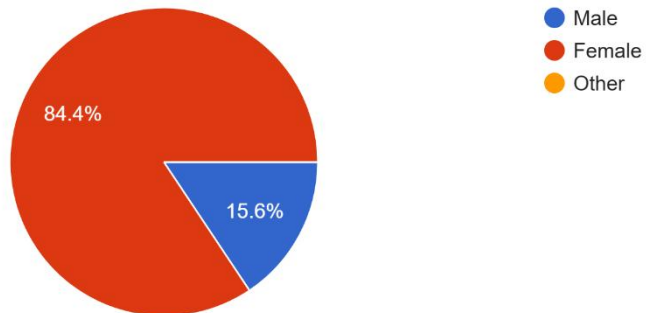
### 3. DataAnalysis

#### A. Gender Distribution:

- Female:84.4%
- Male:15.6%
- Other:0%

2.What is your gender?

32 responses

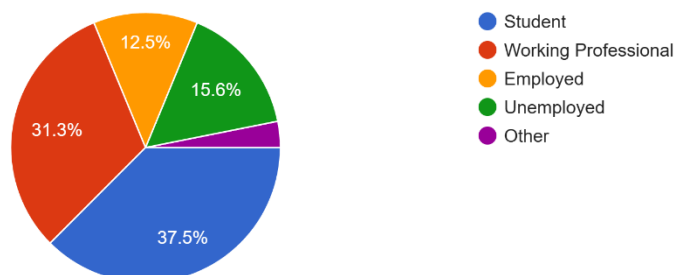


#### Occupation:

- Students:37.5%
- WorkingProfessionals:31.3%
- Employed:12.5%
- Unemployed:15.6%
- Other:0%

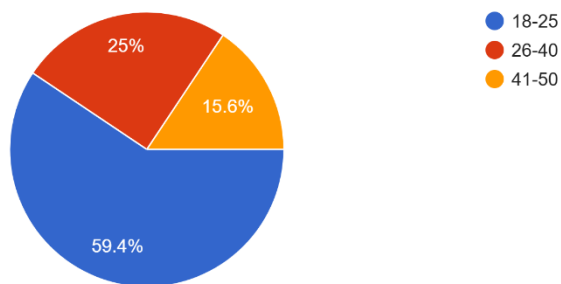
3.What is your occupation?

32 responses



### AgeGroup:

- Below18:3.3%
  - 18–25:80%
  - 26–35:13.3%
  - 36–50:3.3%
  - Above50:0%
- Section 1: Demographics 1.What is your age group?  
32 responses

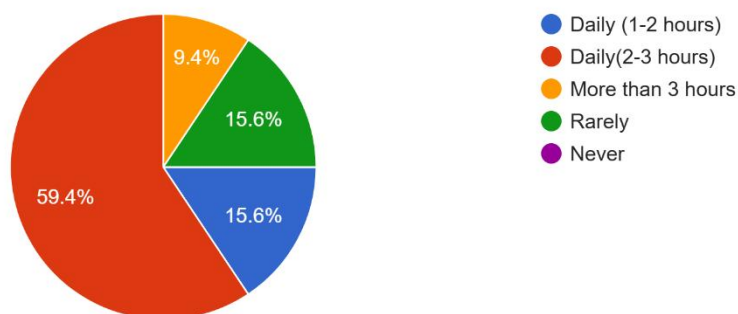


### 4. Social Media Usage Patterns

- Daily (1-2 hours):15.6%
- Daily ( 2-3hours):59.4%
- More than 3 hours:9.4%
- Rarely:15.6%

Section 2: Usage of Social Media 4.How often do you use social media?

32 responses

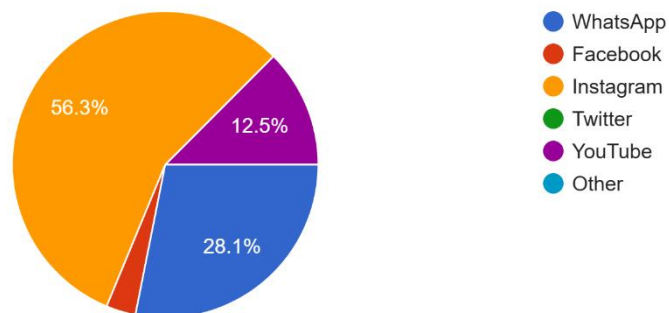


## A. Most Used Platforms:

- Facebook:13.3%
- Instagram:56.3%
- YouTube:12.5%
- WhatsApp:28.1%

5. Which social media platforms do you use the most?

32 responses

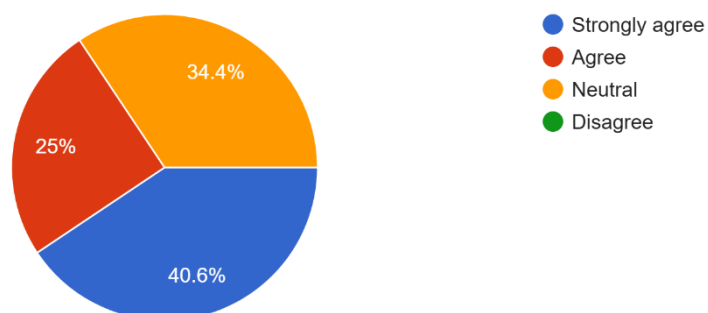


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## 5. Perceived impact` on community

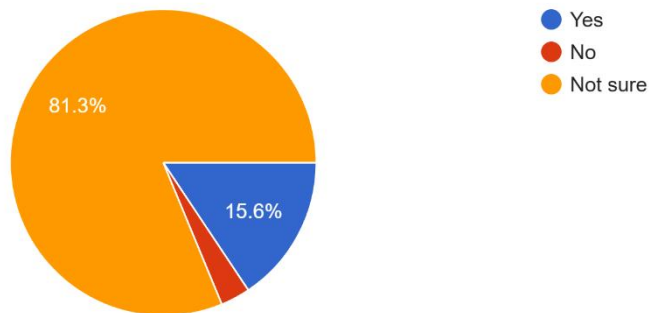
Section 3: Perceived Impact on Community 6. Do you think social media has helped people in your area stay connected?

32 responses



7.Do you think social media has increased trust and unity within your community?

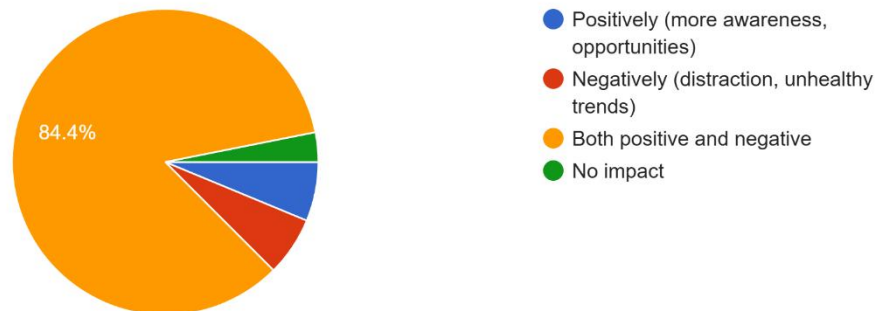
32 responses



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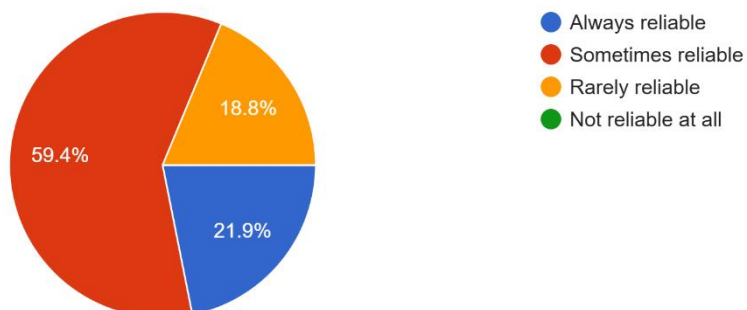
Section 4: Social & Cultural Influence 8.How has social media influenced youth in your area?

32 responses



9.Do you believe social media is a reliable source of information for your community?

32 responses



## **7. SuggestionsforReducingAddiction**

- Highlight social causes
- Local job opportunities
- Building connection and support
- Support small businesses
- Encourage educational content

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## **8. Conclusion**

In conclusion, social media has had a profound impact on the community in the area, bringing both positive and negative effects. On the positive side, it has improved communication, increased awareness of local events, and provided a platform for community engagement and support. Residents can now easily connect, share information, and collaborate on local initiatives.

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## **9. References**

- Akram & Kumar (2017) – Effects of social media on society.
- George et al. (2023) – Social media and community resilience.
- Del Vicario et al. (2016) – Echo chambers on Facebook.