Line Graph Visualization - Revenue Over Time

December 2013
$242,656

July 2015
$44,779
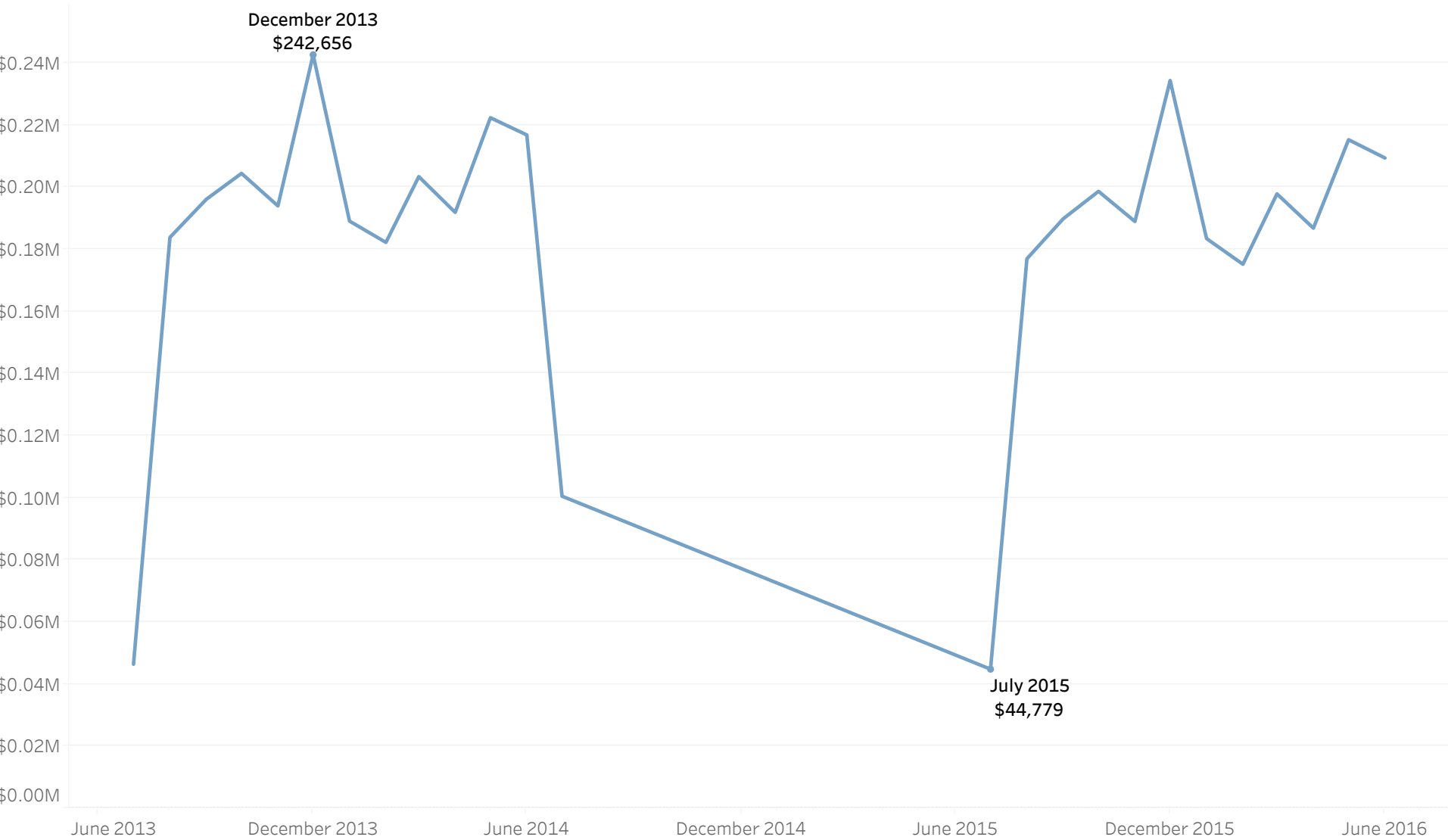
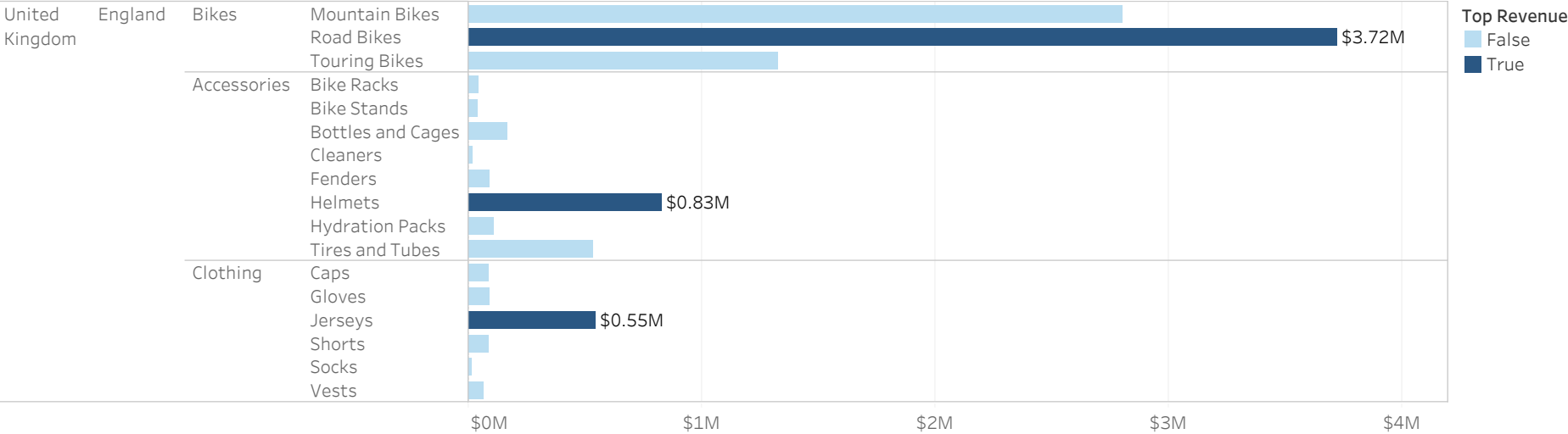The trend of sum of Revenue for Date Month. The marks are labeled by sum of Revenue and Date Month. The context is filtered on Date and Product Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The data is filtered on Product and Date Month. The Product filter keeps 8 of 130 members. The Date Month filter excludes July 2016.

Bar Graph Visualization - Revenue in Top Three States

Age Group

Country, State
- Australia, New South Wales
- United Kingdom, England
- United States, California

Revenue

20M

18M

$4.09M
New South Wales

16M

14M

$5.18M
England

12M

$3.20M
New South Wales

10M

$3.83M
England

8M

6M

$10.01M
California

$5.69M
California

4M

$1.85M
New South Wales

$1.54M
England

2M

$1.80M
California

0M

Adults (35-64)   Seniors (64+)   Young Adults (25-34)   Youth (<25)
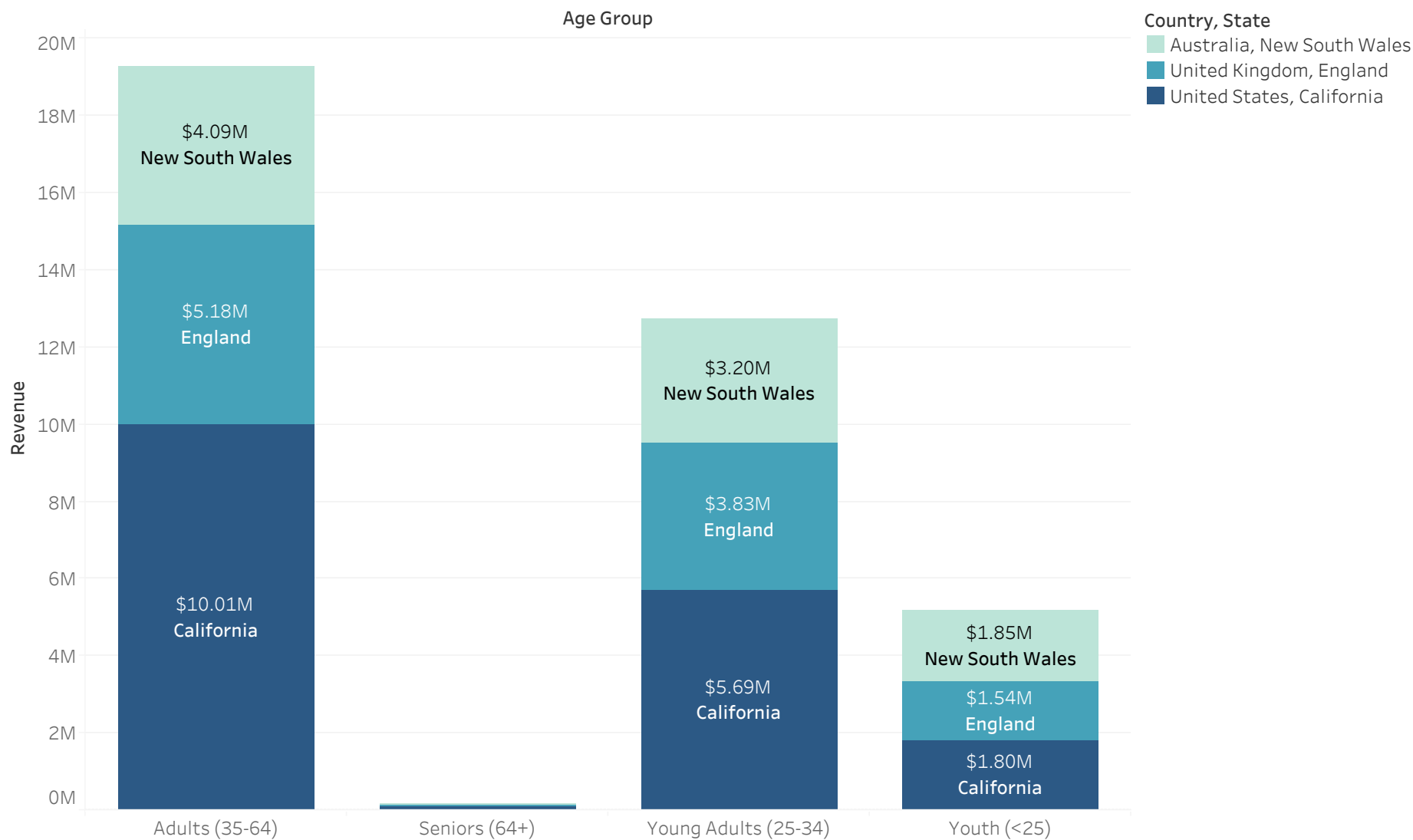
Sum of Revenue for each Age Group. Color shows details about Country and State. The marks are labeled by sum of Revenue and State. The context is filtered on Date and Product Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The view is filtered on State, which keeps California, England and New South Wales.

Horizontal Bar Graph Visualization - United Kingdom Revenue Details

United Kingdom	England	Bikes	Mountain Bikes	
			Road Bikes	$3.72M
			Touring Bikes	
		Accessories	Bike Racks	
			Bike Stands	
			Bottles and Cages	
			Cleaners	
			Fenders	
			Helmets	$0.83M
			Hydration Packs	
			Tires and Tubes	
		Clothing	Caps	
			Gloves	
			Jerseys	$0.55M
			Shorts	
			Socks	
			Vests	

$0M $1M $2M $3M $4M

Top Revenue
False
True

Sum of Revenue for each Sub Category broken down by Country, State and Product Category. Color shows details about Top Revenue. The marks are labeled by sum of Revenue. The context is filtered on Date, Product Category and Sub Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The Sub Category filter keeps 17 of 17 members. The view is filtered on Country, which keeps United Kingdom.
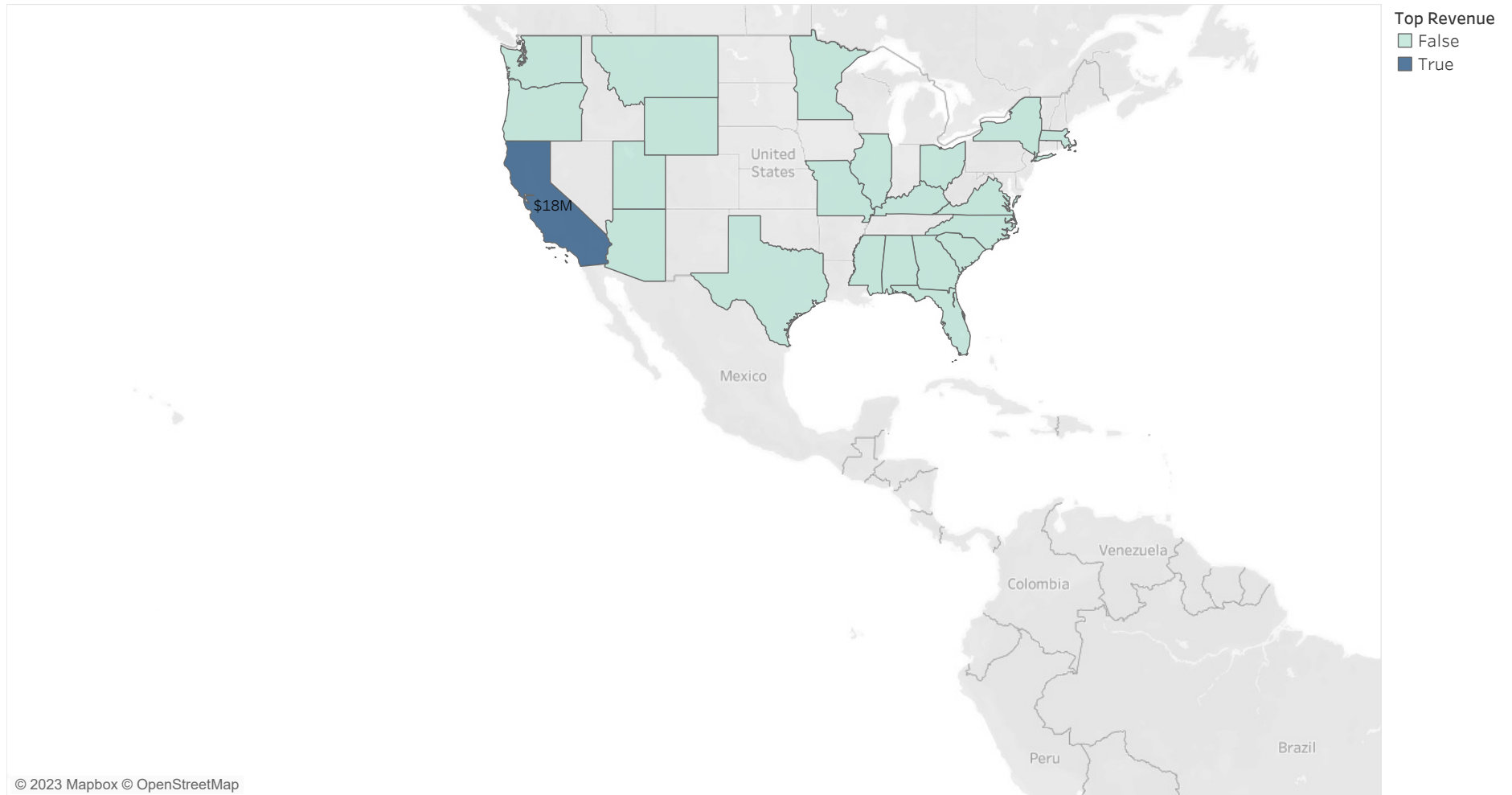
Highest Revenue Month

December
Highest Revenue Month

Month. The context is filtered on Date and Product Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The view is filtered on Month, which keeps December.

Map Visualization - United States

Top Revenue
False
True

$18M

United States

Mexico

Venezuela

Colombia

Peru

Brazil

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Map based on Longitude (generated) and Latitude (generated). Color shows details about Top Revenue. The marks are labeled by sum of Revenue. Details are shown for Country and State. The context is filtered on Date and Product Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The view is filtered on Country, which keeps United States.

Single Value Graph - Highest Revenue Product

Road-150 Red, 62 Highest Revenue Product

Product. The context is filtered on Date and Product Category. The Date filter ranges from 1/1/2011 to 6/30/2016. The Product Category filter keeps Accessories, Bikes and Clothing. The view is filtered on Product, which keeps Road-150 Red, 62.

Company Revenue

Road-150 Red, 62
Highest Revenue Product

December
Highest Revenue Month

Date
1/1/2011 to 6/30/2016

Product Category
All

Sub Category
All

December 2013
$242,656

July 2015
$44,779

$0.20M
$0.10M
$0.00M

June 2013 | October 2013 | February 2014 | June 2014 | October 2014 | February 2015 | June 2015 | October 2015 | February 2016 | June 2016

United Kingdom	England	Bikes	Mountain Bikes	
			Road Bikes	$3.72M
			Touring Bikes	
		Accessories	Bike Racks	
			Bike Stands	
			Bottles and Cages	
			Cleaners	
			Fenders	
			Helmets	$0.83M
			Hydration Packs	
			Tires and Tubes	
		Clothing	Caps	
			Gloves	
			Jerseys	$0.55M
			Shorts	
			Socks	
			Vests	

$0M | $1M | $2M | $3M | $4M