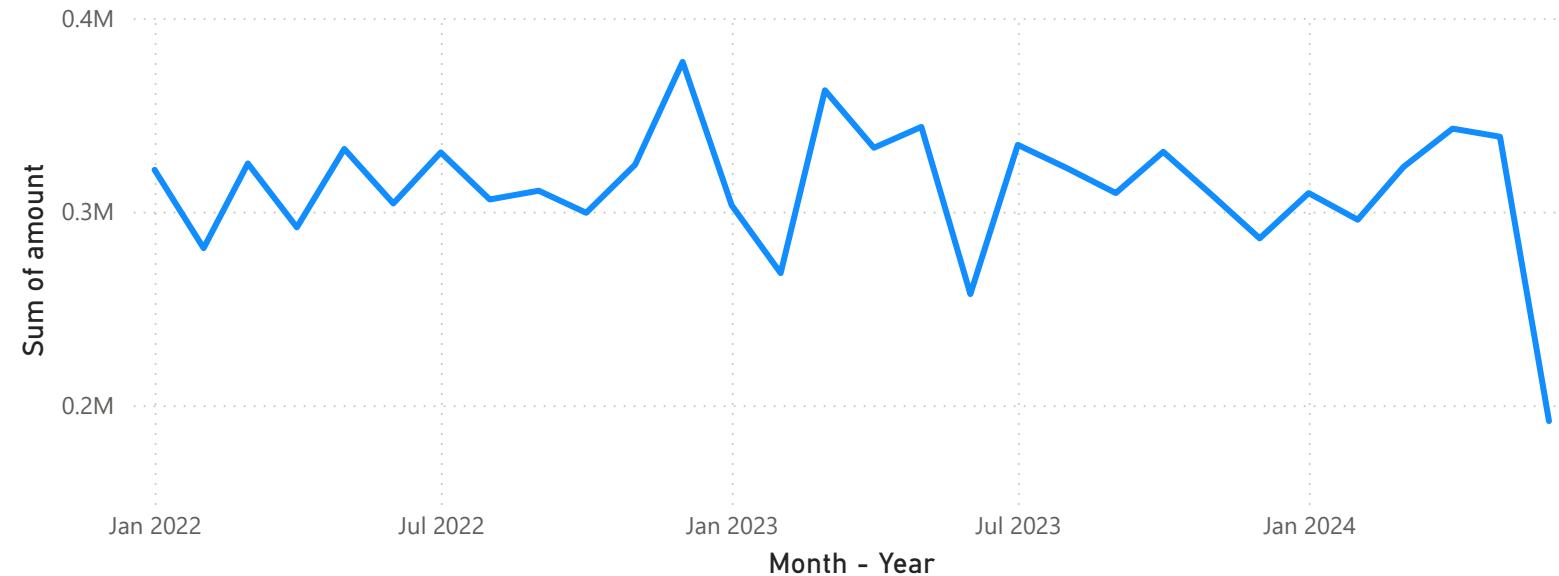
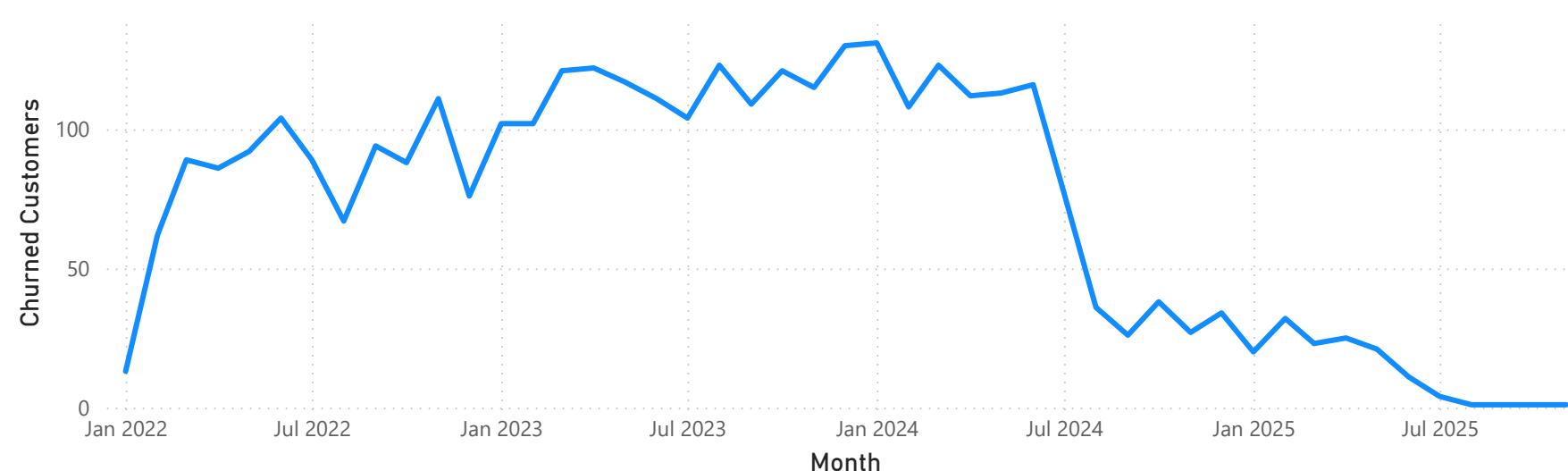


Business Health Overview

Monthly Revenue Trend

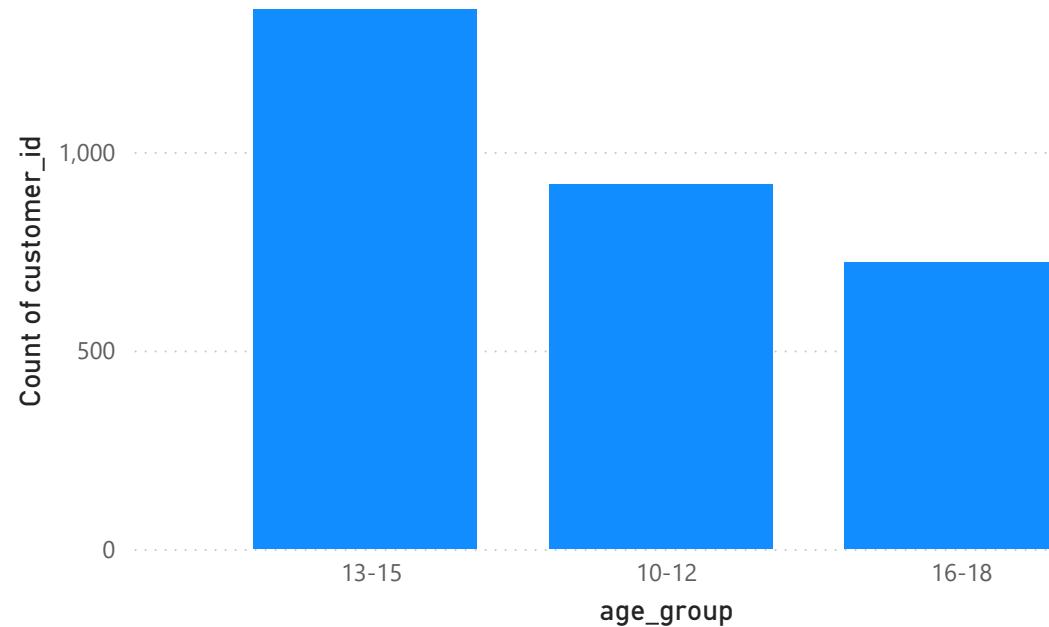


Monthly Churn Trend

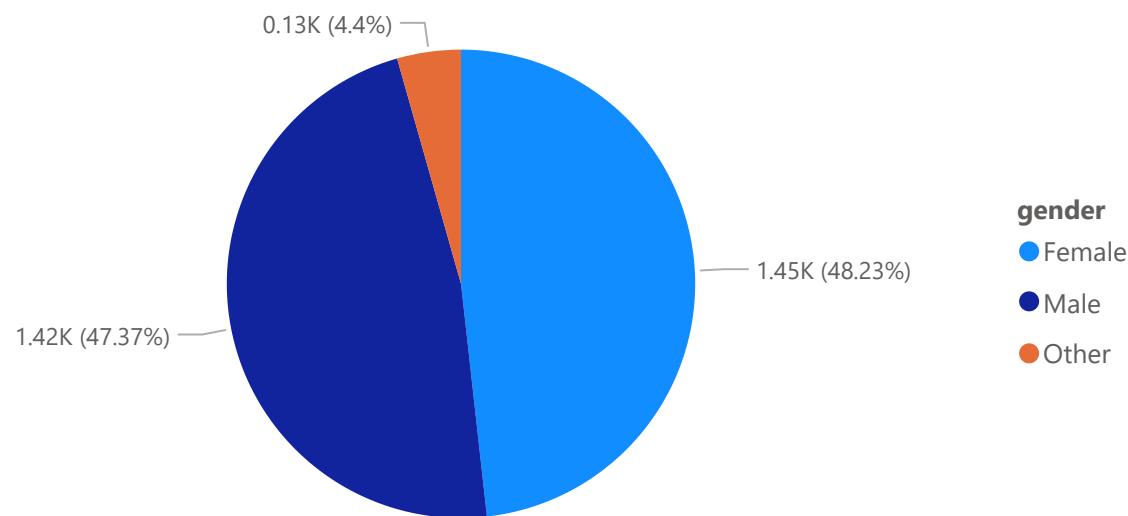


Customer Demographics Dashboard

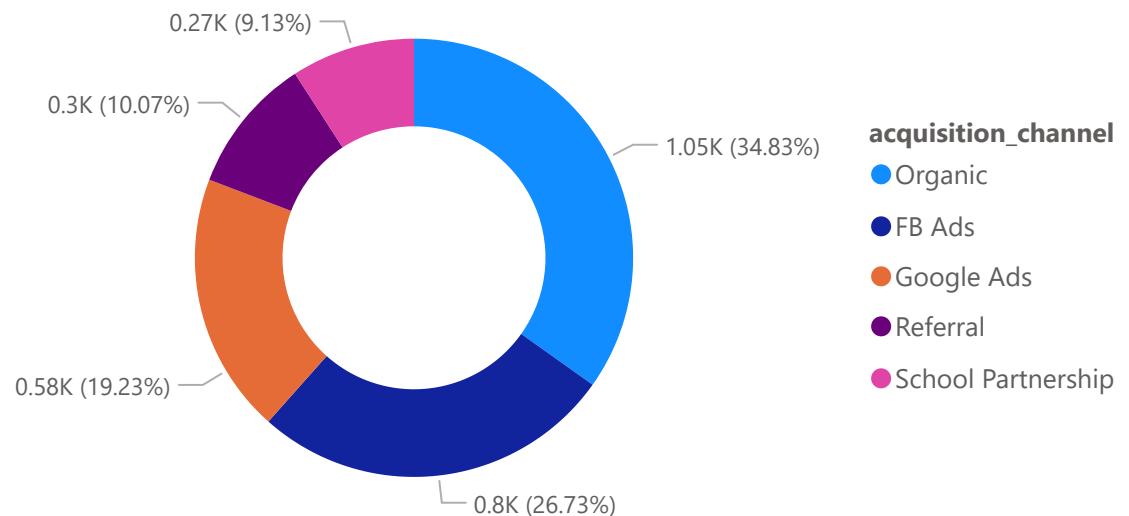
Age Group Distribution



Gender Distribution



Customer Acquisition Breakdown



gender

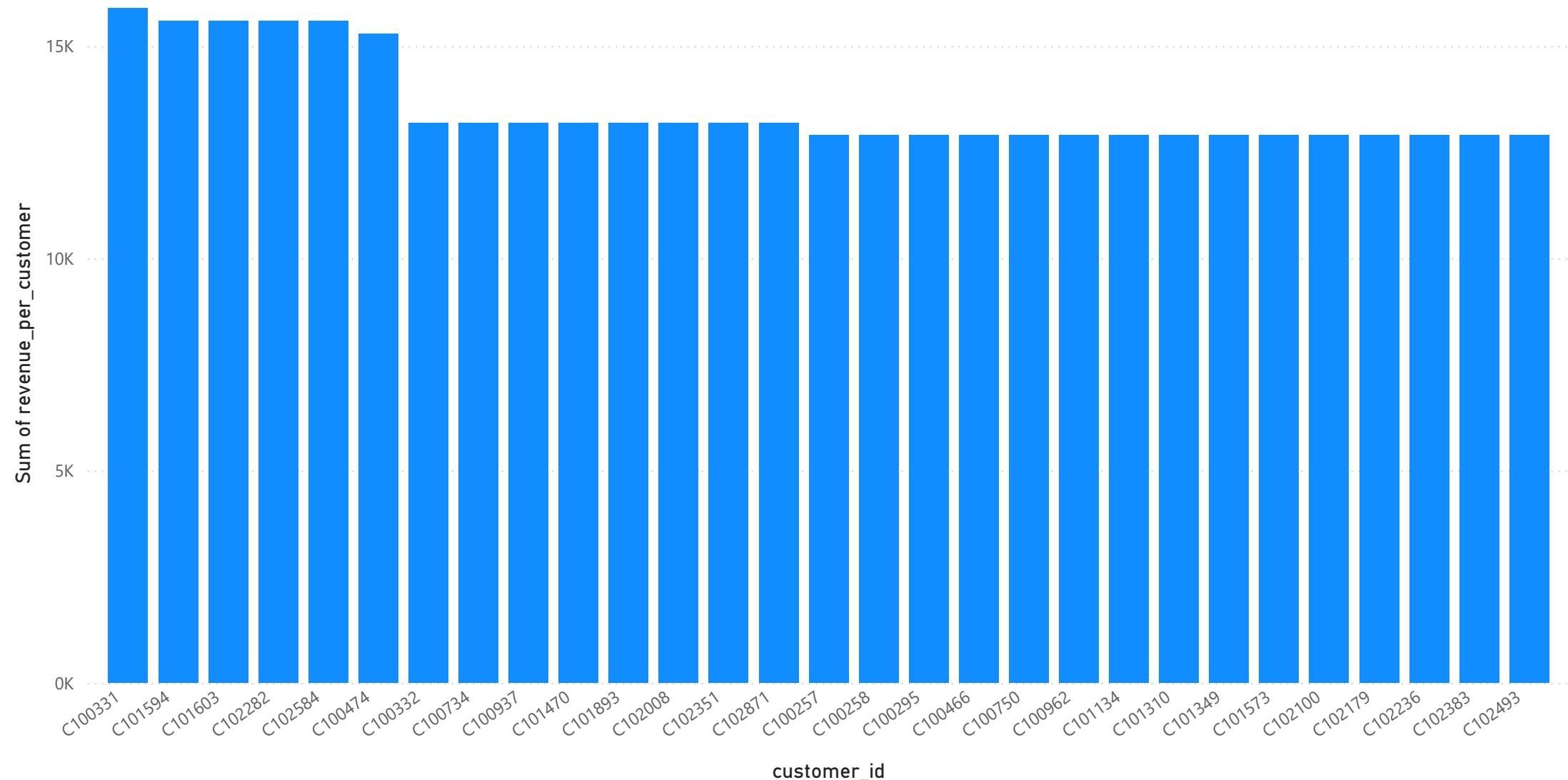
- Female
- Male
- Other

acquisition_channel

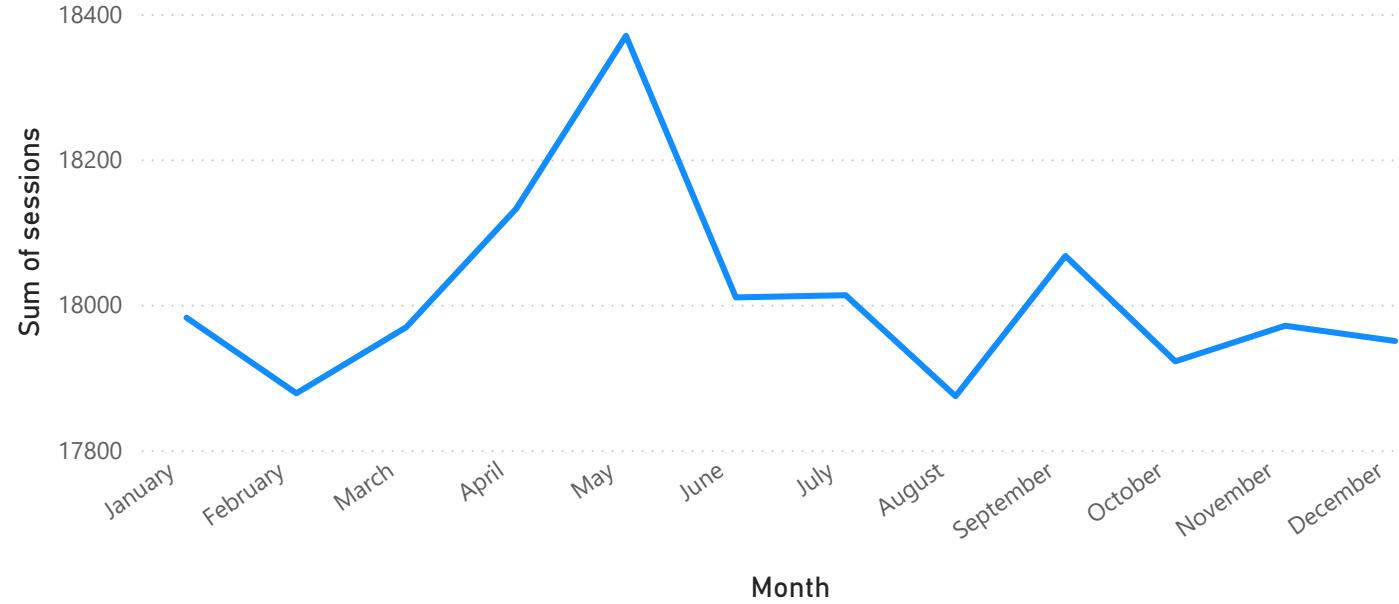
- Organic
- FB Ads
- Google Ads
- Referral
- School Partnership

High - Value Customer Analysis

Top 20 Revenue - Generating Customers



Monthly Usage Trend



Monthly Support Tickets Trend



Engagement & Behaviour Dashboard

Subscription Type Breakdown

