***Analysis:***

Based on the data provided and their visualizations below we can say that:

* The average $ fare per city is more in the rural area. The rider count is lower in the rural areas, but the fare paid per ride is the highest in the rural areas.
* The urban areas have the maximum number of riders and drivers on a city basis compare to the rural and suburban areas, but the fare paid per ride is among the lower side when compared to the rural and suburban categories.
* The suburban cities have the highest percentage of drivers when compared to the rural and urban areas.







