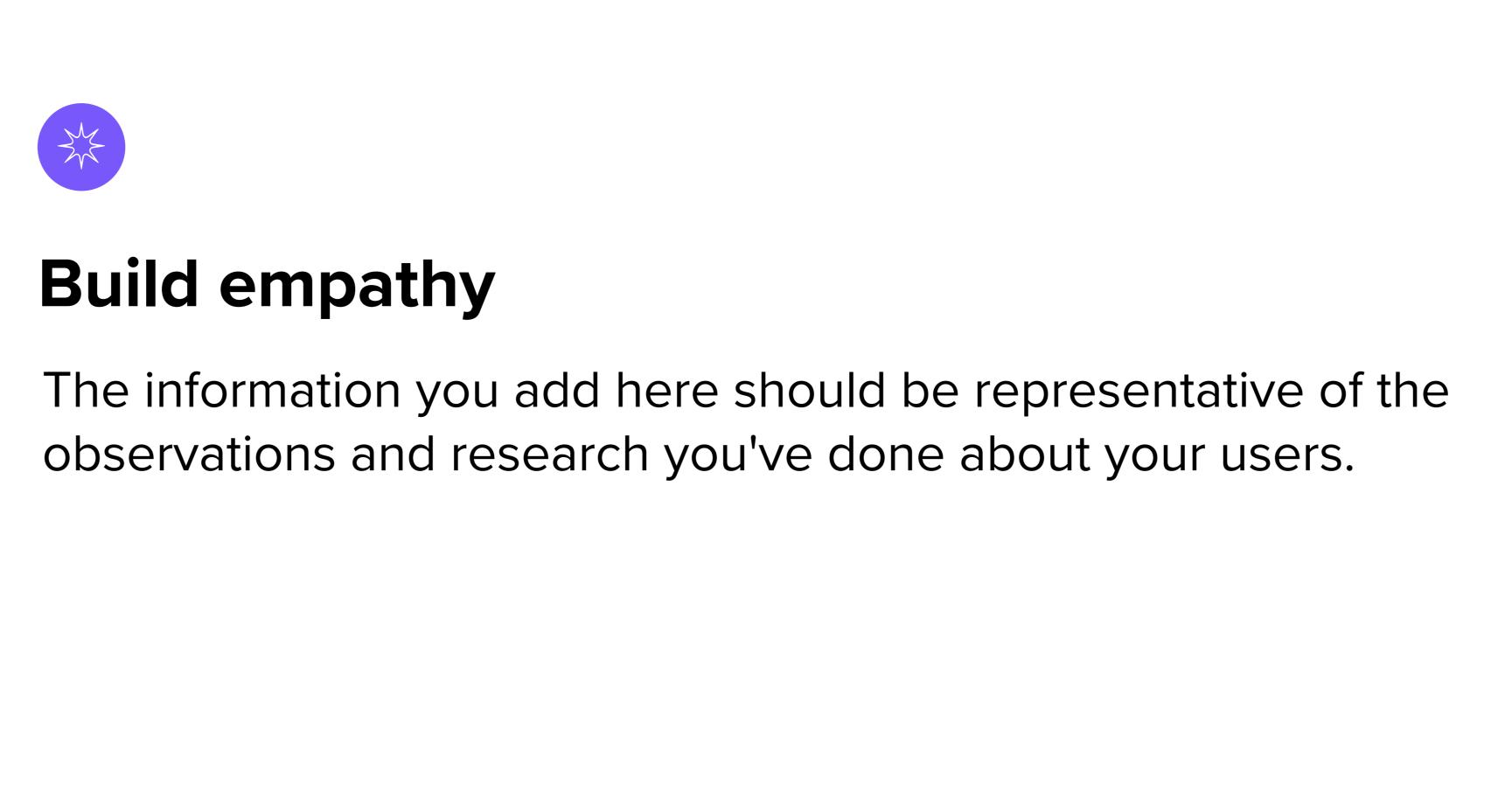


## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



what is important to **Thinks** Says parents are What have we heard them say? industry What are their wants, needs, hopes, What can we magine them saying? best and dreams? What other thoughts should be might influence their behavior? teachers taught can manage students to get a job should be even if be allowed to falls short of freely explore required Learn one skills Explain skill to the approches fullest and creatively and get an other in fun manner Long lessons skills learn by are boring short lessons keep doing a the students complete engaged more project Genuine feedback on students work  $\sim$ Many students enhances are unaware of what skills an quality industry is looking for Internships give a fair idea about the jo and office culture to students knowledge sharing is more in acollaborative Students often fail environment to relate theory to Visually real-time Startups and implementations small companies inspire and give good scope to learn and teach/show experiement and tell Many university courses at mastors level are a ropeat of bachelor level **Feels** courses **Does** What are their fears, frustrations, and anxieties? What other feelings might What behavior have we observed? influence their behavior? What can we imagine them doing?

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