

# Meeting Data

## Bhavesh EdTech -Course Launch Plan (April 2025)

### Objective:

Bhavesh, an EdTech company, is planning to launch new Data Science and AI related courses in April 2025 to meet the increasing demand in the industry. Our mentors, Anshu, Bhavesh, and Rohit, will design and lead these courses.

### Industry Insights & Demand for Data Science Courses:

#### 1. Global Market Growth:

- The data science market is projected to grow at a CAGR of 27.7% from 2024 to 2028.
- The AI and ML market is expected to reach \$500 billion by 2027.

#### 2. Industry Requirement:

- 80% of businesses are adopting AI and data analytics for decision making.
- Companies like Google, Microsoft, and Amazon are actively hiring for AI and ML roles.

#### 3. Career Opportunities:

- Data Scientist average salary \$120,000 per year.
- ML Engineer average salary \$130,000 per year

### Courses to be Launched (April 2025)

#### 1. Full-Stack Data Science & AI (Mentor: Bhavesh)

- **Duration:** 6 months
- **Key Topics:** Python, SQL, Machine Learning, Deep Learning, NLP, Model Deployment
- **Projects:** Predictive Analytics, Recommendation System, Chatbot Development

#### 2. Full-Stack Data Science & AI (Mentor: Anshu)

- **Duration:** 4 months **Key Topics:** Hadoop, Spark, Data Warehousing, Data Visualization
- **Key Topics:** Python, SQL, Machine Learning, Deep Learning, NLP, Model Deployment
- **Projects:** Predictive Analytics, Recommendation System, Chatbot Development

### 3. MLOps & Model Deployment (Mentor: Bappy)

- **Duration:** 3 months Key
- **Topics:** CI/CD for ML, Docker, Kubernetes, Model Monitoring
- **Projects:** Automating ML Pipelines, Scalable AI Systems

### Target Audience:

- **Students & Graduates:** Looking for career transition into Data Science.
- **Working Professionals:** Upskilling in AI & MLOps.
- **Tech Enthusiasts:** Exploring Big Data and AI advancements.

### Marketing & Launch Plan:

- **Pre-launch Webinars** (March 2025)
- **Social Media Campaigns** (LinkedIn, Twitter, YouTube)
- **Early Bird Discounts** for first 100 enrollments

### Conclusion:

With the expertise of **Anshu, Bhavesh, and Rohit**, Bhavesh EdTech aims to launch high-impact courses to prepare learners for **real-world AI & Data Science challenges**.

Would you like any modifications or additional insights? 🚀