

OFFICE OF THE CHIEF ELECTORAL OFFICER, TELANGANA
GENERAL ADMINISTRATION (ELECTIONS) DEPARTMENT

Buddha Bhavan, 5th Floor, North Block, Tank Bund Rd., Secunderabad – 03

Memo No.1837/Elecs.B/2022-12,

Dated:03.09.2022.

Sub:- **ELECTORAL ROLLS** – Special Summary Revision of Photo Electoral Rolls, 2023 w.r.t. 01.01.2023 – Extensive SVEEP Campaign – Certain Instructions – Issued - Regarding.

Ref:- Minutes of the State SVEEP Core Committee Meeting on 24.08.2022.

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All the Collectors & District Election Officers and the Commissioner GHMC & DEO, Hyderabad are informed that the as finalized by the SVEEP Core Committee an extensive campaign is planned for the various departments starting 5th September. The detailed SVEEP calendar is given below:

#	Date / Week	Department	Expected Outcomes to be done by the Department
1.	05-09 Sep, 2022	Panchayat Raj & Rural Development Deptt.,	a. SHG meetings each fortnight to focus and discuss the Aadhaar Linkage and enrolment b. Display of materials during the SHG meetings by the Village Org Assistants [VOA] c. Data of Births (18 years) & Deaths (In the last 1 year), (GP wise provided) to be verified by the BLO's and supervisors. d. Convening Gram Sabhas and taking up the topic as an Agenda in all GPs.
2.	05-09 Sep, 2022	Municipal Administration & Urban Development Deptt., MEPMA	a. Convening Urban SHGs meetings and taking up the topic as an Agenda b. Data of Births (18 years) & Deaths(In the last 1 year), (ward wise provided) to be verified by the BLO's and supervisors. c. Display of materials during the Urban SHG meetings by the Resource Persons.
3.	12-16 Sep,2022	WCD & SC	a. Enrolment & Aadhaar Linkage of all 5 lakhs Pregnant Women & Lactating Mothers in a campaign mode b. Display of materials in all the Dept offices [about 40,000 approx]
4.	13, Sep 2022 for Campus Ambassadors Orientation (Tentative) 19-24 Sep 2022 for Campus activities	Higher Education Deptt.,	a. Orientation program for 4 Campus Ambassadors from each College in the Districts.

5.	19-24 Sep, 2022	HM & FW Deptt.,	a. Display of materials in 668 PHCs, 114 CHCs, 150 CHNCs, 4863 HSCs and 42 Area Hospitals [approx. 6000 places] b. Aadhar link campaign for 26000 ASHAs, 7930 ANMs and other staff in Public Health
6.	19-24 Sep, 2022	AIDS Control Society	a. NGOs working with FSW, TG to be oriented b. TGs getting services in the TI projects
7.	26-30 Sep, 2022	Industries and Commerce Deptt.,	a. Industrial Associations to be contacted for further planning
8.	October 2 nd week	Youth Services	a. A strategy to be worked out in coordination with Higher Edn dept for involving all the 1.2 lakhs NSS volunteers in Village level mobilisation activities and Credit the voluntary work hours to them
9.	October 2 nd Week	Disabled Welfare Deptt.,	a. Get data from SADAREM data from RD/SERP b. Data segregated ERO-wise with phone numbers. c. Campaign to Register and Link Aadhar

• **Actionable points from DEO's.**

1. **Panchayat Raj & Rural Development Department:**

- Details of Deaths over the last 1 year and Births between 2004 and 2005 (18 yrs) are shared GP wise. BLO supervisors may be instructed to get this verified through the BLO's and to initiate Form 6 and Form 7.
- The VoA's (village organization assistants), have been instructed by the Director , SERP to convene SHG meetings during the period 05th Sept., – 09th Sept., and to sensitize the SHG women on the Linkage of Aadhaar using Form 6B. Accordingly, the VoA's may be instructed to share SHG wise meeting date/time and venue to the BLO supervisors. BLO supervisors to share these details with the BLO's and ensure that the BLO's attend these SHG meetings with sufficient Form 6B,6,7,8. BLOs will collect the filled forms 6B from all the SHG women and their family members.
- The PR&RD Deptt., has instructed all the Panchayat Secretaries to convene and special Gram Sabha in the first week of September to sensitize all the citizens about Aadhaar Linkage and Enrolment of all the eligible Electors.
- The District Nodal officer for SHG groups will be provided with the creative's like Posters etc., which can be used during the SHG meetings.
- Additional Collector (LB), being a senior officer to monitor all works of Local Bodies, to closely monitor the progress of these works.

2. **Municipal Administration & Urban Development Department:-**

- Details of Deaths over the last 1 year and Births between 2004 and 2005 (18 yrs) are shared ward wise. BLO supervisors may be instructed to get this verified through the BLO's and to initiate Form 6 and Form 7.

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- The Resource Persons (RP) have been instructed by the Director MEPMA to convene SHG meetings during the period 05th Sept., – 09th Sept., and to sensitize the MEPMA women on the Linkage of Aadhaar using Form 6B. Accordingly, the RP's may be instructed to share MEPMA meeting date/time and venue to the BLO supervisors. BLO supervisors to share these details with the BLO's and ensure that the BLO's attend these MEPMA meetings with sufficient Form 6B, 6, 7, 8. BLOs will collect the filled forms 6B from all the MEPMA women and their family members.
- The District Nodal officer for MEPMA groups will be provided with the creative's like Posters etc., which can be used during the MEPMA meetings.
- The Audio jingles will be provided to the ULB's, so that they can be used for campaigns in the vehicles used by the ULB's

3. Women Development and Child Welfare:-

- The Anganwadi Teachers and Workers to sensitize the pregnant and Lactating women who regularly visit the Anganwadi's on the Linkage of Aadhaar and Enrollment if any during the period of 12th -16th Sept.,
- The District Nodal officer for WCD groups will be provided with the creative's like Posters etc., which can be used for display in the anganwadi centers.
- The District Nodal officer for WCD may be asked to provide the dates of such meetings at the Anganwadi Centers so that the BLO can attend these meetings.
- All the employees of WCD Department may be asked to carry out an Aadhaar linkage/enrolment drive on a particular date. (to be decided by Secretary Women Development & Child Welfare).

4. Health, Medical & Family Welfare Department:

- The District Nodal officer for Health will be provided with the creative's like Posters etc., which can be used for display in the PHC's, CHC's etc.,
- All the employees of Health Department like ANM's, ASHA, health staff etc., may be asked to carry out an Aadhaar linkage/enrolment drive on a particular date. (to be decided by Secretary Health, Medical and Family Welfare).
- All the beneficiaries of various Health schemes are linked to Aadhaar, who are associated with the Health Department and can be enrolled.
- Role of the SVEEP Nodal Officer:
 1. The SVEEP nodal officer will be take orders of the DEO and coordinate with all the district officers and finalize district SVEEP action plan.

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2. The SVEEP nodal officers should visit the locations where the SVEEP activities are happening and submit a report to the CEO office on the activities taken up and sort out the shortcomings, if any
 3. The SNO should coordinate with the DPRO and E-DM to maximize the media outreach in print/electronic and social media.
 4. SNO's to come up with more such focused campaigns for various other groups which are more specific at the district level.
- Role of the DPRO and E-DM:
 1. DPRO's and E-DM's to coordinate with the SNO to ensure daily coverage of all the activities in the Print/Electronic and Social media.

**VIKAS RAJ
CHIEF ELECTORAL OFFICER &
E.O. PRINCIPAL SECRETARY TO GOVERNMENT**

To

All the Collectors & District Election Officers in Telangana.
The Commissioner, GHMC & DEO, Hyderabad.

Copy to:

Consultant (SVEEP) O/o. CEO, Telangana (for further necessary action)

//FORWARDED :: BY ORDER//


SECTION OFFICER.