

BLOG | STAFFING

Outsource to a Virtual Assistant, Have the Support of an Organization

By [Katerina Baratta](#) | Updated: 18 Nov, 2025

You are a proactive problem-solver who wants to find the best solutions to move your business forward.

More and more business leaders like you are turning to **virtual assistants (VAs)** to give them the administrative support they need at a fraction of the cost of hiring in-house help. In fact, Prialto's annual Executive Productivity Report showed a 31% increase in the use of VAs among highly successful businesspeople.

There are many reasons that so many business leaders are choosing to outsource.

Outsourcing reduces operating, labor, and overhead costs, freeing up your internal resources for other purposes. Outsourcing also allows you to focus on your company's core competencies by reducing the time spent on time-consuming processes.

Clearly, hiring a VA is proof of business savvy, but not all virtual assistant services are created equal.

Hiring a freelance virtual assistant differs significantly from hiring a managed VA who has an entire organization backing their work.

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Outsource To a Managed Virtual Assistant?

When you hire a **managed virtual assistant** service like Prialto, you're not just hiring a single individual to work for you. A managed virtual assistant has a whole team backing them up, and this helps you and your business on multiple levels.

Outsource Tasks

Outsourcing to a virtual assistant will free up the time you typically spend on administrative tasks, allowing you to focus on your core deliverables.

Here are some examples of tasks you can outsource to a VA:

- Scheduling
- Inbox management
- Administrative work
- Document preparation
- Travel planning
- Professional networking
- Answering the phone
- Data entry
- Social media and blog posting
- Sales follow-up
- CRM Cleanup and maintenance
- Research

Read more: [Virtual Assistant Tasks and Duties to Outsource](#)

Reliability

Some business leaders worry that when choosing virtual assistant services, the outsourcing firm may prioritize profit over quality.

You can rest assured that this won't be a problem at Prialto.

Managed VAs at Prialto are more reliable because they've been vetted, trained, and supervised within our virtual assistant company. This means your VA is more likely to be college-educated, fluent in English, and proficient with your software and processes.

Our multi-tiered management system guarantees that quality service remains a top priority. By entrusting Prialto with managing your virtual assistants, any issues are addressed behind the scenes, freeing you from concerns about your VA's follow-through.

Trust

Prialto's virtual assistants are trained and encouraged to keep learning, so they'll continue to find new ways to serve you better as your relationship progresses.

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that your dedicated virtual assistant's work will continue to improve as they become familiar with your preferences for email management, scheduling, social media management, and more.

B2B Partnership

Outsourcing your administrative work to a virtual assistant management company has added B2B benefits as well.

Because your outsourced VA is another company's employee, not yours, you mitigate risks while building meaningful, mutually beneficial partnerships. You also improve your own company's flexibility and efficiency by delegating responsibilities for the VA's company to manage, which gives you and your employees more opportunities to be productive.

Prialto's professional sales, ops, and admin support boosts productivity **across all departments**.

VAs offer executives essential support, allowing them to enter a flow state and focus on meaningful work. For sales teams, VAs handle paperwork, freeing top producers to concentrate on sales. Additionally, VAs can streamline recruiting, interviewing, and onboarding processes for new hires, making them more efficient.

Support (For Both the VA and You!)

Most virtual assistants will come to you with a fixed **set of skills**, little opportunity for further training, and there's no one else to step in when they get sick, go on vacation, or change careers.

Prialto's managed virtual assistant service is different because there is a whole team supporting your VA. So if they need to learn a new skill in order to serve you better, there's always someone available to teach them. And if they aren't available for any reason, there's a fully trained backup ready to step in to provide you with the same quality of service.

Our extensive management system can even help you learn the ins and outs of new software, optimize your processes, and find the best ways to use your VA and maximize your ROI.

Increase Efficiency and Productivity When You Outsource To a Virtual Assistant

Your to-do list is long, and you're losing precious time managing administrative operations, even though strategic work would be more impactful. Virtual assistants remove the busywork from your schedule so you can focus on the tasks that are in your job description.

Focus On What Matters

According to a survey by **Asana**, global workers spend more than half their day doing time-consuming busywork, including communicating about work and searching for information.

Virtual assistants are trained to manage these tasks so you can do the skilled work you are meant to do.

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Having a managed virtual assistant can significantly reduce your stress load.

Take “Sally” for example, a Prialto member who works as a business operations coach and spends most of her day away from her computer teaching classes, workshops, and working directly with her clients.

When timelines shift, and appointments need to be rescheduled, it can take hours of back-and-forth coordination to find a new time that fits for everyone.

Before working with Prialto, Sally had to sit at her desk until 9 p.m. to accommodate her clients’ changing needs, but since hiring Prialto, she’s been able to clock out at 5, walk her dog, and sleep soundly knowing everything is already taken care of.

Get in touch to request a **demo** and experience the relief a VA can provide for yourself.

Recommended Reading: [Proven Benefits of Hiring a Virtual Assistant](#)

Managed Virtual Assistants are Better Than the Alternative

The benefits of outsourcing to a managed virtual assistant service over an individual VA or in-house assistant are seemingly endless.

Enterprise-Level Security

Your business matters, and you have to make sure your data is protected.

Prialto conducts background checks on all employees; each employee must sign a nondisclosure agreement before working with a member; and managers are trained to continuously monitor and coach teammates to ensure proper security procedures are followed.

Read more: [Prialto's SOC-2 Compliant Security](#)

Read more: [What to Know About Virtual Assistant Security Risks](#)

Quality Assurance

We don’t just keep tabs on security at Prialto; we also work hard to deliver superior standards of quality for our members.

Specialized virtual assistants are trained in your exact processes and preferences, so you know the work is being done the way you want it.

Scalability

As your business grows, your service hours can too.

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our processes and preferences documented, your business management can easily expand to accommodate all of your needs.

Streamlining Processes

Managed virtual assistants aren't just experts at learning your processes; they have a whole team backing them up to strategize and find ways to make your processes more efficient.

Prialto's Engagement Managers consult with members regularly and come up with solutions so you don't have to.

Responsiveness

VAs who work as independent contractors often have multiple clients competing for their time and attention, so your urgent needs may not always be addressed in a timely manner.

VAs at Prialto serve only 1-3 members, and our unit system ensures they have only as much work as they can handle, so your needs are always top priority.

Plus, with a designated backup VA, team captain, team leader, and engagement manager working alongside your designated VA, there is someone available to help whenever you need extra support during working hours.

Agency Support Saves You Hiring Costs

Finding a new assistant can take a lot of time and cost money that would be better spent elsewhere.

This isn't just an inconvenience. The impact of **executive assistant turnover** is very real. According to **Indeed**, hiring a new employee costs between \$4,000 and \$20,000, and **Zippia** found that less than half of executive assistants stay on the job beyond a year.

Reduce Turnover

Hiring costs are eliminated when you work with a managed virtual assistant service. Not only does Prialto have a 98% retention rate, but if your VA does leave, all of your processes are diligently documented, and fully-trained back-up assistants are ready to take over.

You save money with a managed virtual assistant and avoid wasted time, stress, and the headache of finding a qualified and trustworthy assistant.

Underscore VC's Chief Financial and Operating Officer, James Orsillo, noticed a huge rise in productivity thanks to Prialto's continuity of service: "We had gone through some of the pain of hiring and training people, and they leave, and you start over," he said. "The executive assistant was a high turnover position in every company I have worked at, and I saw Prialto's model as a way to avoid that."

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Managed Assistant Can Become an Integral Member of Your Team

They may be working remotely, but you'll quickly find that your business doesn't run as smoothly without your managed virtual assistant team.

Prialto virtual assistants have the added advantage of being employed by a company that encourages professional growth and supports training opportunities. The result is that your virtual assistant can easily grow their skills as your business's needs evolve and expand.

Outsource Tasks To Your Virtual Assistant So You Can Focus on Your Real Work

When you hire Prialto's managed virtual assistant service, you can rest assured that all of your administrative tasks are taken care of.

Combine the benefits of enterprise-level security assurance, a trustworthy hiring process (that you have nothing to do with!), training, and the reliability of backup support, and it's easy to see how a managed virtual assistant can transform your business – and your life.

Set up a discovery call today and learn what Prialto can do for you.

Outsourcing to a Virtual Assistant FAQs

How do I outsource time-consuming admin tasks like research, document prep, and phone answering to a managed VA team?

You can outsource time-consuming tasks by first identifying what you need to offload. You can then partner with a managed virtual assistant service to create SOPs and documentation for those tasks, passing them off to trained virtual assistants. A managed service, like Prialto, will help you set up your systems and document your preferences to ensure a seamless experience, consistent quality, and minimal management on your part.

How can an outsourced virtual assistant solution reduce executive assistant turnover and lower hiring costs?

An outsourced virtual assistant solution lowers turnover and hiring expenses by removing the necessity to recruit, train, and replace in-house executive assistants. Managed VA services include backup support, ongoing training, and operational management, which ensures continuity and consistent costs without the disruptions caused by repeated hiring processes.

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