



Ok, you're an entrepreneur, and perhaps you've been going back and forth about whether you should hire a virtual assistant. Maybe you've even read a few articles but found the information overwhelming. We don't blame you. Every business, sales model, and piece of content out there is screaming the praises of hiring and working with virtual assistants. It's a lot to navigate. But what exactly is it about their work that has the world in awe? Well, in this article, we'll answer that question while providing the top benefits of hiring a virtual assistant and why it will be the best decision for your growing business.

## What is a virtual assistant?

Simply put, a virtual assistant (VA) is an independent contractor who supports business with a range of technical and administrative tasks. With the rise of remote working, they operate from a home office, assisting your needs via phone and online and, most importantly, saving you operational costs. But before we dive more into the considerable benefits, it's important to address that while they have been compared to personal assistants, VAs often come with more impressive and versatile backgrounds. Many come with years of experience in social media, content writing, graphic design, marketing, bookkeeping, dubsado services, project management, sales, and web development, among other skills. So why should you hire a VA for your business? Let's explore the benefits and learn why the demand for VAs is rapidly increasing.

## 11 Benefits of Hiring a Virtual Assistant

### 1. Reduce costs

Before getting started with a virtual assistant, let's announce one of the most popular benefits of bringing them on your team; reduced costs. We're entrepreneurs, and it's not selfish to admit that money is a big driving factor in what we do. It's a human need, and a lack of it causes considerable stress. But how do VAs help you save money? For starters, they're remote. This means no operational costs. No renting overpriced office spaces, paying for employee parking, providing lunches, or any typical costs associated with on-site employees. On top of that, most virtual assistants price their services on an hourly or project basis rather than salaries. You only have to pay for their working hours instead of paying for a full-time employee who isn't using their time effectively. Think about all the money you will save with a VA. It's a lot.

### 2. Increase time freedom

Your most valuable and non-renewal asset, above all, is time. Because when it's gone, you can't hit rewind and replenish. It's gone forever. And as an entrepreneur, you are always fighting the uphill battle of limited time. But with a virtual assistant, your time increases. You're no longer spending every waking minute trying to balance pesky admin while working on the bigger picture. You'll be able to delegate and trust, knowing they're helping you and valuing every precious moment you have.

### 3. Another hand to elevate business growth

You aren't a Jack or Jill of all trades. No one is. And at some point, you'll need to realize that being a "solopreneur" doesn't equate to business growth. In fact, having a set of extra hands is the solution. A virtual assistant will collaborate with you to move your business forward. Their extensive experience allows them to offer new perspectives, systems and tactics to support you and your dreams.

### 4. Support to scale your business quickly

VAs are your insurance plan to scale your business with minimal risk. Because when you factor in the low costs of hiring them compared to a non-remote team and their unwavering support, you'll be able to invest your hard-earned money into your business. The cycle will keep rotating with the same rewards, allowing you to scale quickly.

## 5. Greater efficiency

It's okay to admit that you're not a multitasking robot. The truth is, our brain isn't capable of dividing our attention adequately to two things at once. When we try, we often deliver average results. But VAs eliminate the desire to juggle multiple tasks and provide greater efficiency. They'll handle the admin and anything you need so you can preserve your brain power and time to focus on the more important things.

## 6. Trustworthy and qualified talent

What does your business need? Content creation, email marketing, bookkeeping, sales? You name it, VAs provide and deliver it with exceptional value. With the increasing demand for their expertise and versatility, you can sift through the endless competition and find the perfect VA for your vision. But you may not have the time or capacity to hire the assistant of your dreams. That's why you should work with a VA agency and allow them to provide you with the qualified talent you deserve.

## 7. Greater online presence

One of the benefits of hiring virtual assistants is a greater global reach through social media. Yes, that means expanding your business and maintaining relationships through TikTok, Instagram, Facebook, etc. Your online presence is required in today's world. And instead of trying to balance your never-ending to-do list while feeling the pressure to respond to every comment/DM, let your VA take the reigns. They will maintain your content schedule, reply to every query, and build customer satisfaction fast.

## 8. Less stress and increased happiness

Imagine having a trusted and loyal team member with whom you can delegate your tasks and receive results beyond your expectations. That's what VAs

deliver. You'll have peace of mind while you focus on the big picture and scale your business to that of your biggest dreams. Say goodbye to mind-clouding stress and hello to increased happiness. You deserve it.

## 9. Limitless flexibility

Let's be honest. Managing a business is a constant ebb and flow. Some weeks you need a hundred tasks completed, while other weeks, you may only need one or two. Thankfully, VA's bring flexibility. You can adjust their workload according to your needs. For example, you can hire them project by project or hourly. Most VAs will have a list of rates based on various business needs.

## 10. Serve your customers

Customers buy from brands they feel a kinship with. It's the like factor, genuineness, and connection that gently guides them through the sales funnel. But an entrepreneur managing the day-to-day of their business doesn't have the adequate time or head space to deliver the necessary spark. They're busy dealing with the constant overwhelm their startup brings. Yet a virtual assistant always comes to the rescue. They have the time, dedication, and passion to answer every inquiry with a smile leading to improved customer satisfaction, sales, and profit.

## 11. Better work-life balance

Did you know 89% of Americans have suffered burnout within the past year? It's true. Beyond the stressful 9-5 and pressures of our fast-paced society, solopreneurs also fall into this category. With a startup, they become more vulnerable to burnout, stress, and other concerns trying to manage the "I can do it all" mentality. The way out is to bring on extra support. You'll have increased time to spend with your loved ones, self-care, and what sparks joy.

There you have it, the 11 benefits of hiring a virtual assistant and why it's the best decision for your business. From reduced operational costs to a more connected global reach, virtual assistants are the solution. Even more, this list only contains our top recommended benefits. When you hire a VA, you'll discover the rewards are endless.

And at Mrs. Smith Assist, we've scoured the depths of the remote world and found an amazing team of virtual assistants that match your every need. Whether you need a sidekick whose bread and butter is project management, an expert at social media, or a VA who loves administration, we will combine our forces to support you because we believe in your business. We know it's growing fast, and you deserve a team whose mission is to serve everything you need.

Book a [strategy session](#) today to learn how Mrs. Smith Assist is your go-to resource for busy entrepreneurs who want to scale quickly with virtual assistance.

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