

Brickwork Blogs

Virtual Admin

Benefits of Hiring Virtual Assistants through Managed Service Providers

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In today's fast-paced business world, companies are constantly looking for ways to streamline their operations and increase productivity. One solution that has gained popularity in recent years is hiring virtual assistants (VAs) through [managed service providers \(MSPs\)](#). Virtual assistants offer a range of administrative and specialized services remotely, freeing up time and resources for businesses. In this blog post, we will explore the numerous benefits that come with hiring virtual assistants through managed service providers.



Cost Saving: One of the primary advantages of hiring virtual assistants through MSPs is cost savings. By outsourcing administrative tasks to VAs, businesses can eliminate the need for in-house staff, reducing expenses related to salaries, benefits, office space, and equipment. [Managed service providers](#) often offer flexible pricing models, allowing businesses to pay only for the services they require, whether it's on an hourly basis or a project basis. This cost-effective approach enables companies to allocate their budgets more efficiently and invest in other critical areas of their business.

In US, the hourly rate of an experienced administrative assistant is between **around \$20-\$22 per hour**. This cost increases based on qualification, number of years of experience, location etc. If you choose to go with a Virtual Assistant over an in-house executive assistant, you can save whopping \$97,000 per year. This can improve business outcomes in all areas of your business.

Access to Specialized Skills

Managed service providers offer access to a diverse pool of virtual assistants with a wide range of skills and expertise. Whether you need assistance with customer support, content writing, social media management, graphic design, or bookkeeping, you can find a VA who specializes in your specific industry or field. MSPs carefully vet their virtual assistants, ensuring that they possess the necessary qualifications and experience to handle tasks efficiently. This access to specialized skills allows businesses to tap into expertise that may not be available within their own teams.

Scalability and Flexibility

Business needs can fluctuate over time, and the ability to scale resources accordingly is crucial. With virtual assistants through MSPs, scalability becomes much easier. As your business grows or experiences seasonal peaks, you can quickly increase the number of virtual assistants assigned to your projects. Conversely, during slower periods, you can scale back without any long-term commitments. This flexibility ensures that you have the right level of support at all times, optimizing your operational efficiency.

Increased Productivity

By delegating routine administrative tasks to virtual assistants, businesses can free up their core team to focus on high-value activities that directly contribute to business growth. Virtual assistants are skilled at handling day-to-day operations, such as managing emails, scheduling appointments, data entry, and conducting research. Their support allows employees to concentrate on strategic initiatives, client relationships, and creative endeavors. The result is increased productivity and improved output, as each team member can dedicate their time to tasks that align with their expertise and bring greater value to the organization.

Enhanced Time Management

Time management is a critical factor in the success of any business. [Virtual assistants](#) can help optimize time allocation by taking care of time-consuming administrative tasks. Virtual assistants can greatly enhance time management by providing various tools and features that streamline tasks, automate processes, and help users stay organized. Here are some ways virtual assistants can assist in enhancing time management:

Scheduling and Calendar Management: Virtual assistants can manage your calendar, schedule appointments, and set reminders. They can help you avoid double booking, keep track of important deadlines, and ensure you stay on top of your commitments.

Task and Project Management: Virtual assistants can help you create and manage to-do lists, set priorities, and allocate time for tasks. They can remind you of pending tasks, track progress, and provide notifications when deadlines are approaching.

Email and Communication Management: Virtual assistants can prioritize and filter emails, categorize them based on importance, and even draft responses for routine queries. They can help you stay organized and prevent email overload, allowing you to focus on critical messages.

Managing growth opportunities for executive assistants

With changing business environment the role of executive assistants in large organizations is decreasing, employers do not have time to hire, manage the growth of executive assistant's career. MSPs provide comprehensive training programs to enhance their virtual assistants' skills, ensuring they are well-prepared to handle diverse tasks. They regularly evaluate the performance of their virtual admin assistants to identify areas of improvement and provide constructive feedback. This evaluation process helps identify high-performing assistants who can take on more responsibilities and growth opportunities. By recognizing and rewarding exceptional performance, MSPs motivate their virtual assistants to excel and take on additional challenges.



Efficient Communication

MSPs employ communication tools and platforms that enable seamless collaboration between businesses and their virtual assistants. These tools facilitate real-time communication, file sharing, task management, and project updates, regardless of geographical boundaries. This efficient communication ensures that businesses can stay connected with their virtual assistants at any time, regardless of time zone differences.

Agile Resource Allocation

Managed service providers understand the importance of scalability and flexibility in supporting businesses. They have the ability to allocate virtual assistants based on the specific needs and requirements of their clients. If a business requires additional support during certain hours, the MSP can adjust the virtual assistant's schedule accordingly, ensuring that there is sufficient coverage during critical periods.

Confidentiality and Security

Reputable managed services providers prioritize data privacy and implement robust security measures to protect sensitive information. They often have stringent confidentiality agreements in place to ensure the confidentiality of corporate and executive-level data.

How can Brickwork help you?

[Brickwork](#) can help you [hire your virtual assistants](#) for any of your business requirements. Our network of experienced virtual assistants have the knowledge and capability to comprehend your business needs. Brickwork can collaborate with you to understand your preferences, customize and develop a robust mechanism for your business's success. Brickwork can help you master your calendar and manage your time for maximum result.

The benefits of hiring virtual assistants through managed service providers are undeniable. From cost savings and access to specialized skills to scalability, flexibility, increased productivity, enhanced time management, and global coverage, virtual assistants offer a valuable resource for businesses looking to optimize their operations.

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