

Team Self-Select Project

- There are two separate team projects for this class:
 - ◆ Team project final presentation and project book based on text-book case study (Husky Air or MAA) – 10%
 - ◆ **Team self-select project presentation** based on any publicly well-known real-world case study involving IT Project Mgmt. – 10%
 - Examples: Delta / Northwest Merger, IBM divested PC company, Heinz and Kraft, Exxon and Mobil, AT&T and Time Warner, GE divested appliance business to Haier; [PMI Honors Most Influential Projects 2021 | #MIP2021](#)
- Goal – To apply knowledge gained in this class and apply it to the **self-selected chosen case study** and share your findings / learnings with class. *(We should have 20+ different case studies to share and learn)*
- Effort:
 - ◆ Research publicly available info about your self-selected chosen case study. (If there are not much publicly available info, develop your own project based on the problem statement / background gathered about the case study. In other words, how would you manage this project from the IT context? – e.g., How would you develop a business case for it?)

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- Deliverables –
 - ◆ Project Charter
 - ◆ Business Case (e.g., alternatives, costs/benefits analysis, recommendations, etc...)
 - ◆ Project Plan
 - ◆ Work Breakdown Structure, DSC, UCD
 - ◆ Risk Analysis and Recommendations
- Data – Publicly available data for chosen case study or research on most relevant market data
- 1-Pager Proposal Due Saturday, May 21st (Project description, Research Methodology, Roles and Responsibilities)
- Final Presentation and Slides – Due June 10th

Team Self-Select Project – 1-Pager Proposal

Once you and your team have selected a real-world case study (not from our text book), you should have a high-level 1-pager proposal consists of the following sections:

1. Have a section that describes what the case study is about (e.g., if you select Delta / Northwest merger, describe what this project is about and what are the IT systems involved that need to be addressed by the merger).
2. You'll need a section that describes how you and your team plan to do the research to gather the information (again, only publicly available info). I'd suspect that there is probably not much publicly available info regarding business case, project plan, etc... so your team will need to make some assumptions and treat it as if you're the IT-PM of this merger and how would you pull a business case together for this merger and how to develop a project plan for this. You may need to do a research to see if there are other similar examples or make assumptions. For resource costs, you may need to research for what the market rates may be for the resources that you'll need (e.g., cost of a network engineer for handling the integration of the networks between both companies).
3. Based on section 2 (defining what research work is needed for this project), include a section that lists who will be doing what work for this project from your team. You should have a list of names and a brief description of the associated work that the person will be responsible for.