Project Priority Matrix

MAJOR PROJECTS — Project 2

QUICK WINS — Project 6, Project 7

Customer

Project 3

Project 9

MAY BE LATER

Project 10

Project 5

Project 4

Project 1

NICE TO HAVE

Axis labels: High / Medium / Low (vertical); Low / Medium / High (horizontal)

Projects/Criteria	Customer	Project 2	Project 3	Project 4	Project 5	Project 6	Project 7	Project 8	Project 9	Project 10	Project 11	Project 12
Feasibility	5	3	7	6	3	7	9	6	8	1		
Impact	7	9	6	2	1	9	9	1	5	1		
Size	6	4	3	7	6	3	4	2	3	5		