## IST 707 Data Analytics HOMEWORK 1

## Rshiny Dashboard Link:

https://bhavishkumar.shinyapps.io/IST707HW1/ (https://bhavishkumar.shinyapps.io/IST707HW1/)

```
setwd("C:/Users/bhavi/OneDrive/Desktop/SYR ADS/Sem 2/IST_707_Data_Analytics/HW")
getwd

## function ()
## .Internal(getwd())
## <bytecode: 0x0000000012ed2448>
## <environment: namespace:base>

emp_attr <- read.csv("employee_attrition.csv")
```

## Writing a function to obtain mode (most frequently occuring value)

Match returns the first position of occurence of every element of 'x' in uniq These position match indexes are tabulated which generates number of times each index is present which max provides the index of the maximum occuring match, i.e. the mode

```
getmode <- function(x) {
  uniq <- unique(x)
  uniq[which.max(tabulate(match(x,uniq)))]
}</pre>
```

## Treating all missing values, by replacing with mean/median/mode

Storing all missing values as NA 11 NAs in the table

```
emp_attr[emp_attr == ""] <-NA
sum(is.na(emp_attr))
## [1] 11</pre>
```

1 NA in the Gender column Replace Gender NA with Mode of the column

```
sum(is.na(emp_attr$Gender))
## [1] 1
```

```
emp_attr$Gender[is.na(emp_attr$Gender)] <- getmode(emp_attr$Gender)</pre>
```

1 NA in the OverTime column Replace OverTime NA with mode

```
emp_attr$OverTime[is.na(emp_attr$OverTime)] <- getmode(emp_attr$OverTime)
sum(is.na(emp_attr$OverTime))</pre>
```

```
## [1] 0
```

2 NAs in DistanceFromHome Replace NA with mean

```
emp_attr$DistanceFromHome[is.na(emp_attr$DistanceFromHome)] <- mean(emp_attr$DistanceFromHome, na.rm = TRUE)
sum(is.na(emp_attr$DistanceFromHome))</pre>
```

```
## [1] 0
```

1 NA in JobLevel column Replace with mode

```
emp_attr$JobLevel[is.na(emp_attr$JobLevel)] <- getmode(emp_attr$JobLevel)
sum(is.na(emp_attr$JobLevel))</pre>
```

```
## [1] 0
```

#### 1 NA in percent salary hike Replace NA with mean

```
emp_attr$PercentSalaryHike[is.na(emp_attr$PercentSalaryHike)] <- mean(emp_attr$PercentSalaryHike, na.rm = TRUE)
sum(is.na(emp_attr$PercentSalaryHike))</pre>
```

## [1] 0

#### 1 NA in PerformanceRating Replace NA with mode

emp\_attr\$PerformanceRating[is.na(emp\_attr\$PerformanceRating)] <- getmode(emp\_attr\$PerformanceRating)
sum(is.na(emp\_attr\$PerformanceRating))</pre>

## [1] 0

#### 1 NA in RelationshipSatisfaction Replace NA with mode

## [1] 0

#### 2 NA in Total Working Years Replace NA with median

emp\_attr\$TotalWorkingYears[is.na(emp\_attr\$TotalWorkingYears)] <- median(emp\_attr\$TotalWorkingYears, na.rm = TRUE)
sum(is.na(emp\_attr\$TotalWorkingYears))</pre>

## [1] 0

#### 1 NA in YearsSinceLastPromotion

Replace NA with median

emp\_attr\$YearsSinceLastPromotion[is.na(emp\_attr\$YearsSinceLastPromotion)] <- median(emp\_attr\$YearsSinceLastPromotion, na.rm
= TRUE)
sum(is.na(emp\_attr\$YearsSinceLastPromotion))</pre>

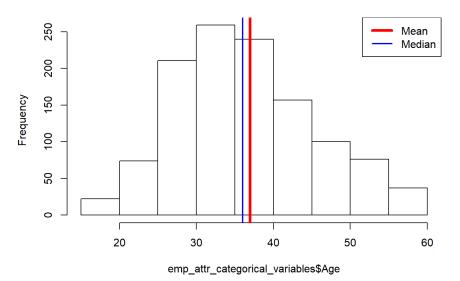
## [1] 0

emp\_attr\_categorical\_variables<-emp\_attr</pre>

## HISTOGRAMS on numeric columns to identify Outliers and look at frequency distribution and spread

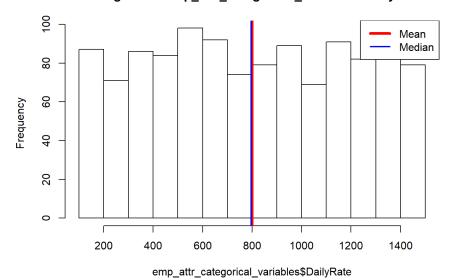
### HISTOGRAM of AGE column.Mean aproximately = Median, hence normal distribution

### Histogram of emp\_attr\_categorical\_variables\$Age



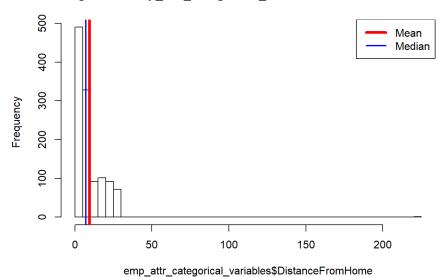
#### HISTOGRAM of Daily Rate column. ## Mean = Median, with Uniform distribution

### Histogram of emp\_attr\_categorical\_variables\$DailyRate



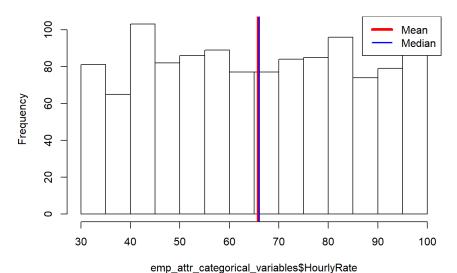
#### HISTOGRAM of DistanceFromHome column. Mean > Median, hence right skewed distribution

#### Histogram of emp\_attr\_categorical\_variables\$DistanceFromHome



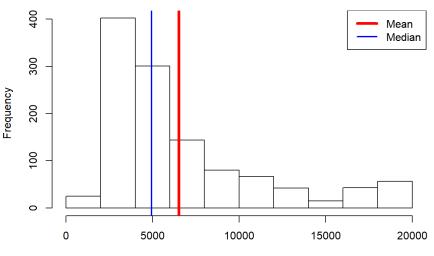
#### HISTOGRAM of HourlyRate column. Mean = Median, with uniform distribution

#### Histogram of emp\_attr\_categorical\_variables\$HourlyRate



#### HISTOGRAM of MonthlyIncome column. Mean > Median, Right Skewed with possibility of outliers

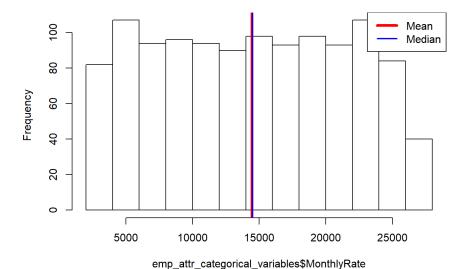
#### Histogram of emp\_attr\_categorical\_variables\$MonthlyIncome



emp\_attr\_categorical\_variables\$MonthlyIncome

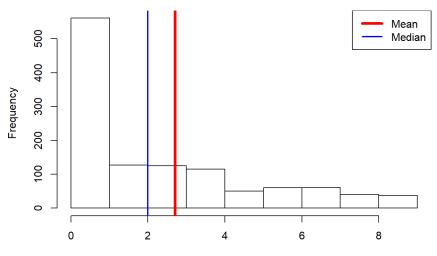
#### HISTOGRAM of MonthlyRate column. Mean = Median with Uniform Distribution.

### Histogram of emp\_attr\_categorical\_variables\$MonthlyRate



#### HISTOGRAM of NumCompaniesWorked column. Mean > Median with right skewed Distribution.

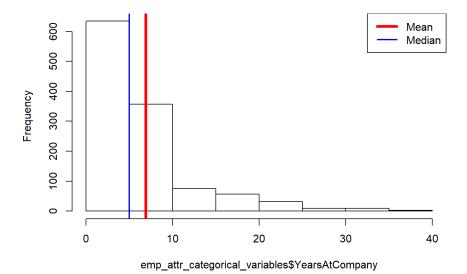
## Histogram of emp\_attr\_categorical\_variables\$NumCompaniesWorked



 $emp\_attr\_categorical\_variables\$NumCompaniesWorked$ 

#### Histogram of YearsAtCompany column. Mean > Median with right skewed Distribution

### Histogram of emp\_attr\_categorical\_variables\$YearsAtCompany



Binning of numeric continuous variables to ordinal categorical variables for EDA & Association Rules creation

**Creating Age Groups** 

```
## [1] 30 to 36 43 to 60 36 to 43 18 to 30
## Levels: 18 to 30 30 to 36 36 to 43 43 to 60
```

#### **Creating Daily Rate Groups**

emp\_attr\_categorical\_variables\$DailyRate\_groups <-cut(emp\_attr\_categorical\_variables\$DailyRate, breaks = c(quantile(emp\_attr\_categorical\_variables\$DailyRate, probs = c(0,0.25,0.5,0.75,1))),
 labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0),quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.25),quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$DailyRate,probs = 1),sep = " to ")), right = FALSE, include e.lowest=TRUE)
emp\_attr\_categorical\_variables\$DailyRate\_groups</pre>
emp\_attr\_categorical\_variables\$DailyRate\_groups

```
## [1] 1162 to 1499 461.75 to 796 102 to 461.75 796 to 1162
## Levels: 102 to 461.75 461.75 to 796 796 to 1162 to 1499
```

#### Creating DistanceFromHome Groups

emp\_attr\_categorical\_variables\$DistanceFromHome\_groups <-cut(emp\_attr\_categorical\_variables\$DistanceFromHome, breaks = c(quantile(emp\_attr\_categorical\_variables\$DistanceFromHome, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$DistanceFromHome\_groups <- as.factor(emp\_attr\_categorical\_variables\$DistanceFromHome\_groups) unique(emp\_attr\_categorical\_variables\$DistanceFromHome\_groups)</pre>

```
## [1] 14 to 29 7 to 14 1 to 2 2 to 7
## Levels: 1 to 2 2 to 7 7 to 14 14 to 29
```

#### **Creating HourlyRate Groups**

emp\_attr\_categorical\_variables\$HourlyRate\_groups <- cut(emp\_attr\_categorical\_variables\$HourlyRate, breaks = c(quantile(emp\_at
tr\_categorical\_variables\$HourlyRate, probs = c(0,0.25,0.5,0.75,1))),
 labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0),quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.25),gep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.25),quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.75),gep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$HourlyRate,probs = 1),sep = " to ")), right = FALS
E,include.lowest=TRUE)
emp\_attr\_categorical\_variables\$HourlyRate\_groups <- as.factor(emp\_attr\_categorical\_variables\$HourlyRate\_groups)
unique(emp\_attr\_categorical\_variables\$HourlyRate\_groups)</pre>

```
## [1] 83 to 100 66 to 83 30 to 48 48 to 66
## Levels: 30 to 48 48 to 66 66 to 83 83 to 100
```

#### **Creating MonthlyIncome Groups**

emp\_attr\_categorical\_variables\$MonthlyIncome\_groups <- cut(emp\_attr\_categorical\_variables\$MonthlyIncome, probs = c(0,0.25,0.5,0.75,1)),
 labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyIncome, probs = 0),quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.25),quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$MonthlyIncome,probs = 1),sep = " to ")), right = FALSE,include.lowest=TRUE)
emp\_attr\_categorical\_variables\$MonthlyIncome\_groups <- as.factor(emp\_attr\_categorical\_variables\$MonthlyIncome\_groups)
unique(emp\_attr\_categorical\_variables\$MonthlyIncome\_groups)</pre>

```
## [1] 4950.5 to 8354.5 2954.5 to 4950.5 8354.5 to 19973 1009 to 2954.5
## Levels: 1009 to 2954.5 2954.5 to 4950.5 4950.5 to 8354.5 8354.5 to 19973
```

#### **Creating MonthlyRate Groups**

emp\_attr\_categorical\_variables\$MonthlyRate\_groups <- cut(emp\_attr\_categorical\_variables\$MonthlyRate, breaks = c(quantile(emp\_attr\_categorical\_variables\$MonthlyRate, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.25),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$MonthlyRate,probs = 1),sep = " to ")), right = fALSE, include.lowest=TRUE)
emp\_attr\_categorical\_variables\$MonthlyRate\_groups <- as.factor(emp\_attr\_categorical\_variables\$MonthlyRate\_groups)
unique(emp\_attr\_categorical\_variables\$MonthlyRate\_groups)</pre>

```
## [1] 2094 to 8275 20627.25 to 26999 14488 to 20627.25 8275 to 14488
## Levels: 2094 to 8275 8275 to 14488 14488 to 20627.25 20627.25 to 26999
```

#### Creating NumCompaniesWorked Groups

```
## [1] 4 to 9 1 to 2 2 to 4 0 to 1
## Levels: 0 to 1 1 to 2 2 to 4 4 to 9
```

#### Creating PercentSalaryHike Groups

emp\_attr\_categorical\_variables\$PercentSalaryHike\_groups <- cut(emp\_attr\_categorical\_variables\$PercentSalaryHike, breaks = c(q
uantile(emp\_attr\_categorical\_variables\$PercentSalaryHike, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0),quantile(emp\_attr\_categorical\_variable
s\$PercentSalaryHike,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.75),sep = " to ")
),str\_c(quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$PercentSalaryHike\_group
s)
unique(emp\_attr\_categorical\_variables\$PercentSalaryHike\_groups)</pre>

```
## [1] 14 to 18 18 to 25 12 to 14 11 to 12
## Levels: 11 to 12 12 to 14 14 to 18 18 to 25
```

#### **Creating TotalWorkingYears Groups**

emp\_attr\_categorical\_variables\$TotalWorkingYears\_groups <- cut(emp\_attr\_categorical\_variables\$TotalWorkingYears, breaks = c(q
uantile(emp\_attr\_categorical\_variables\$TotalWorkingYears, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears, probs = 0), quantile(emp\_attr\_categorical\_variable
s\$TotalWorkingYears,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.75),sep = " to ")
),str\_c(quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$TotalWorkingYears\_groups <- as.factor(emp\_attr\_categorical\_variables\$TotalWorkingYears\_groups)
unique(emp\_attr\_categorical\_variables\$TotalWorkingYears\_groups)</pre>

```
## [1] 0 to 6 6 to 10 10 to 15 15 to 35.25
## Levels: 0 to 6 6 to 10 10 to 15 15 to 35.25
```

#### Creating YearsAtCompany Groups

emp\_attr\_categorical\_variables\$YearsAtCompany\_groups <- cut(emp\_attr\_categorical\_variables\$YearsAtCompany, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$YearsAtCompany, probs = 0),quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.5),quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsAtCompany,probs = 1),sep = " to ")), right = FALSE, include.lowest=TRUE)
emp\_attr\_categorical\_variables\$YearsAtCompany\_groups <- as.factor(emp\_attr\_categorical\_variables\$YearsAtCompany\_groups)
unique(emp\_attr\_categorical\_variables\$YearsAtCompany\_groups)</pre>

```
## [1] 0 to 3 5 to 9 9 to 40 3 to 5
## Levels: 0 to 3 3 to 5 5 to 9 9 to 40
```

#### Creating YearsInCurrentRole Groups

emp\_attr\_categorical\_variables\$YearsInCurrentRole\_groups <- cut(emp\_attr\_categorical\_variables\$YearsInCurrentRole, breaks = c
(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0),quantile(emp\_attr\_categorical\_variable
es\$YearsInCurrentRole,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0.25),quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsInCurrentRole,probs = 0.75),quantile(emp\_attr\_categorical\_variable
es\$YearsInCurrentRole,probs = 1),sep = " to ")), right = FALSE, include.lowest=TRUE)
emp\_attr\_categorical\_variables\$YearsInCurrentRole\_groups <- as.factor(emp\_attr\_categorical\_variables\$YearsInCurrentRole\_groups)
unique(emp\_attr\_categorical\_variables\$YearsInCurrentRole\_groups)</pre>

```
## [1] 0 to 2 2 to 3 3 to 7 7 to 18
## Levels: 0 to 2 2 to 3 3 to 7 7 to 18
```

#### Creating YearsSinceLastPromotion Groups

emp\_attr\_categorical\_variables\$YearsSinceLastPromotion\_groups <- cut(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,
breaks = c(quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion, probs = c(0,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,probs = 0),quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion\_groups <- as.factor(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion\_groups <- as.factor(emp\_attr\_categorical\_variables\$YearsSinceLastPromotion\_groups)</pre>

```
## [1] 2 to 15 1 to 2 0 to 1
## Levels: 0 to 1 1 to 2 2 to 15
```

#### Creating YearsWithCurrManager Groups

emp\_attr\_categorical\_variables\$YearsWithCurrManager\_groups <- cut(emp\_attr\_categorical\_variables\$YearsWithCurrManager, preaks
= c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager, probs = c(0,0.25,0.5,0.75,1))),
labels = c(str\_c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0),quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.25),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.5),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.75),sep = " to "),str\_c(quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager,probs = 0.75),quantile(emp\_attr\_categorical\_variables\$YearsWithCurrManager\_groups <- as.factor(emp\_attr\_categorical\_variables\$YearsWithCurrManager\_groups)
unique(emp\_attr\_categorical\_variables\$YearsWithCurrManager\_groups)</pre>

```
## [1] 2 to 3 3 to 7 0 to 2 7 to 15
## Levels: 0 to 2 2 to 3 3 to 7 7 to 15
```

#### CAN EXCLUDE EmployeeNumber, EmployeeCount, Over18 & StandardHours variables as they have 0 variance

```
emp_attr_categorical_variables$EmployeeNumber <- NULL
emp_attr_categorical_variables$EmployeeCount <- NULL
emp_attr_categorical_variables$Over18 <- NULL
emp_attr_categorical_variables$StandardHours <- NULL</pre>
```

## PERFORM EDA to identify interesting trends in data

```
library(dplyr)
## Warning: package 'dplyr' was built under R version 3.6.2
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
      filter, lag
## The following objects are masked from 'package:base':
      intersect, setdiff, setequal, union
library(tidyverse)
## Warning: package 'tidyverse' was built under R version 3.6.2
## -- Attaching packages ------
----- tidyverse 1.3.0 --
## Warning: package 'ggplot2' was built under R version 3.6.2
## -- Conflicts ------
- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()
library(plotly)
## Warning: package 'plotly' was built under R version 3.6.2
## Attaching package: 'plotly'
## The following object is masked from 'package:ggplot2':
##
      last_plot
## The following object is masked from 'package:stats':
      filter
## The following object is masked from 'package:graphics':
      layout
library(ggplot2)
```

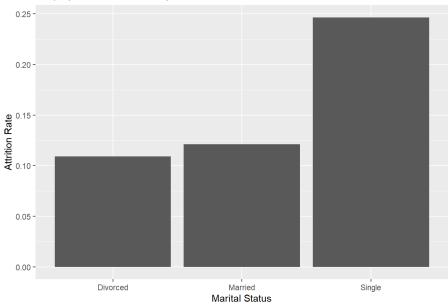
#### **HYPOTHESIS**

1. Attrition Rate is very low amongst married/divorced employees and very high amongst single employees

```
df_marital_status <- emp_attr_categorical_variables %>%
  group_by(MaritalStatus,Attrition) %>%
  summarise(count = n()) %>%
   spread(Attrition,count) %>%
   ungroup %>%
   transmute(MaritalStatus=MaritalStatus,attr_rate = Yes/(Yes+No))
  df_marital_status
```

```
colnames(df_marital_status) <- c("Marital_Status","Attrition_Rate")
marital_status_attrition_plot <- ggplot(df_marital_status,aes(x=Marital_Status,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Marital Status")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by Marital Status")
marital_status_attrition_plot</pre>
```

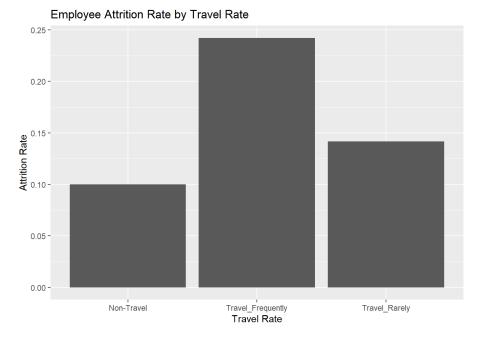
#### Employee Attrition Rate by Marital Status



## 2. Attrition Rate is very low amongst Non Travellers and higher amongst frequent travellers

```
df_travel <- emp_attr_categorical_variables %>%
  group_by(BusinessTravel,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(BusinessTravel=BusinessTravel,attr_rate = Yes/(Yes+No))
  df_travel
```

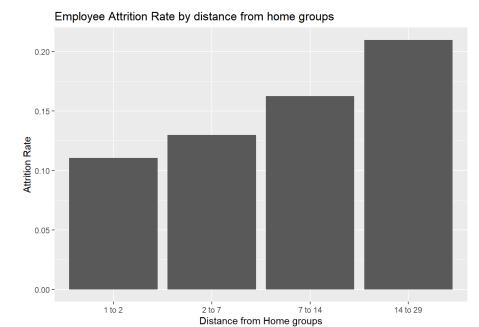
```
colnames(df_travel) <- c("BusinessTravel","Attrition_Rate")
business_travel_attrition_plot <- ggplot(df_travel,aes(x=BusinessTravel,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Travel Rate")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by Travel Rate")
business_travel_attrition_plot</pre>
```



# 3. Attrition rate is lower amongst employees living near by and higher amongst employees staying far off

```
df_distance <- emp_attr_categorical_variables %>%
  group_by(DistanceFromHome_groups,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(DistanceFromHome_groups=DistanceFromHome_groups,attr_rate = Yes/(Yes+No))
df_distance
```

```
colnames(df_distance) <- c("DistanceFromHome_groups","Attrition_Rate")
distance_attrition_plot <- ggplot(df_distance,aes(x=DistanceFromHome_groups,y=Attrition_Rate))+
  geom_col(show.legend=TRUE,position = "dodge")+
  xlab("Distance from Home groups")+ ylab("Attrition Rate")+
  ggtitle("Employee Attrition Rate by distance from home groups")
distance_attrition_plot</pre>
```

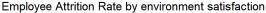


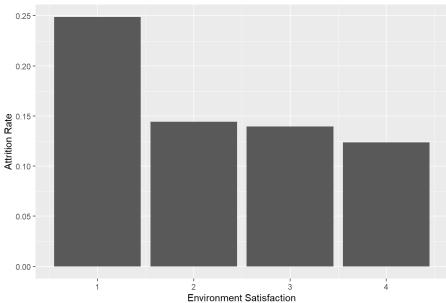
# 4. Attrition Rate is lower amongst employees with high environment satisfaction and is higher amongst employees with low environment satisfaction

```
df_envt <- emp_attr_categorical_variables %>%
  group_by(EnvironmentSatisfaction,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(EnvironmentSatisfaction=EnvironmentSatisfaction,attr_rate = Yes/(Yes+No))
df_envt
```

```
## # A tibble: 4 x 2
##
    EnvironmentSatisfaction attr_rate
##
                       <int>
                                 <dh1>
## 1
                                 0.249
## 2
                                 0.144
                           2
## 3
                           3
                                 0.139
                                 0.124
## 4
```

```
colnames(df_envt) <- c("EnvironmentSatisfaction","Attrition_Rate")
envt_attrition_plot <- ggplot(df_envt,aes(x=EnvironmentSatisfaction,y=Attrition_Rate))+
  geom_col(show.legend=TRUE,position = "dodge")+
  xlab("Environment Satisfaction")+ ylab("Attrition Rate")+
  ggtitle("Employee Attrition Rate by environment satisfaction")
envt_attrition_plot</pre>
```

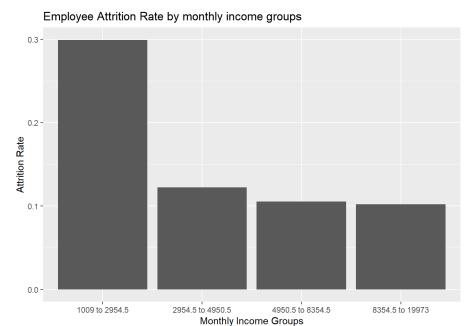




## 5. Attrition Rate is lower amongst high Monthly Income groups

```
df_monthly_income <- emp_attr_categorical_variables %>%
  group_by(MonthlyIncome_groups,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(MonthlyIncome_groups=MonthlyIncome_groups,attr_rate = Yes/(Yes+No))
df_monthly_income
```

```
colnames(df_monthly_income) <- c("MonthlyIncome_groups","Attrition_Rate")
monthly_income_attrition_plot <- ggplot(df_monthly_income,aes(x=MonthlyIncome_groups,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Monthly Income Groups")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by monthly income groups")
monthly_income_attrition_plot</pre>
```



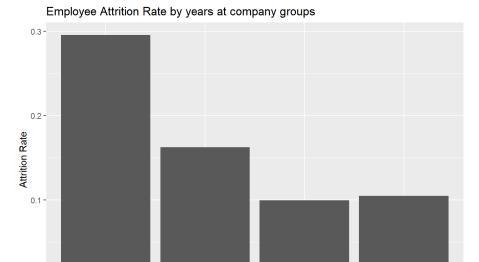
# 6. Attrition Rate is higher amongst employees who have worked for fewer years at the company

```
df_yearsatcompany <- emp_attr_categorical_variables %>%
group_by(YearsAtCompany_groups,Attrition) %>%
summarise(count = n()) %>%
spread(Attrition,count) %>%
ungroup %>%
transmute(YearsAtCompany_groups=YearsAtCompany_groups,attr_rate = Yes/(Yes+No))
df_yearsatcompany
```

```
colnames(df_yearsatcompany) <- c("YearsAtCompany_groups","Attrition_Rate")
yearsatcompany_plot <- ggplot(df_yearsatcompany,aes(x=YearsAtCompany_groups,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Years at company Groups")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by years at company groups")
yearsatcompany_plot</pre>
```

0.0 -

0 to 3



## 7. Attrition Rate is higher amongst employees with lower job levels

Years at company Groups

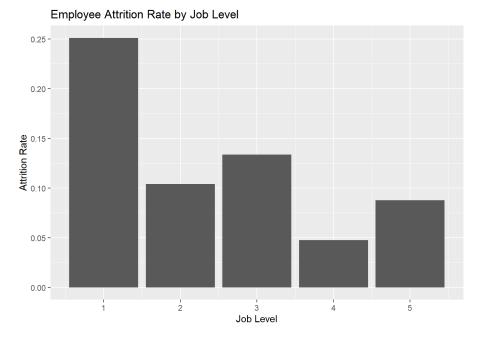
```
df_joblevel <- emp_attr_categorical_variables %>%
  group_by(JobLevel,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(JobLevel=JobLevel,attr_rate = Yes/(Yes+No))
df_joblevel

## # A tibble: 5 x 2
## JobLevel attr_rate
```

9 to 40

```
##
       <int>
                 <dbl>
## 1
           1
                0.251
## 2
           2
                0.104
## 3
                0.134
## 4
                0.0476
           4
## 5
                0.0877
```

```
colnames(df_joblevel) <- c("JobLevel","Attrition_Rate")
JobLevel_plot <- ggplot(df_joblevel,aes(x=JobLevel,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Job Level")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by Job Level")
JobLevel_plot</pre>
```

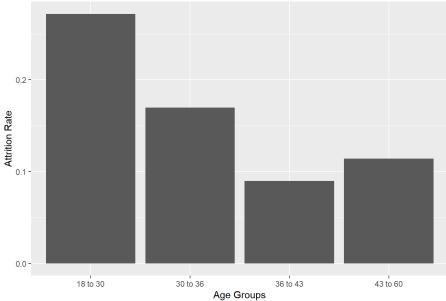


## 8. Attrition Rate is higher amongst lower age group employees

```
df_age_groups <- emp_attr_categorical_variables %>%
  group_by(age_groups,Attrition) %>%
  summarise(count = n()) %>%
  spread(Attrition,count) %>%
  ungroup %>%
  transmute(age_groups=age_groups,attr_rate = Yes/(Yes+No))
  df_age_groups
```

```
colnames(df_age_groups) <- c("AgeGroups","Attrition_Rate")
age_group_plot <- ggplot(df_age_groups,aes(x=AgeGroups,y=Attrition_Rate))+
geom_col(show.legend=TRUE,position = "dodge")+
xlab("Age Groups")+ ylab("Attrition Rate")+
ggtitle("Employee Attrition Rate by Age Groups")
age_group_plot</pre>
```





## Removing Continuous numeric variables from dataframe for running Association Rules Mining

```
emp_attr_arm <- emp_attr_categorical_variables</pre>
emp_attr_arm$Age<-NULL
emp_attr_arm$DailyRate<-NULL
emp_attr_arm$DistanceFromHome<-NULL</pre>
emp_attr_arm$HourlyRate<-NULL
emp_attr_arm$MonthlyIncome<-NULL
emp attr arm$MonthlyRate<-NULL</pre>
emp_attr_arm$NumCompaniesWorked<-NULL
emp_attr_arm$PercentSalaryHike<-NULL
emp_attr_arm$TotalWorkingYears<-NULL
emp attr arm$YearsAtCompany<-NULL</pre>
emp_attr_arm$YearsInCurrentRole<-NULL
emp_attr_arm$YearsSinceLastPromotion<-NULL
emp_attr_arm$YearsWithCurrManager<-NULL
emp_attr_arm$Education <-as.factor(emp_attr_arm$Education)</pre>
emp_attr_arm$EnvironmentSatisfaction <- as.factor(emp_attr_arm$EnvironmentSatisfaction)</pre>
emp_attr_arm$JobInvolvement <- as.factor(emp_attr_arm$JobInvolvement)</pre>
emp_attr_arm$JobLevel <- as.factor(emp_attr_arm$JobLevel)</pre>
emp_attr_arm$JobSatisfaction <- as.factor(emp_attr_arm$JobSatisfaction)</pre>
emp_attr_arm$PerformanceRating <- as.factor(emp_attr_arm$PerformanceRating)</pre>
emp_attr_arm$RelationshipSatisfaction <- as.factor(emp_attr_arm$RelationshipSatisfaction)</pre>
emp_attr_arm$StockOptionLevel <- as.factor(emp_attr_arm$StockOptionLevel)</pre>
{\tt emp\_attr\_arm\$TrainingTimesLastYear} \  \  \, < - \  \  \, {\tt as.factor(emp\_attr\_arm\$TrainingTimesLastYear)}
emp_attr_arm$WorkLifeBalance <- as.factor(emp_attr_arm$WorkLifeBalance)</pre>
```

## ASSOCIATION RULES MINING, using APRIORI

#### **CREATING TRANSACTIONS MATRIX**

```
#install.packages("arules")
library(arules)

## Warning: package 'arules' was built under R version 3.6.2

## Loading required package: Matrix

## ## Attaching package: 'Matrix'

## The following objects are masked from 'package:tidyr':
## expand, pack, unpack
```

```
## Attaching package: 'arules'
## The following object is masked from 'package:dplyr':
##
       recode
## The following objects are masked from 'package:base':
##
       abbreviate, write
#install.packages("arulesViz")
library(arulesViz)
## Warning: package 'arulesViz' was built under R version 3.6.2
## Loading required package: grid
## Registered S3 method overwritten by 'seriation':
## method
                    from
## reorder.hclust gclus
emp_attr_armX <- as(emp_attr_arm, "transactions")</pre>
```

#### **BASELINE MODEL**

## BASELINE MODEL RULES for ATTRITION "NO", i.e. employees who have not attritioned

```
## Apriori
## Parameter specification:
\hbox{\it \#\# confidence minval smax arem aval original Support maxtime support minlen}
          0.8
                0.1 1 none FALSE
                                              TRUE
## maxlen target ext
##
      10 rules FALSE
## Algorithmic control:
## filter tree heap memopt load sort verbose
    0.1 TRUE TRUE FALSE TRUE
## Absolute minimum support count: 117
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[124 item(s), 1176 transaction(s)] done [0.00s].
## sorting and recoding items ... [102 item(s)] done [0.00s].
## creating transaction tree \dots done [0.00s].
## checking subsets of size 1 2 3 4 5 6 done [0.06s].
## writing ... [2527 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
```

#### INSPECT RULES for Attrition = 'No' Baseline model

```
inspect(head(sort (ruleset_attrition_no_baseline, by="lift", decreasing=TRUE),5))
```

```
lhs
                                                 rhs
                                                                   support confidence
                                                                                         lift count
## [1] {Department=Research & Development,
##
       JobLevel=2,
##
       PerformanceRating=3,
                                               => {Attrition=No} 0.1003401 0.9752066 1.157258
##
       WorkLifeBalance=3}
## [2] {StockOptionLevel=1,
                                               => {Attrition=No} 0.1164966 0.9716312 1.153015 137
##
        age_groups=36 to 43}
## [3] {Department=Research & Development,
##
       OverTime=No.
        StockOptionLevel=1,
##
       WorkLifeBalance=3}
                                               => {Attrition=No} 0.1105442 0.9701493 1.151257 130
##
## [4] {Department=Research & Development,
##
        JobLevel=2,
##
        MonthlyIncome_groups=4950.5 to 8354.5} => {Attrition=No} 0.1062925 0.9689922 1.149884
                                                                                                125
## [5] {JobInvolvement=3,
##
        OverTime=No.
        TotalWorkingYears_groups=15 to 35.25} => {Attrition=No} 0.1054422 0.9687500 1.149596 124
```

#### BASELINE MODEL RULES for ATTRITION "YES", i.e. employees who have attritioned

```
## Apriori
##
## Parameter specification:
\hbox{\it \#\# confidence minval smax arem aval original Support maxtime support minlen}
          0.8
                0.1 1 none FALSE
                                                TRUE
## maxlen target ext
##
       10 rules FALSE
##
## Algorithmic control:
## filter tree heap memopt load sort verbose
      0.1 TRUE TRUE FALSE TRUE
                                  2 TRUE
## Absolute minimum support count: 117
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[124 item(s), 1176 transaction(s)] done [0.00s].
## sorting and recoding items ... [102 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 5 6 done [0.02s].
## writing ... [0 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
```

#### INSPECT RULES for Attrition = 'YES' Baseline model No rules returned for baseline model

```
inspect(head(sort (ruleset_attrition_yes_baseline, by="lift", decreasing=TRUE),5))
```

### FINE TUNED MODELs by adjusting HYPERPARAMETERS

#### RULES for ATTRITION "NO", i.e. employees who have not attritioned

```
## Apriori
##
## Parameter specification:
## confidence minval smax arem aval originalSupport maxtime support minlen
          0.7 0.1 1 none FALSE
                                                TRUE
                                                                0.35
##
   maxlen target ext
       15 rules FALSE
##
## Algorithmic control:
    filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
##
## Absolute minimum support count: 411
##
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[124 item(s), 1176 transaction(s)] done [0.00s].
## sorting and recoding items ... [19 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 done [0.00s].
## writing ... [17 rule(s)] done [0.00s].
## creating S4 object ... done [0.00s].
```

#### RULES for ATTRITION "Yes", i.e. employees who have attritioned

```
## Apriori
## Parameter specification:
## confidence minval smax arem aval originalSupport maxtime support minlen
                                                TRUE
          0.6 0.1 1 none FALSE
                                                                0.03
## maxlen target ext
##
       15 rules FALSE
##
## Algorithmic control:
## filter tree heap memopt load sort verbose
##
       0.1 TRUE TRUE FALSE TRUE
##
## Absolute minimum support count: 35
##
## set item appearances ...[1 item(s)] done [0.00s].
## set transactions ...[124 item(s), 1176 transaction(s)] done [0.00s].
## sorting and recoding items ... [123 item(s)] done [0.00s].
## creating transaction tree ... done [0.00s].
## checking subsets of size 1 2 3 4 5 6 7 8 9 done [0.62s].
## writing ... [8 rule(s)] done [0.02s].
## creating S4 object \dots done [0.01s].
```

By Fine Tuning the Hyperparameters, we can filter out the best rules, based on confidence and lift. Overfitting and Underfitting does not exist for Association Rules Mining, as it is an unsupervised learning algorithm. High Confidence implies, that number of times RHS has occured, given LHS has occured is high. Moreover, a high Lift along with high confidence makes the rule significant and interesting because, it not only tells us that out of all the times, LHS has occured, even RHS has occured, but also that, whenever RHS has occured, LHS has occured with it. i.e. High Confidence and High Lift means that product of support of RHS and support of LHS independently is lower than support of (LHS and RHS) together

Using the inspect() command, review the "ruleset" for Attrition = No, i.e. people who stay

These are the top 5 most interesting and significant rules, because they are having the highest lift. Hence these rules can predict people who stay Since lift is > 1, the LHS & RHS are positively correlated.

```
inspect(head(sort (ruleset_attrition_no, by="lift", decreasing=TRUE),5))
```

```
lift count
       1hs
                                              rhs
                                                               support confidence
## [1] {Department=Research & Development,
                                           => {Attrition=No} 0.4226190 0.9119266 1.082165
##
        OverTime=No}
                                                                                             497
## [2] {JobInvolvement=3,
        OverTime=No}
                                           => {Attrition=No} 0.3792517 0.9102041 1.080121
## [3] {OverTime=No,
        WorkLifeBalance=3}
                                           => {Attrition=No} 0.4056122 0.9051233 1.074092
## [4] {BusinessTravel=Travel Rarely,
##
        OverTime=No,
        PerformanceRating=3}
                                           => {Attrition=No} 0.3903061 0.9035433 1.072217
##
                                                                                             459
## [5] {BusinessTravel=Travel_Rarely,
                                           => {Attrition=No} 0.4600340 0.9031720 1.071776
       OverTime=No}
```

MonthlyIncome\_groups=1009 to 2954.5,
TotalWorkingYears\_groups=0 to 6}

Using the inspect() command, review the "ruleset" for Attrition = Yes, i.e. people who leave These are the top 5 most interesting and significant rules, because they are having the highest lift. Hence these rules can predict people who leave Since lift is > 1, the LHS & RHS are positively correlated.

inspect(head(sort (ruleset attrition yes, by="lift", decreasing=TRUE),5)) 1hs rhs lift count ## support confidence ## [1] {StockOptionLevel=0, age\_groups=18 to 30, ## ## YearsAtCompany\_groups=0 to 3} => {Attrition=Yes} 0.03061224 0.6315789 4.014794 ## [2] {JobLevel=1, ## OverTime=Yes, StockOptionLevel=0} => {Attrition=Yes} 0.03146259 0.6271186 3.986441 ## 37 ## [3] {MaritalStatus=Single, TotalWorkingYears\_groups=0 to 6, ## => {Attrition=Yes} 0.03061224 0.6206897 3.945573 ## YearsAtCompany\_groups=0 to 3} 36 ## [4] {MaritalStatus=Single, ## StockOptionLevel=0, TotalWorkingYears\_groups=0 to 6, => {Attrition=Yes} 0.03061224 0.6206897 3.945573 ## YearsAtCompany\_groups=0 to 3} 36 ## [5] {JobLevel=1, MaritalStatus=Single, ##

#### Experiment with the interactive ruleset interface by running the inspectDT() command

#### For Attrition No

Show 10 ▼ entries

ruleset\_attrition\_no\_sort <- sort (ruleset\_attrition\_no, by="lift", decreasing=TRUE)
inspectDT(ruleset\_attrition\_no\_sort)</pre>

=> {Attrition=Yes} 0.03061224 0.6206897 3.945573

Search:

	LHS	RHS	support	confidence	lift	count
	All	А		All		
[1]	{Department=Research & Development,OverTime=No}	{Attrition=No}	0.423	0.912	1.082	497.000
[2]	{JobInvolvement=3,OverTime=No}	{Attrition=No}	0.379	0.910	1.080	446.000
[3]	{OverTime=No,WorkLifeBalance=3}	{Attrition=No}	0.406	0.905	1.074	477.000
[4]	{BusinessTravel=Travel_Rarely,OverTime=No,PerformanceRating=3}	{Attrition=No}	0.390	0.904	1.072	459.000
[5]	{BusinessTravel=Travel_Rarely,OverTime=No}	{Attrition=No}	0.460	0.903	1.072	541.000
[6]	{Department=Research & Development,WorkLifeBalance=3}	{Attrition=No}	0.361	0.895	1.062	424.000
[7]	{OverTime=No,PerformanceRating=3}	{Attrition=No}	0.531	0.890	1.057	625.000
[8]	{Gender=Male,OverTime=No}	{Attrition=No}	0.381	0.889	1.055	448.000
[9]	{Department=Research & Development,PerformanceRating=3}	{Attrition=No}	0.477	0.885	1.050	561.000
[10]	{BusinessTravel=Travel_Rarely,Department=Research & Development,PerformanceRating=3}	{Attrition=No}	0.350	0.884	1.049	412.000
Showir	g 1 to 10 of 17 entries			Previous 1	2 Next	

#### For Attrition Yes

ruleset\_attrition\_yes\_sort <- sort (ruleset\_attrition\_yes, by="lift", decreasing=TRUE)
inspectDT(ruleset\_attrition\_yes\_sort)</pre>

Show 10 ▼ entries		Searc			
	LHS	RHS	support	confidence	lift
All		Al		All	
[1] {StockOptionLevel=0.age groups=18	to 30 YearsAtCompany groups=0 to 3}	{Attrition=Yes}	0.031	0.632	4 015

	LHS	RHS	support	confidence	lift
	All	Al		All	
[2]	{JobLevel=1,OverTime=Yes,StockOptionLevel=0}	{Attrition=Yes}	0.031	0.627	3.986
[3]	$\label{lem:continuous} $$ {\rm MaritalStatus=Single,TotalWorkingYears\_groups=0 \ to \ 6,YearsAtCompany\_groups=0 \ to \ 3} $	{Attrition=Yes}	0.031	0.621	3.946
[4]	{MaritalStatus=Single,StockOptionLevel=0,TotalWorkingYears_groups=0 to 6,YearsAtCompany_groups=0 to 3}	{Attrition=Yes}	0.031	0.621	3.946
[5]	{JobLevel=1,MaritalStatus=Single,MonthlyIncome_groups=1009 to 2954.5,TotalWorkingYears_groups=0 to 6}	{Attrition=Yes}	0.031	0.621	3.946
[6]	{JobLevel=1,MaritalStatus=Single,StockOptionLevel=0,MonthlyIncome_groups=1009 to 2954.5,TotalWorkingYears_groups=0 to 6}	{Attrition=Yes}	0.031	0.621	3.946
[7]	{MaritalStatus=Single,MonthlyIncome_groups=1009 to 2954.5,TotalWorkingYears_groups=0 to 6}	{Attrition=Yes}	0.031	0.610	3.879
[8]	{MaritalStatus=Single,StockOptionLevel=0,MonthlyIncome_groups=1009 to 2954.5,TotalWorkingYears_groups=0 to 6}	{Attrition=Yes}	0.031	0.610	3.879
Showing 1 to 8 of 8 entries			Previous	s 1 Next	