Introduction:

To prevent SIP form rejections due to incomplete or inaccurate information, a validation system can be helpful. Rejected forms lead to customer dissatisfaction and potential loss of the client. Our goal is to validate form submissions promptly, ensuring accuracy and completeness to prevent rejections. Identifying invalid fields early streamlines the submission process and improves customer experience.

2) Complete List of Validations

1. UMRN (Unique Mandate Registration Number): Check if it is empty.
2. Sponsor Bank Code: Check if it is empty.
3. Utility Code: Check if it is empty.
4. PAN (Permanent Account Number): Check its format.
5. Folio: Check if it is empty or not.
6. Application Date: Check if today's date is within 100 days.
7. Operation Ticket: Check if it is "CREATE," "MODIFY," or "CANCEL."
8. Authorization: Check if the authorization is to ICICI Bank.
9. Bank Account Type: Check if it is SB, CA, SB NRE, SB NRE, CC, or other.
10. Bank Name: Check if it is empty or not.
11. IFSC: Check if it is empty.
12. MICR: Check if it is empty.
13. Name: Check if it is empty.
14. Amount: Check if it is written.
15. Amount in Words (NACH): Check if it is written.
16. From Date: Check if it is empty.
17. To Date: Check if it is empty.
18. Application Number: Check if it is empty.
19. Email ID: Check if it is empty.
20. Phone Number: Check if it is empty.
21. Signature: Check if the form is signed.
22. Registration via OTM (One-Time Mandate): Check if it is selected.
23. Amount (Bank): Check if it is written.
24. Scheme Name: Check if it is empty.
25. From Date (Bank): Check if it is written.
26. To Date (Bank): Check if it is written.
27. Cycle Date: Check if it is written.
28. Frequency: Check if a frequency is selected.
29. Applicant Name: Check if it is written.
30. NACH Amount and ICICI amount: Check if the NACH amount is higher than SIP amount

solus 3rd party, provide more info for sales.

Cartesian is the parent company   
provide data to give insights sepearte vdi based ino to generate info based on our data.

Lead generation.  
how did he turn to customer, did he come thorugh someone or directly

Thoruh solus nothing as yet   
  
phyival thorught zoho digital through emails mostly.

Iits basially for personalied targeting customer.

Started in jan

Arcore an encore are the recommendation systems.

Trending ibcf genome hybridrizer

They have a chart which shows covnertion after which mail t+3 or t+15 or etc

Brain diary

Mapping required info from call and generating insights.