










































FILTERS

division	All
market	All
region	All

Customer

Net Sales Performance

NOTE - All Values Are In USD

Customer_name	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4 M	2.9 M	10.9 M	 378.1%
All-Out		0.2 M	0.8 M	 495.7%
Amazon	12.2 M	37.5 M	82.1 M	 218.9%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	 306.0%
Atlas Stores	0.2 M	0.7 M	3.2 M	 470.3%
AtliQ e Store	7.2 M	23.7 M	53.0 M	 223.8%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M	 345.8%
BestBuy	0.9 M	1.8 M	6.3 M	 356.1%
Boulanger	0.2 M	0.8 M	4.1 M	 492.9%
Chip 7	0.6 M	1.3 M	5.5 M	 416.1%
Chiptec		0.4 M	3.0 M	 722.0%
Control	0.9 M	2.2 M	7.7 M	 349.2%
Coolblue	0.5 M	1.2 M	4.2 M	 360.0%
Costco	1.1 M	2.8 M	9.3 M	 337.4%
Croma	1.7 M	2.5 M	7.5 M	 305.1%
Currys (Dixons Carphone	0.3 M	0.8 M	1.9 M	 246.9%
Digimarket	0.8 M	1.7 M	4.1 M	 241.1%
Ebay	2.6 M	6.3 M	15.2 M	 242.2%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	 286.0%
Electricalsbea Stores		0.1 M	0.7 M	 504.6%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	 313.3%
Electricalslytical	1.8 M	2.6 M	11.9 M	 457.5%
Electricalsocity	2.3 M	3.5 M	12.4 M	 358.8%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	 535.3%
Elite	0.4 M	0.8 M	4.1 M	 495.5%
Elkj�p	0.5 M	1.3 M	5.2 M	 391.9%
Epic Stores	0.4 M	0.9 M	4.2 M	 446.1%
Euronics	0.4 M	0.9 M	3.9 M	 444.7%
Expert	0.8 M	1.8 M	6.4 M	 364.0%
Expression	1.7 M	3.0 M	9.8 M	 328.2%
Ezone	1.5 M	2.0 M	7.9 M	 391.6%
Flawless Stores	0.1 M	0.5 M	1.8 M	 396.3%
Flipkart	2.9 M	8.3 M	19.3 M	 231.0%
Fnac-Darty	0.5 M	0.8 M	2.9 M	 349.8%
Forward Stores	0.6 M	1.5 M	4.1 M	 272.0%
Girias	1.5 M	2.1 M	8.7 M	 419.3%
Info Stores	0.1 M	0.5 M	1.8 M	 384.1%
Insight	0.4 M	1.0 M	2.8 M	 271.8%
Integration Stores		0.2 M	1.4 M	 887.2%

Leader	4.7 M	6.0 M	18.8 M		314.8%
Logic Stores	0.2 M	0.9 M	4.8 M		515.2%
Lotus	1.5 M	2.1 M	8.1 M		382.6%
Neptune	1.0 M	3.4 M	16.1 M		471.5%
Nomad Stores	0.5 M	1.6 M	4.0 M		246.9%
Notebillig	0.2 M	0.4 M	1.1 M		287.4%
Nova		0.0 M	0.4 M		2664.9%
Novus	1.9 M	3.7 M	9.9 M		264.2%
Otto	0.3 M	0.4 M	1.2 M		298.6%
Premium Stores	0.5 M	1.1 M	3.9 M		353.1%
Propel	1.6 M	2.5 M	10.8 M		440.6%
Radio Popular	0.5 M	1.5 M	5.3 M		362.6%
Radio Shack	0.8 M	1.7 M	5.4 M		311.5%
Reliance Digital	1.6 M	2.6 M	9.7 M		377.9%
Relief	0.4 M	1.0 M	4.1 M		403.6%
Sage	4.8 M	6.4 M	20.7 M		321.5%
Saturn	0.2 M	0.4 M	1.2 M		310.5%
Sorefoz	0.6 M	1.1 M	4.7 M		433.6%
Sound	0.6 M	1.7 M	4.4 M		260.3%
Staples	1.2 M	2.9 M	8.8 M		307.0%
Surface Stores	0.1 M	0.5 M	2.1 M		398.8%
Synthetic	1.9 M	4.4 M	12.2 M		276.0%
Taobao	0.2 M	1.3 M	3.3 M		248.7%
UniEuro	0.6 M	1.6 M	7.3 M		457.0%
Vijay Sales	1.7 M	2.1 M	8.5 M		397.8%
Viveks	1.6 M	2.2 M	7.8 M		348.1%
walmart	1.3 M	2.6 M	9.7 M		370.4%
Zone	0.3 M	1.6 M	5.3 M		336.2%
Grand Total	87.5 M	196.7 M	598.9 M		304.5%

Q1 - What are the top 10 products based on the percentage increase in their net sales from 2020 to 2021?

Product	2020	2021	21 vs 20
AQ Electron 4 3600 Desk	3.0M	19.4M	641.3%
AQ GT 21	0.8M	4.4M	561.1%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ LION x1	0.0M	0.8M	1719.5%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x3	0.1M	1.2M	1792.3%
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ Smash 2	0.4M	11.2M	2589.5%

AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	808.0%

Q2- Generate a "Division" report to present the net sales data for 2020 and 2021, along with the growth percentage.

Division	2020	2021	21 vs 20
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%

Q3- Which products are ranked in the top 5 and bottom 5 in terms of quantity sold?

Product	Sum of Qty
AQ Gamers	3.38 M
AQ Gamers Ms	3.98 M
AQ Master wired x1 Ms	4.15 M
AQ Master wireless x1	3.37 M
AQ Master wireless x1 M	4.13 M
Grand Total	19000112

Product	Sum of Qty
AQ Game	51721
AQ GEN Z	63059
AQ Home	15224
AQ HOME	8854
AQ Smash	36029
Grand To	174887

Q4- What are the top 5 countries in terms of net sales in 2021?

Country	2021
Canada	35.1 M
India	161.3 M
South Korea	49.0 M
United Kingdom	34.2 M
USA	87.8 M
Grand Total	367.2 M