CS798H Project Milestone 1 (Revised)

Group members:

Name	Roll Number
Ritick Gupta	200801
Bhavna Jayswal	211213
K Prajwal Subudhi	210527
Chavan Omkar Deepak	210280

Service we aim to improve: Coursera Mobile Android App.

About the Service : Coursera is an online platform that offers a wide range of courses from universities and institutions worldwide. The Coursera app allows users to access these courses on-the-go, providing a convenient way to learn new skills and advance their education from their mobile devices.

Formative Data Gathering (Empathising) Plan:
We are using Coursera app review data from Google PlayStore.
The data is obtained by web scraping from google play store and is stored in the excel sheet.
Each datapoint contains a review and a rating out of 5 stars.

Links to the data to be used:
Coursera mobile android app google play store review data:
https://drive.google.com/drive/folders/1L04n_4fL3xG3mYIuDc2bHklw9dc0J1G1?usp=sharing
Code used for web scraping:
https://drive.google.com/file/d/1A_DmMg_pRC0FI3z_5_lFAiHcAUjyMGSG/view?usp=drive_link

Feedback

Given by :
1) Ananya Mehrotra (200119)
2) Shamayeeta Das (200913)
3) Aadarsh Shaw (200001)
4) Siddesh Bharat Hazare (200976)

1) No suitable person within the team with writing as skillset.

2) ~~second to~~ Question to ASR :

(i) The second link (g2.com), ^reviews ~~to~~ are the reviews of app. or website cost hasn't been mentioned & — should be checked.

(ii) The first link reviews. don't contain the info if the reviews are from google play store / or Apple store / etc.
                    (iphone / ipad).

(iii)

Feedback / Advice

1) g2.com : Most of the reviews are about the quality of courses / delivery of courses etc and not on the user interaction aspects. Hence, the ~~user~~ less relevant reviews need to be filtered out.

2) Exact source of data for the first link (drive one). has not been mentioned → please specify that.

3) In the "service we aim to improve" section — q . please ~~specify~~ give the description of the product 'coursera' as null.

4) Categorize ~~the data~~ data. (from (i) g2.com) based on the device also — desktop / mobile etc. Filter out the data. In case ~~you~~ as ~~to~~ the focus is on the app only. We think you may find it difficult to categorize as there is no option to filter based on the type of device.

CS798H Project Milestone 1(Initial)

Group members:

Name	Roll Number	Skillset
Ritick Gupta	200801	People person
Bhavna Jayswal	211213	Visual Arts
K Prajwal Subudhi	210527	Data Analysis
Chavan Omkar Deepak	210280	Data Analysis

Service we Aim to Improve: Coursera Mobile App

Formative Data Gathering (Empathising) Plan: We are using Coursera app review data from Google PlayStore and g2.com.

Links to the data to be used:
1. https://drive.google.com/drive/folders/1L04n_4fL3xG3mYIuDc2bHklw9dc0J1G1?usp=sharing
2. https://www.g2.com/products/coursera/reviews#reviews