

## Supply Chain management Analysis Story.

Sales  
36.78M

Profit Margin  
21.78k

Delivery risk  
98.98k

No of sales  
done in Asian  
Countries



Sales  
109.8k

No of Sales in US  
Country



Sales  
1.15M

No of Profit  
Margin taken in  
Asian



Profit Margin  
73.52

No of Sales in US  
Country



Profit Margin  
718.2

No of Delivery  
Risk taken in  
Asian country



Delivery risk  
306

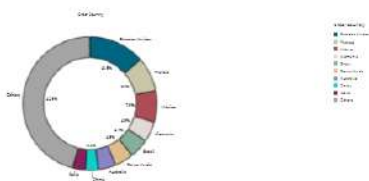
No of Delivery Risk  
taken in US Country



Delivery risk  
3.25k

...

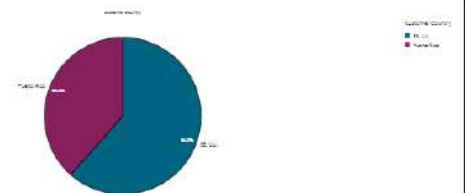
Global Profit Ratios



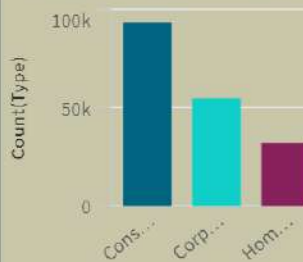
Top 10 countries with highest profit ratios in supply chain management

Total items placed by customer in country

Total Items placed by customer in country

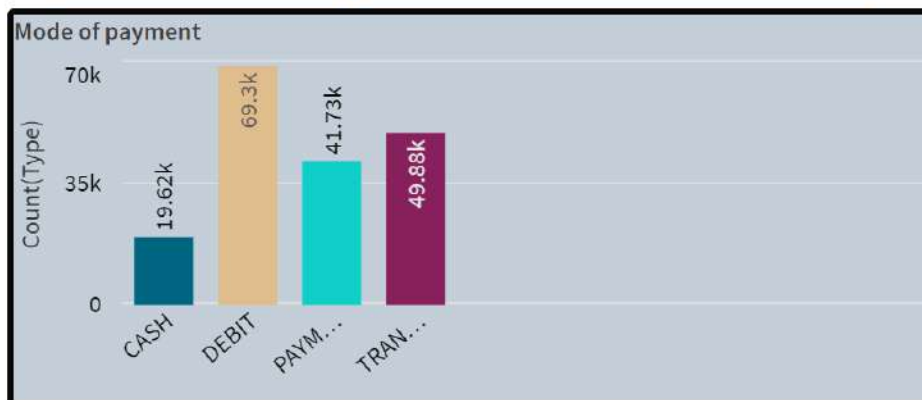


Analysis on customer segment



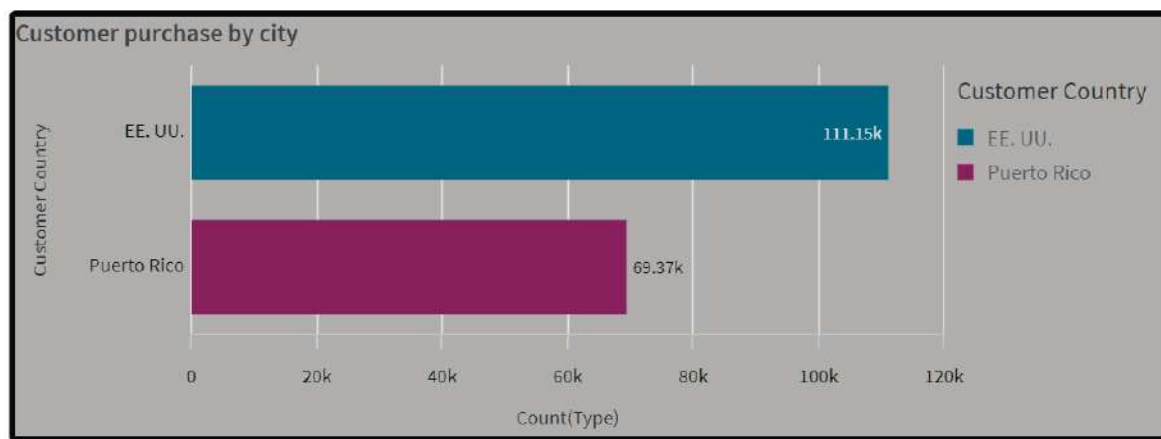
Analyzing customer segments, encompassing consumer, corporate, and home categories

## Mode of Payment for Purchase



- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real time deduction of funds
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases
- ✓ Transfer payments leverage electronic methods for seamless and secure fund

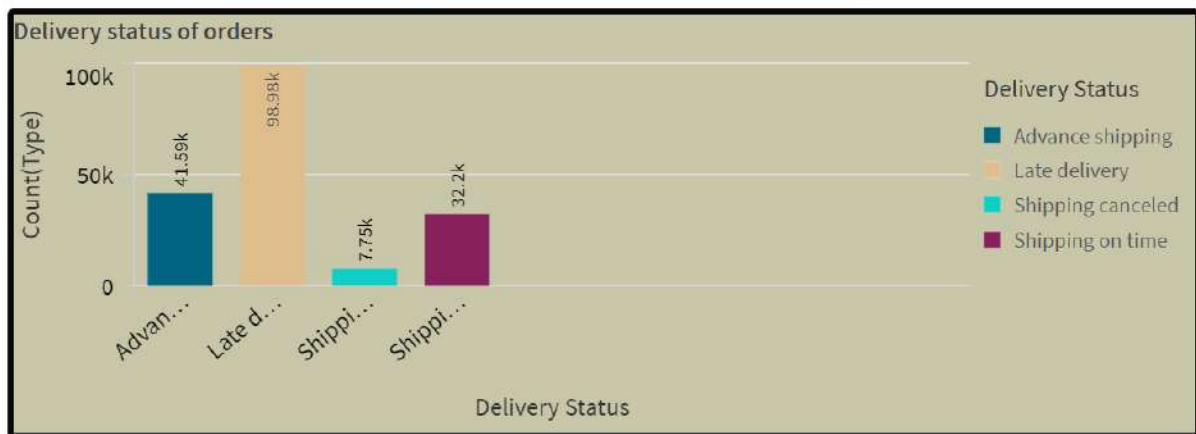
## Customer purchase item by city.



- ✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities



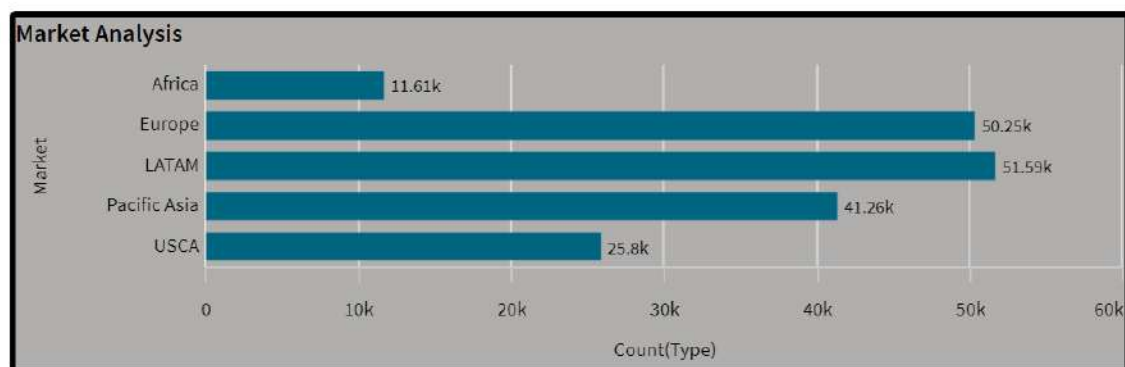
## Delivery status of orders



- ✓ Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Cancelled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction
- ✓ Ensuring timely and reliable deliveries based on varied shopping scenarios



## Global Market Analysis



- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights
- ✓ Regional economic landscapes, consumer behaviors, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.

