Bhavna Karuparthi

UX/UI Designer

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Education

Binghamton University, SUNY — Binghamton, NY
Bachelor of Science, Computer Science — Aug 2021 - Present
Cumulative GPA: 3.0

Professional Experience

EchoKids — Binghamton, NY
UX/UI Designer Intern — Dec 2022 - Present

- Collaborating with 8 designers to increase user engagement and streamline the user experience of the existing website
- Currently working on the redesign and improvement of the user profile dashboard and the simplification and enhancement of the sign-up process
- Spearheading transition to mobile interface by integrating web design changes into end-to-end experiences along with ongoing improvements

ProsumerGrid — Binghamton, NY
UI Designer Intern — Feb 2022 - Aug 2022

- Redesigned and improvised the existing website and provided a complete working prototype to improve customer interactivity
- Implemented various changes in the existing website using React and Redux and added table view and query filtering
- Participated in weekly agile sprints to communicate effectively and deliver a desirable successful product

Chillitray Technologies — Bangalore, India
Full Stack Developer Intern — Mar 2021 - May 2021

- Developed and deployed a robust full-stack web application - "Design Stop"
- Worked on building the employee and admin portal for the website using PHP and MySQL
- Designed UI, database, system architecture along with modeling and optimizations hence rendering a complete product

Project Experience

Challenge Out — Binghamton, NY
UX/UI Designer — May 2022 - Jun 2022

- Designed an iOS watch app that promotes fitness in a gamified way and allows users to challenge and compete with friends
- Analyzed and researched about the behavior and difficulties of gym goers to enhance customer experience
- Used Figma, Photoshop and Overflow to create interactive wireframes and prototypes

Swasthyaan — Binghamton, NY
UX/UI Designer — Feb 2022 - Apr 2022

- Created a mobile app prototype for the rural villagers to help manage their emergency response teams by connecting them with healthcare volunteers
- Conducted a user research study to understand the needs and requirements of villagers by identifying their pain points and creating user personas, leading to the development of effective solutions.

KIA Redesign — Binghamton, NY
UX/UI Designer — Dec 2021 - Jan 2022

- Revamped the KIA official website to enhance customer engagement and showcase products in a more effective manner
- Simplified navigation to reduce clicks required by the user to navigate to important pages
- Created the website prototype using Figma and Photoshop

Skills

Software: Figma, Ps, Canva, webflow

Languages: HTML, CSS, JS, React, php

Design: UX/UI Design, Rapid Prototyping, Journey Mapping, Wireframing, Usability Testing, Personas

Certifications

Start the UX design process: Empathize, Define and Ideate (2022)
Google

Foundations of user experience (UX) design (2022)
Google

Build wireframes and low fidelity prototypes (2022)
Google

Leadership Experience

Girl Up — Chennai, India
E-Board Member — Jan 2021 - Jul 2021

- Worked on the e-board towards the “Share a Meal” initiative which focused on reaching out to volunteers and restaurants across the city and sharing a meal

OWASP — Chennai, India
Graphic Designer — Dec 2020 - Feb 2021

- Mentored a group of 5 peers in the graphic design team over a period of 4 months
- Oversaw designing of social media posts using Canva, Photoshop, Sketchbook and Procreate
- Designed and furnished the club’s website for “TetraFlip” hackathon event

Designer Club — Chennai, India
Team Lead — Oct 2020 - Feb 2021

- Prepared illustrations and poster layouts for the fashion club based on aesthetic design concepts
- Contributed to the social media team by participating in the ideation process for a better social media outreach

Awards

COVID Ideathon
Chennai, India — Dec 2020
First Place