### **Useful Things To Know**

Chapter 1.3 of Textbook 05 "Mining of Massive Datasets"

### Importance of Words in Document

Term Frequency times Inverse Document Frequency (TF.IDF) is:  $TF.IDF_{ij} = TF_{ij} \times IDF_{i}$ 

Suppose  $f_{ij}$  to be the frequency (number of occurrences) of term (word) i in document j, the occurrences, or the second se

Suppose term i appears in  $n_i$  of N documents of the collection under consideration, then the inverse document frequency is

 $IDF_i = \log_2(\frac{N}{n})$ 

# Importance of Words in Document (cont'd)

#### **EXAMPLES**

Suppose our collection includes  $2^{20}$ =1048576 documents, and word w appears in  $2^{10}$ =1024 of them, then  $IDF_w$ = $\log_2(2^{20}/2^{10})$ =10,

consider a document j in which w appears 20 times, and that is the maximum number of times in which any words appear (after removing stop words), and then  $TF_{wj}=1$ , and TF.IDF score for w in document j is 10,

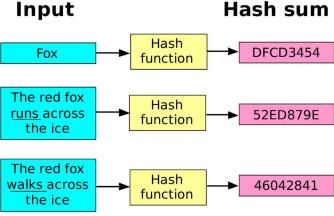
suppose in document k, the word w appears once, and the maximum number of occurrences of any word in this document is 20, then  $TF_{wk}=1/20$ , and the TF.IDF score for w in document k is 1/2.

### **Hash Functions**

A hash function *h* takes a *hash-key* value as an argument and produces a bucket *number* as a result, i.e., *h* "*randomizes*" hash-keys

A common and simple one:  $h(x) = x \mod B$ 

It is preferred to choose *B* to be an even, odd, or prime number?



# Hash Functions (cont'd)

What if hash-keys are not integers?

All data type have values that are composed of *bits*, sequences of bits could be interpreted as integers

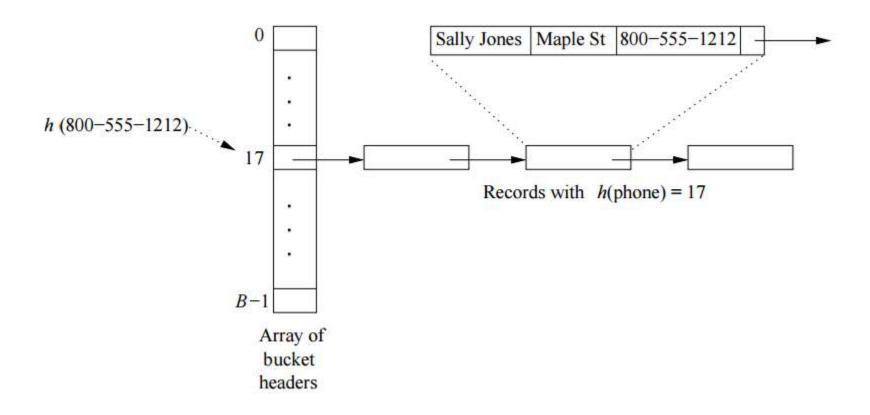
ASCII code

Record, array, set, bag of elements - recursively convert each component to an integer, sum up, and then divide by *B* 

ASCII Hex Symbol			ASCII Hex Symbol			ASCII Hex Symbol			ASCII Hex Symbol		
0	0	NUL	16	10	DLE	32	20	(space)	48	30	0
1	1	SOH	17	11	DC1	33	21	1	49	31	1
2	2	STX	18	12	DC2	34	22	· m	50	32	2
2	3	ETX	19	13	DC3	35	23	#	51	33	2 3 4 5 6 7 8 9
4	4	EOT	20	14	DC4	36	24	\$	52	34	4
5	5	ENQ	21	15	NAK	37	25	%	53	35	5
5 6 7	6	ACK	22	16	SYN	38	26	&	54	36	6
	7	BEL	23	17	ETB	39	27	1	55	37	7
8	8	BS	24	18	CAN	40	28	(	56	38	8
9	9	TAB	25	19	EM	41	29	)	57	39	9
10	Α	LF	26	1A	SUB	42	2A	*	58	3A	
11	В	VT	27	1B	ESC	43	2B	+	59	3B	9
12	C	FF	28	1C	FS	44	2C	5	60	3C	
13	D	CR	29	1D	GS	45	2D	-	61	3D	=
14	E	SO	30	1E	RS	46	2E		62	3E	>
15	F	SI	31	1F	US	47	2F	1	63	3F	?
ASCII Hex Symbol			ASCII Hex Symbol			ASCII Hex Symbol			ASCII Hex Symbo		
64	40	@	80	50	P	96	60	•	112	70	р
65	41	A	81	51	Q	97	61	а	113	71	q
66	42	В	82	52	R	98	62	b	114	72	r
67	43	C	83	53	S	99	63	С	115	73	s
68	44	D	84	54	T	100	64	d	116	74	t
69	45	E	85	55	U	101	65	е	117	75	u
70	46	F	86	56	V	102	66	f	118	76	V
71	47	G	87	57	W	103	67	g	119	77	W
72	48	H	88	58	X	104	68	h	120	78	X
73	49	1	89	59	Y	105	69	i	121	79	У
74	4A	J	90	5A	Z	106	6A	j	122	7A	Z
75	4B	K	91	5B	[	107	6B	k	123	7B	{
76	4C	L	92	5C	1	108	6C	1	124	7C	{      }
77	4D	M	93	5D	1	109	6D	m	125	7D	}
	4E	N	94	5E	٨	110	6E	n	126	7E	~
78				5F		111	6F		127	7F	

### Indexes

An index is a data structure that makes it efficient to retrieve objects given the value of one or more elements of those objects, ... retrieve records efficiently... there are ways to implement indexes



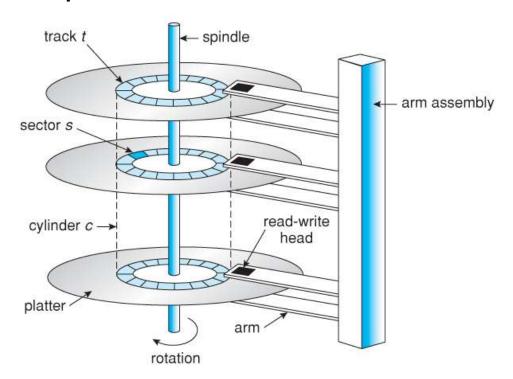
# Secondary Storage

Non-volatile memory (does not lose stored data when the device is powered down) that is not directly accessible by the CPU

Slower than main memory, i.e., RAM, a disk cannot transfer data to main memory at more than a *hundred million bytes* per second, no matter how that data is organized

# Secondary Storage (cont'd)

OS organizes secondary memory as *blocks*, by organizing our data so that related data is on a single cylinder (the collection of blocks reachable at a fixed radius from the center of the disk, and therefore accessible without moving the disk head), we may be able to improve performance



# The Base of Natural Logarithms

Properties of the constant  $e = \lim_{x \to \infty} (1 + \frac{1}{x})^x$ 

Taylor expansion 
$$e^x = \sum_{i=0}^{\infty} \frac{x^i}{i!} = 1 + x + \frac{x^2}{2} + \frac{x^3}{6} + \frac{x^4}{24} + \dots$$

Approximation examples

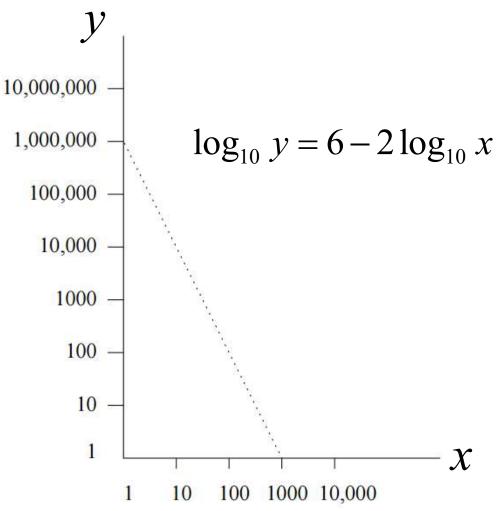
$$\begin{cases} a = \frac{1}{x} \\ x = \frac{1}{a} \end{cases}$$

$$\begin{cases} e = \lim_{x \to \infty} (1 + \frac{1}{x})^x \\ a \text{ is small, } x \text{ is large} \end{cases}$$

$$(1+a)^b = (1+a)^{(\frac{1}{a})(ab)} = (1+\frac{1}{x})^{xab} = \left((1+\frac{1}{x})^x\right)^{ab} = e^{ab}$$

### **Power Laws**

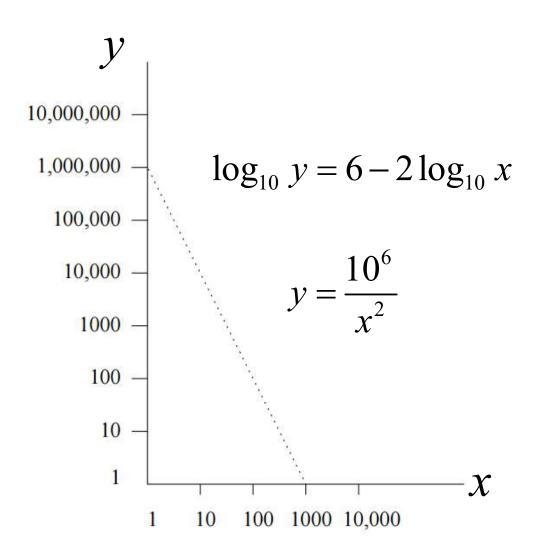
Linear relationship between the logarithms of the variables



#### Example

x - rank of books by sale

y - number of sales of thexth best-selling bookover some period

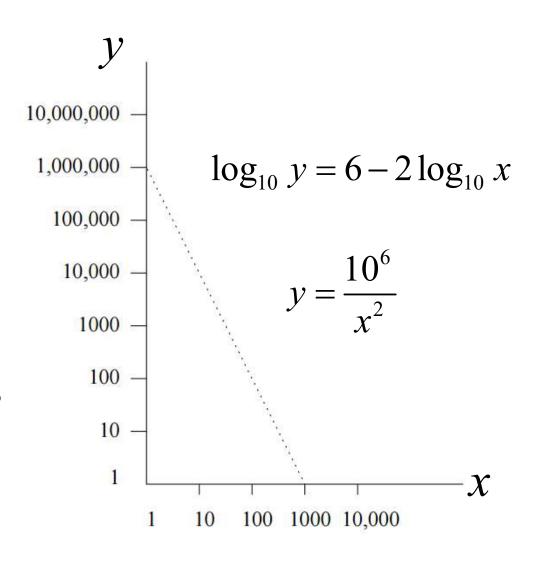


#### Example

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How many copies are sold for the best-selling book? the 10th best-selling one? the 100th best-selling one?

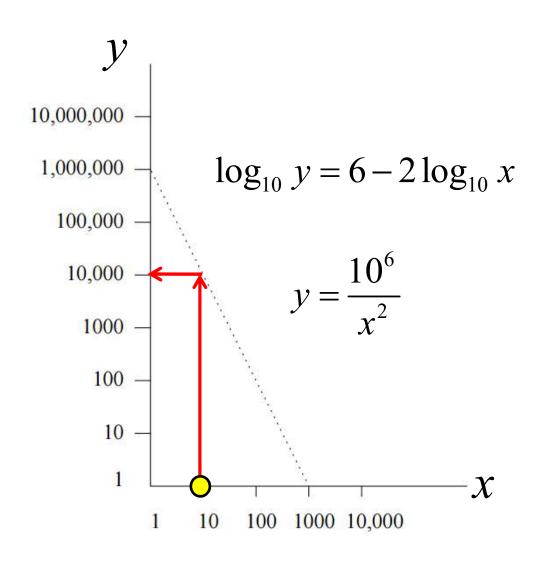


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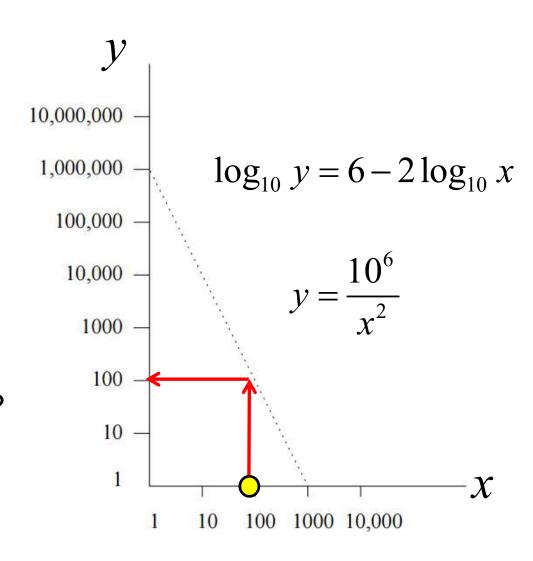


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General form:

$$\log y = b + a \log x$$
if the base is  $e$ 

$$y = e^b e^{a \log x}$$

$$e^b \text{ is just "some constant"}$$

$$y = e^b e^{a \log x}$$

$$a \text{ and } c \text{ are constants}$$

$$y = cx^a$$

#### Application examples

- Node Degree in the Web Graph: order all pages by the number of *inlinks* to the page
- Sales of Products: order products, say books at Amazon.com, by their sales over the past year
- Size of Web Sites: count the number of pages at Web sites, and order sites by the number of pages
- Zipf's Law: frequency of words in a collection of documents

• ...