



Logo Versions



Primary

Joogad

Wordmark Only



Icon

Colours



Primary

Hex #DDD2C6

RGB rgb(221,210,198)

CMYK 0 5 10 13

Pantone 12-0304



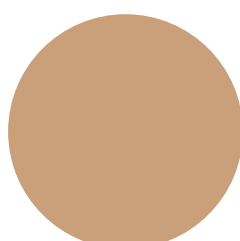
Secondary

Hex #DDD2C6

RGB rgb(221,210,198)

CMYK 0 5 10 13

Pantone 12-0304



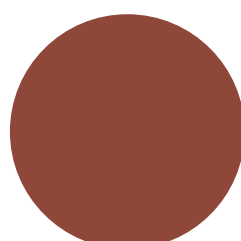
Accent

Hex #C9A07A

RGB rgb(201,160,122)

CMYK 0 20 39 21

Pantone 15-1125



Background

Hex #8E4739

RGB rgb(142,71,57)

CMYK 0 50 60 44

Pantone 19-1245

Typography

Primary

ABeeZee

Aa Bb Cc