

Global style

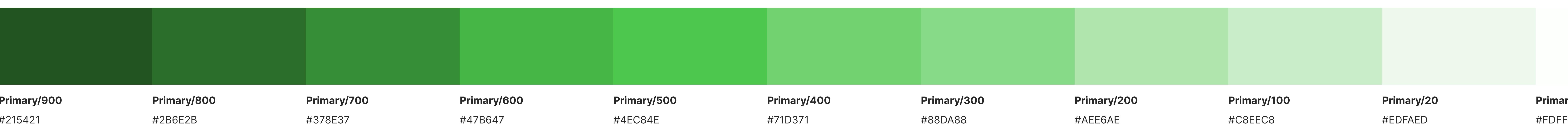
Logo



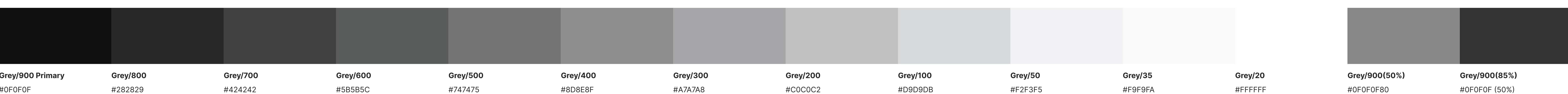
Color palette (Web App)

Use colors as a tool to communicate information and functions.

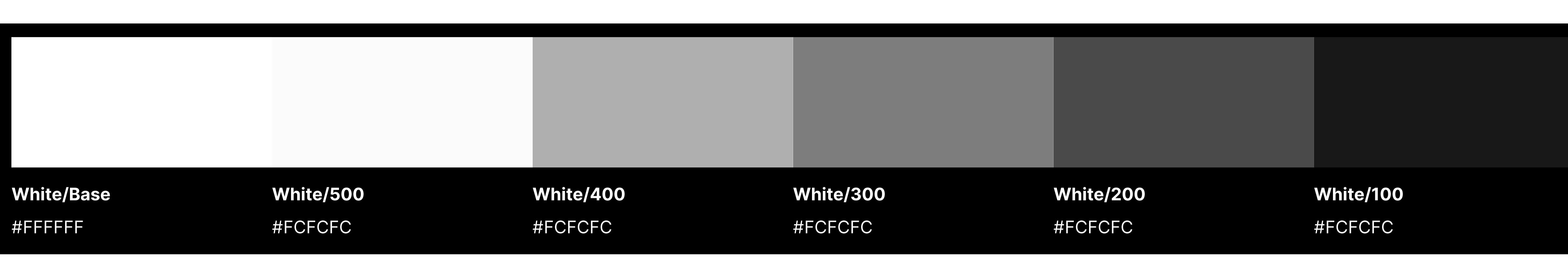
Brand (QuickReply.ai)



Grey



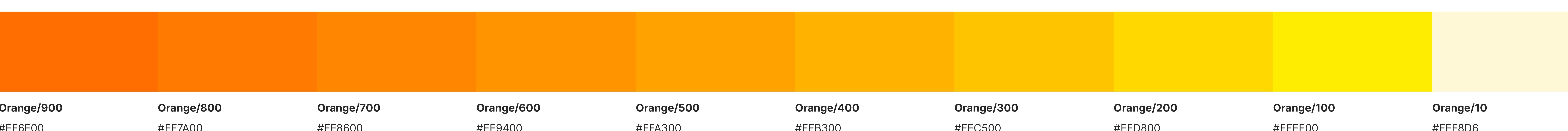
White



Semantic-Red



Semantic-Yellow



Semantic-Green



Semantic-Blue



Tertiary-Orange



Tertiary-Olive



Tertiary-Teal



Tertiary-Violet



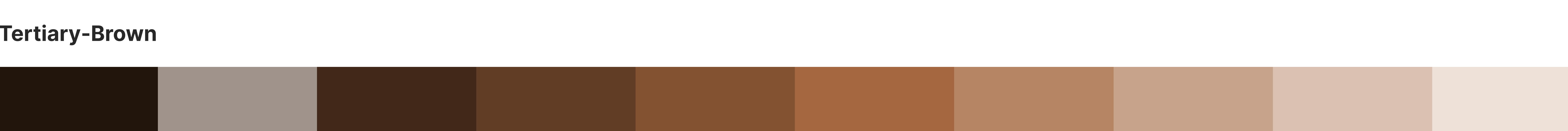
Tertiary-Pink



Tertiary-Purple



Tertiary-Brown



Global style

Typography

Font family

Inter

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

Inter is a variable font family carefully crafted & designed for computer screens. Inter features a tall x-height to aid in readability of mixed-case and lower-case text. Several OpenType features are provided as well, like contextual alternates that adjusts punctuation depending on the shape of surrounding glyphs, slashed zero for when you need to disambiguate "0" from "o", tabular numbers, etc.

Source Code Pro

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

Source Code Pro will be used to represent codes in the UI

Font weight

Aa
Regular

Aa
Medium

Aa
Semibold

Aa
Bold

Font style

Normal

Underline

Strikethrough

Aa

Aa

Aa

Global style

Font size

Name	Size	Line height
H1	80	120%
H2	64	120%
H3	48	120%
H4	40	120%
H5	32	120%
Title	24	150%
Subtitle	20	150%
Primary text	15	160%
Secondary text	13.5	150%
Small text	12	150%
Tiny text	10	150%

Global style

Cards



Supported AI Models

The WhatsApp AI chatbot integrates advanced models such as GPT-4, GPT-3, (Gemini, and Anthropic coming soon). These models are designed to provide accurate natural language generation, handle specialized tasks, and facilitate efficient conversations, making them suitable for diverse business needs.



Token Management

QuickReply offers flexible token management, allowing businesses to either bring their own tokens or use those provided by us. This flexibility helps optimize costs and ensures seamless management of AI-driven chat interactions.

Global style

Cards



Capture Leads from WhatsApp Ads and QR Codes

AI routes users based on inferred source or entry point — ad, QR, or website — tailoring the first message to match their journey.



Qualify Leads with WhatsApp Chatbot Questions

Leads are auto-qualified using AI-driven questions and adaptive follow-ups based on profile, budget, or product category.



Auto-Fill User Data from CRM or Sessions

Chatbot enriches responses using CRM lookups and session metadata, or predicts inputs to reduce friction.



Detect Buying Intent from WhatsApp Replies

NLP-powered classification detects urgency, confusion, or readiness from free-text replies and adjusts flow dynamically.