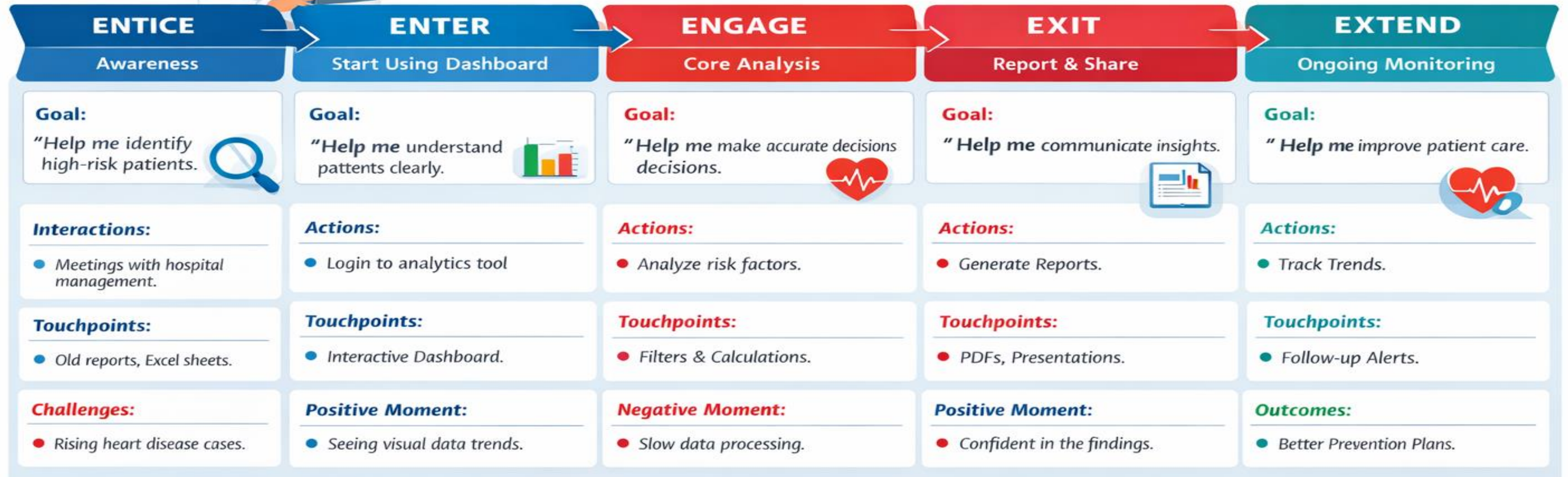




Heart Disease Analysis

Customer Journey for a Cardiologist



Positive Moments

- ✓ Identifying high-risk groups.
- ✓ Clear visualizations.

Negative Moments

- ✗ Data overload.
- ✗ Slow performance.
- ✗ Hard to explain data.

Opportunities

- ✓ How might we **simplify** the dashboard?
- ✓ How might we **improve** data speed?
- ✓ How might we **personalize** insights?