

Ideation Phase

Empathize & Discover

Date	18 January 2025
Team ID	LTVIP2026TMIDS24884
Project Name	Heart Disease Analysis
Maximum Marks	4 Marks

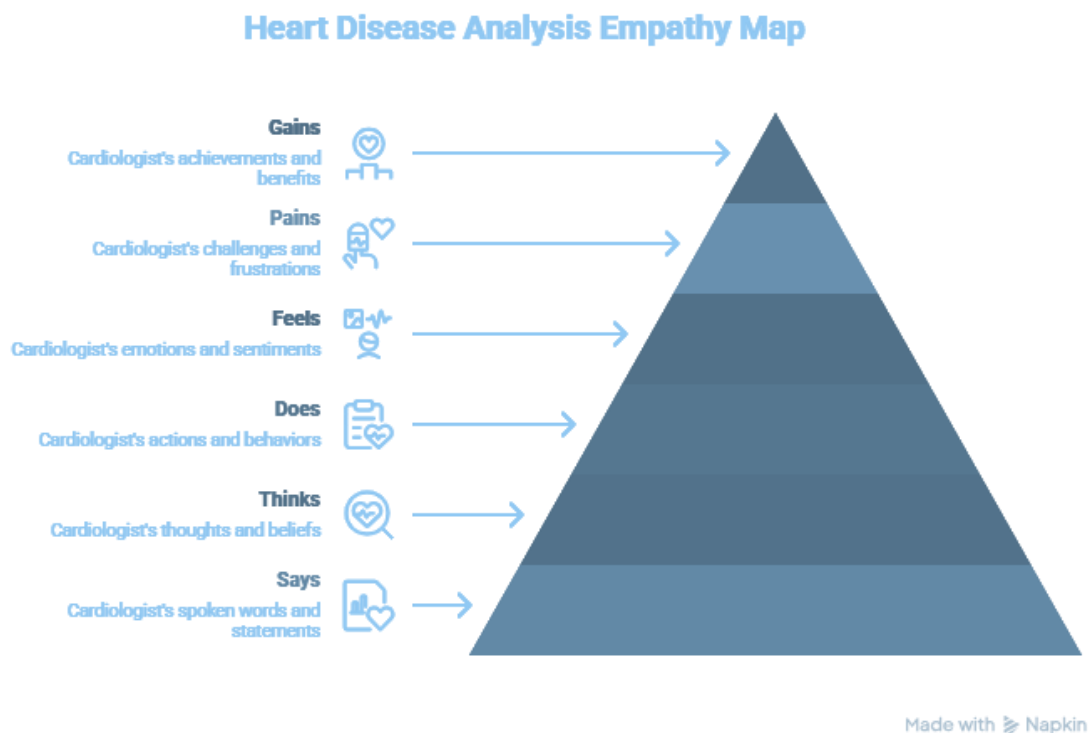
Empathy Map Canvas:

An empathy map helps us understand the needs, concerns, and behaviors of users interacting with heart disease data. For this project, we identified three key user groups:

- Cardiologist
- Government Health Officer
- Individual Patient

Below is the empathy map focused on the **Primary User: Cardiologist**.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>