Privacy Policy

This Privacy Policy explains how BrandVoice AI ("we", "our", "us") collects, uses, discloses, and secures information when you use the BrandVoice AI content-automation platform (the "Service"). We follow the requirements set out in Meta Platform Terms, Meta Developer Policies, the GDPR, COPPA, and other applicable laws.

1. Who We Are

BrandVoice AI operates the BrandVoice platform available at https://brand-voice-phi.vercel.app/. You can contact our Privacy Officer at privacy@brandvoiceai.com or the postal address listed in Section 11.

2. What Data We Collect

Category	Examples	Source
Meta profile data	Public profile ID, name, Page/IG Business ID, email	Granted via Meta OAuth scopes
Content metadata	Text, images, videos you ask us to publish	User-supplied form inputs / uploads
Analytics	Device type, IP, coarse location	Firebase / Google Analytics SDK (aggregated)

3. How We Use Your Data

• Authenticate you and connect your social accounts.
• Publish content you explicitly create or schedule.
• Provide aggregated analytics, identify abuse, and secure the Service.

4. Legal Basis

We rely on your consent under Art. 6 (1)(a) GDPR to process your information. You may withdraw consent at any time (see Section 7).

5. How We Share Data

We only share data with:
• Google Cloud (hosting, database, storage)

• Meta Platforms, Inc. when you request content to be posted
• No advertising brokers or data resellers

6. Storage & Security

Tokens are encrypted at rest in Firebase/ Cloud SQL / AlloyDB. We enable daily automated backups and up to 7-day point-in-time recovery.

7. Your Rights & Data Deletion

You may access, correct, download, or delete your data. To delete: (1) click "Disconnect" in Settings or (2) email privacy@brandvoiceai.com. We delete Platform Data within 30 days, as required by Meta's Data-Deletion Callback policy.

8. Children

Our Service is not directed to children under 13. We comply with COPPA and do not knowingly collect data from children.

9. International Transfers

Data is processed in the United States on Google Cloud. Standard Contractual Clauses apply for EU users.

10. Changes to This Policy

We will post any changes here and email you 30 days in advance of material changes.

11. Contact

Nikhil Chukka
BrandVoice AI
4209 Ridge Top Road, Fairfax, VA, USA
Email: privacy@brandvoiceai.com

References

- Meta Platform Terms: https://developers.facebook.com/terms/
- Meta Developer Policies: https://developers.facebook.com/devpolicy/
- Data Deletion Callback: https://developers.facebook.com/docs/development/create-an-app/app-dashboard/data-deletion-callback/
- Privacy Policy Expectations: https://developers.facebook.com/docs/development/terms-and-policies/privacy-policy/

- Meta Privacy Policy: https://www.facebook.com/privacy/policy/
- GDPR Article 6 (1)(a): https://gdpr-info.eu/art-6-gdpr/
- COPPA Rule: https://www.ftc.gov/legal-library/browse/rules/childrens-online-privacy-protection-rule-coppa
- Cloud SQL Point-in-Time Recovery: https://cloud.google.com/sql/docs/postgres/backup-recovery/pitr
- iubenda Guide to Facebook App Privacy: https://www.iubenda.com/en/help/13561-privacy-policy-for-facebook-apps
- Meta Terms of Service: https://www.facebook.com/terms/