

Ideation Phase

Empathize & Discover

Date	15 FEB 2026
Team ID	LTVIP2026TMIDS47541
Project Name	OrderOnTheGo
Maximum Marks	4 Marks

Empathy Map Canvas:

Understand the needs, frustrations, and behaviors of food delivery customers looking for a fast, reliable, and user-friendly way to order from nearby restaurants through a platform like *OrderOnTheGo*.

