



ICICC-2024

7th International Conference on Innovative Computing and Communication

ORGANISED BY: SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES, UNIVERSITY OF DELHI, NEW DELHI IN ASSOCIATION WITH NATIONAL INSTITUTE OF TECHNOLOGY, PATNA & UNIVERSITY OF VALLADOLID SPAIN On 16-17th FEBRUARY 2024.

********** CALL FOR PAPERS *********

SPECIAL SESSION ON

Innovative Research Trends in Business Intelligence and Analytics

SESSION ORGANIZERS:

1. Dr. Abha Kiran Rajpoot, Department of CSE(Al&ML), KIET Group of Institutions, Ghaziabad, India. Email: akrajpoot@gmail.com, abha.rajpoot@kiet.edu

Dr. Abha Kiran Rajpoot

Dr. Abha Kiran Rajpoot is presently working as Associate Professor in the Department of CSE(AI&ML) at KIET Group of Institutions, Ghaziabad. She holds PhD, M. Tech, and B. Tech (all in Computer Science). She has 15 years of teaching, research and administrative experience at various accredited institutes and universities like Sharda University (NAAC A+). Her field of interest includes Machine Learning, Deep Learning, Business Intelligence, Computer Networks, Operating Systems, Human Computer Interaction, Theoretical Computer Science. She has published/presented more than 30 papers in peer reviewed journals of repute and conferences held in India. Fifteen patents also in her credit. She has chaired some sessions in international conferences. She has been member of the organizing committee of 02 international conferences held in India. She is active member of the Society for Research Development (SRD) and member of IEEE. She is the reviewer of some reputed conferences.

2. Dr. Gaurav Agrawal, Department of CSE(AI), KIET Group of Institutions, Ghaziabad, India. Email: gauravagrawal1982@gmail.com

Dr. Gaurav Agrawal

Dr. Gaurav Agrawal is presently working as Associate Professor in the Department of CSE(AI) at KIET Group of Institutions, Ghaziabad. He holds PhD, M. Tech, and B. Tech (all in Computer Science). He has 19 years of teaching, research, and administrative experience at various accredited institutes of AKTU universities. His field of interest includes Machine Learning, Deep Learning, Business Intelligence, Computer Networks, web accessibility, Operating Systems, Human Computer Interaction. He has published/presented many papers in SCI/SCOPUS peer reviewed journals of repute and conferences held in India. He also has five

patents in his credit. He has been member of the organizing committee of many international conferences held in India and has chaired sessions in international conferences. He is also serving as the reviewer in SCI/SCOPUS journals and conferences.

2. Mr. Anurag Gupta, Department of CSE(AI), KIET Group of Institutions, Ghaziabad, India. Email: engineer.anurag@gmail.com, anurag.gupta.ai@kiet.edu

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EDITORIAL BOARD: (Optional)

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- 3. Dr. Diksha Dani, NMIMS Mukesh patel school of technology management & Engineering, Mumbai, India, diksha3108@gmail.com

SESSION DESCRIPTION:

In the rapidly evolving landscape of business, the ability to harness data-driven insights has become paramount for organizations aiming to gain a competitive edge. The "Innovative Research Trends in Business Intelligence and Analytics" session is designed to provide a comprehensive exploration of the power of business intelligence (BI) and analytics in today's corporate and education world. Business Intelligence and Analytics" session is an illuminating journey into the synergistic world of data analytics and business intelligence, designed to equip participants with the knowledge and skills needed to thrive in today's data-driven landscape.

In the dynamic landscape of business intelligence and analytics, staying ahead requires an unwavering commitment to innovation and continuous learning. The "Shaping Tomorrow's Insights: Innovative Research Trends in Business Intelligence and Analytics" session is a forward-looking exploration of the cutting-edge research trends that are reshaping the field and propelling organizations towards data-driven excellence.

This session is tailored for professionals, managers, and decision-makers seeking to understand how BI and analytics can transform raw data into actionable intelligence, thereby facilitating informed strategic decisions. Participants will delve into the core concepts, methodologies, and tools that drive successful BI and analytics implementations.

RECOMMENDED TOPICS:

Topics to be discussed in this special session include (but are not limited to) the following:

Cognitive Analytics and Natural Language Processing

- Evolution of Business Intelligence and Analytics
- AI-Powered Analytics and Automation
- Blockchain and Data Integrity
- Real-time Analytics and Streaming Data
- Predictive and Prescriptive Analytics Fusion

SUBMISSION PROCEDURE:

Researchers and practitioners are invited to submit papers for this special theme session on [Innovative Research Trends in Business Intelligence and Analytics] on or before [30th October 2023]. All submissions must be original and may not be under review by another publication. INTERESTED AUTHORS SHOULD CONSULT THE CONFERENCE'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at http://icicc-conf.com/paper_submission.html. All submitted papers will be reviewed on a double-blind, peer review basis.

NOTE: While submitting paper in this special session, please specify [Innovative Research Trends in Business Intelligence and Analytics] at the top (above paper title) of the first page of your paper.

