

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	25 February 2026
Team ID	LTVIP2026TMIDS78135
Project Name	Heritage Treasures – A Comprehensive Analytical Study of UNESCO World Heritage Sites using Tableau
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-1 **Team Gathering & Problem Selection**



Brainstorm & idea prioritization

Use this template to guide your team through the brainstorming and prioritization process to define Innovative solutions for analyzing UNESCO World Heritage Sites data.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

- ☛ Facilitate a team meeting
- ☛ Clarify the objective
- ☛ Select the problem to solve

Step-2: Brainstorm, Idea Listing and Grouping

Step-2 Brainstorm, Idea Listing & Grouping

Brainstorm as a team to generate as many ideas as possible to solve the selected problem. Group similar ideas together for clarity and focus. These groups will serve as priorities in the next step of idea prioritization.

② Gather & collaborate

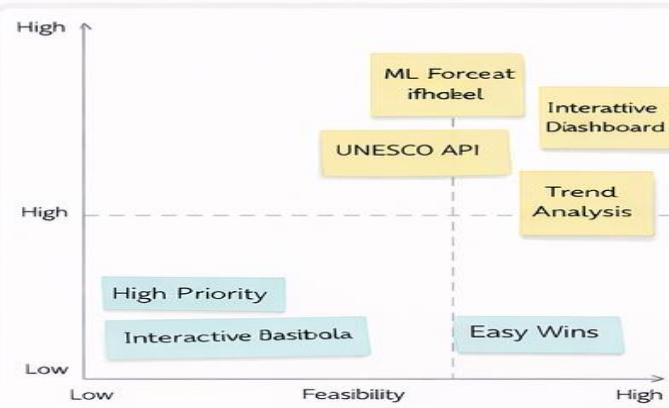
- Schedule a kickoff meeting with all team members
- Encourage open and creative contributions.
- Focus the discussion on key challenges related to analyzing UNESCO heritage sites data.

After brainstorming, we clustered our similar ideas into 3-4 main themes. Each grouped idea is now focused on a specific aspect of our problem, providing clear direction for potential solutions. These groups will serve as priorities in the next step of idea prioritization.

Step-3: Idea Prioritization

Step-3 Idea Prioritization

Prioritize generated ideas by arranging them on a feasibility and impact matrix. This helps identify impactful and achievable ideas to focus resources on.



High Priority

- Interactive Dashboard
- ML Forecast Model
- UNESCO API integration

Easy Wins

- Trend Analysis
- Risk Assessment Tools
- Comparative Analytics