

# BHAVYA SHAH

## WORK EXPERIENCE

### SOFTWARE ENGINEERING INTERN

LinkedIn • Objective C

Sunnyvale, CA  
Jan 2019 - Apr 2019

- Improved the profile completion promotion for Japan users leading to a 8.25% Japan-wide impact
- Co-developed business card scanning and lookup flow in iOS to increase membership and connectivity
- Took the initiative on outlining and implementing tracking events on the business card feature to further understand user behaviour and plan improvements for later versions

### SOFTWARE ENGINEERING INTERN

Inkling • React, Redux, Objective C, Jest, Enzyme, OCMock

San Francisco, CA  
Apr 2018 - Aug 2018

- Enhanced the user experience of the notification center screen for Inkling Loop, used by thousands daily
- Wrote a bridge exposing native internationalization infrastructure enabling the React Native views to be localized in 12 languages
- Co-developed the content alerts feature for Inkling Axis increasing the user session length by 3.6% and sales by ~14%

### FULL STACK DEVELOPER

StackAdapt • Ruby, SQL, Go, React, Redux, Material UI

Toronto, ON  
Aug 2017 - Nov 2017

- Automated ad audit reports to Slack saving 4 hours daily of the product quality team and improving accuracy
- Developed features such as multi edit and upload of ads, and the ability to target them to different devices giving the user more flexibility
- Independently enhanced the campaign creation and management process improving the overall UX of the main feature of the platform

### SOFTWARE ENGINEERING INTERN

TheRedPin.com • Vue.js, PostgreSQL, Salesforce

Toronto, ON  
Jan 2017 - Apr 2017

- Designed the property lookup page of the new web platform providing the ability to navigate by customized property cards, map, and save searches improving user retention by 2%
- Implemented caching strategy to decrease search results load time by 1.5 seconds

### SOFTWARE ENGINEERING INTERN

TheRedPin.com • React Native, AWS, Twilio, Java

Toronto, ON  
May 2016 - Aug 2016

- Modified and improved a cohort analysis model for tracking leads and assessing the effectiveness of marketing channels in Salesforce
- Led the development of a React Native mobile application designed for real estate agents, including its first and second release to the App Store

## PROJECTS

### UNBIASIFY • JavaScript

- Lead developer of Unbiasify, an open source Chrome Extension featured on Tech Vibes, BetaKit, and partnered with Lever
- Implemented the ability to toggle names and pictures on LinkedIn, Twitter, AngelList, and other social media sites to help recruiters reduce unconscious bias

### SENTIES • Ruby, React, Redux, AWS, Heroku, CSS

- Developed a platform for uploading and sharing hindi music including shuffle and repeat capabilities
- Implemented shuffle algorithms and created a RESTful API

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## SKILLS

### LANGUAGES

- C/C++
- Java
- Ruby
- Objective C
- Scala
- JavaScript
- SQL
- HTML/CSS

### FRAMEWORKS & LIBRARIES

- React
- Redux
- Rails
- Express

### INFRASTRUCTURE

- AWS S3

### DATABASES

- PostgreSQL
- MySQL

## EDUCATION

### UNIVERSITY OF WATERLOO

Candidate for Bachelor of Software Engineering

Expected April 2020

88.8% Cumulative Average

Dean's Honours List

Fall 2015 - Fall 2016, Winter 2018 - Present

Relevant Courses:

Algorithms and Data Structures  
Networks  
Operating System  
Distributed Computing  
Security

## ACTIVITIES

- Basketball
- Board games
- Running